WCLE 104.1FM/1570AM
P.O. Box 2695
Cleveland, TN 37320

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☑ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| **Station and Location:** | **Date:** |
|---|---|
| WCLE, Cleveland, TN | 2/6/18 |

I, Eric Watson,

being/on behalf of: Eric Watson, a legally

qualified candidate of the Republican political

party for the office of: Bradley Co. Sheriff

in the May Primary

election to be held on: May 1, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| :30 sec | 6A-9A 3P-6P | M-F | | 12 | 1 |

**Total Charges:** #180

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

| |
|---|
| |

I represent that the payment for the above described broadcast time has been furnished by:

Re-Elect Eric Watson Campaign

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Richard Watson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

## To Be Signed By Candidate or Authorized Committee

2/6/14
Date

Signature

## To Be Signed By Station Representative

☑ Accepted ☐ Accepted in Part ☐ Rejected

Bridget Forrester
Signature

Bridget Forrester
Printed Name

Account Exec
Title

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(check applicable box)

☐ **FEDERAL CANDIDATE** ☑ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| **Station and Location:** | **Date:** |
|---|---|
| WCLE, Cleveland, TN | 2/6/18 |

I, Eric Watson,

being/on behalf of: Eric Watson, a legally

qualified candidate of the Republican political

party for the office of: Bradley Co. Sheriff

in the May Primary

election to be held on: May 1, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| 4 hours Elementary Basketball Coverage on Mix/104.1 Facebook page | 1p-6p | Sa | | 1 | 1 |

**Total Charges:** $1,000

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

| |
|---|
| |

I represent that the payment for the above described broadcast time has been furnished by:

Re-Elect Eric Watson Campaign

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Richard Watson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

2/6/18
Date

Signature

**To Be Signed By Station Representative**

☑ Accepted ☐ Accepted in Part ☐ Rejected

Bridget Forrester
Signature

Bridget Forrester
Printed Name

Account Exec
Title

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WCLE 104.1FM/1570AM
P.O. Box 2695
Cleveland, TN 37320

NAB Form PB-16 Candidates

WCLE 104.1FM/1570AM
P.O. Box 2695
Cleveland, TN 37320

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☑ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| **Station and Location:** | **Date:** |
|---|---|
| WCLE Cleveland, TN | 2/5/18 |

I, Steve Lawson,

being/on behalf of: Steve Lawson, a legally

qualified candidate of the Republican political

party for the office of: Bradley County Sheriff

in the May Primary

election to be held on: May 1st 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| (30) | 6a-9a<br>12n-1p<br>3p-6p | Tues.-Friday | | 2<br>1<br>2 | 1 |

**Total Charges:** $300.00

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Steve Lawson Campaign

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jon Collins

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

***To Be Signed By Candidate or Authorized Committee***

2/5/18
Date

Steve L. Lawson
Signature

***To Be Signed By Station Representative***

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Ashley Rue
Signature

Ashley Rue
Printed Name

Acct exec.
Title

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WCLE 104.1FM/1570AM
P.O. Box 2695
Cleveland, TN 37320

# WCLE 104.1 FM Invoice

WCLE 104.1 FM
P. O. Box 2695
Cleveland, Tennessee 37320
423-472-6700

**Invoice ID:** 18020237
**Invoice Date:** 2/28/2018
**Account ID:** 1176
**Order ID:** 1176-003
**Account Rep:** Ashley Rue

**Amount Due:** $0.00

**Amount Paid:** _____

STEVE LAWSON FOR SHERIFF

Sponsor: Steve Lawson for Sheriff for P.O./Estimate # Open House spot
Steve Lawson for Sheriff



| Date | Time | Length | Description | CopyID / ISCI Code | Cost |
|---|---|---|---|---|---|
| 2/6/2018 | 07:42 AM | :30 | Spot | 3850 | [Package] |
| 2/6/2018 | 08:53 AM | :30 | Spot | 3850 | [Package] |
| 2/6/2018 | 12:45 PM | :30 | Spot | 3850 | [Package] |
| 2/6/2018 | 03:22 PM | :30 | Spot | 3850 | [Package] |
| 2/6/2018 | 04:59 PM | :30 | Spot | 3850 | [Package] |
| 2/7/2018 | 07:25 AM | :30 | Spot | 3850 | [Package] |
| 2/7/2018 | 08:41 AM | :30 | Spot | 3850 | [Package] |
| 2/7/2018 | 01:01 PM | :30 | Spot | 3850 | [Package] |
| 2/7/2018 | 03:16 PM | :30 | Spot | 3850 | [Package] |
| 2/7/2018 | 04:42 PM | :30 | Spot | 3850 | [Package] |
| 2/8/2018 | 07:48 AM | :30 | Spot | 3850 | [Package] |
| 2/8/2018 | 08:46 AM | :30 | Spot | 3850 | [Package] |
| 2/8/2018 | 01:01 PM | :30 | Spot | 3850 | [Package] |
| 2/8/2018 | 03:28 PM | :30 | Spot | 3850 | [Package] |
| 2/8/2018 | 04:41 PM | :30 | Spot | 3850 | [Package] |
| 2/9/2018 | 07:30 AM | :30 | Spot | 3850 | [Package] |
| 2/9/2018 | 08:35 AM | :30 | Spot | 3850 | [Package] |
| 2/9/2018 | 12:59 PM | :30 | Spot | 3850 | [Package] |
| 2/9/2018 | 03:56 PM | :30 | Spot | 3850 | [Package] |
| 2/9/2018 | 04:28 PM | :30 | Spot | 3850 | [Package] |
| 2/28/2018 | | | Package | | 300.00 |
| | | | **20 Total Items** | **Total Cost:** | **300.00** |
| | | | | 3/1/2018 PrePayment Applied Check 1510: | -300.00 |
| | | | | **Amount Due:** | **0.00** |

**Amount Due:** **0.00**