WCLE 104.1FM/1570AM
P.O. Box 2695
Cleveland, TN 37320



# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☑ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| **Station and Location:** | **Date:** |
|---|---|
| WCLE, Cleveland, TN | 3-26-18 |

I, Eric Watson,

being/on behalf of: Eric Watson, a legally

qualified candidate of the Republican political

party for the office of: Bradley Co. Sheriff

in the Primary

election to be held on: May 1, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| :30 | 7A-8A<br>3P-6P<br>9A-12A | M-F-3/26-5/1<br>M-F 3/28-5/1<br>Tu-3/27 | | 15<br>5<br>1 | 5 weeks + 2 days |

**Total Charges:** $1600

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Re-elect Eric Watson

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Richard Watson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

3/26/18 _____

Date Signature

**To Be Signed By Station Representative**

☑ Accepted ☐ Accepted in Part ☐ Rejected

Bridget Forrester Bridget Forrester Account Executive

Signature Printed Name Title

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WCLE 104.1FM/1570AM
P.O. Box 2695
Cleveland, TN 37320

# WCLE 104.1 FM Order Confirmation

**OrderID: 0952-010**

WCLE 104.1 FM
P. O. Box 2695
Cleveland, Tennessee 37320
423-472-6700

| | |
|---|---|
| Sponsor: | Sheriff Eric Watson |
| Product: | SHERIFF ERIC WATSON |
| Estimate/PO: | SPOT SCHEDULE |
| AccountRep: | Bridget Forrester |
| BillingCycle: | Calendar Month |
| InvoiceType: | Detail |
| Run Dates: | 3/26/2018 - 5/1/2018 |
| Items Ordered: | 97 |
| Gross Amount: | 1,600.00 |
| Discounts: | 0.00 |
| Agency Commission: | 0.00 |
| Net Amount: | 1,600.00 |

SHERIFF ERIC WATSON
2290 BLYTHE AVE. SE
CLEVELAND,TENNESSEE 37311

## Scheduled Station(s): WCLE 104.1 FM

**Sheriff Eric Watson**

Printed 3/26/2018 9:31:58 AM



| | Run Dates | Run Weeks | Run Times | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Week Total | Length | Description | Avail Type | Copy ID | Qty | Item Cost | Total Cost |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 01 | 3/26/2018 - 5/1/2018 | All Weeks | 07:00 AM - 08:00 AM | 3 | 3 | 3 | 3 | 3 | | | 15 | :30 | Spot | | 3928 | 81 | [Package] | [Package] |
| 02 | 3/26/2018 - 5/1/2018 | All Weeks | 03:00 PM - 06:00 PM | | | 1 | 1 | 1 | | | 3 | :30 | Spot | | 3928 | 15 | [Package] | [Package] |
| 03 | 3/27/2018 - 3/27/2018 | All Weeks | 09:00 AM - 11:59 PM | | 1 | | | | | | 1 | :30 | Spot | | 3928 | 1 | [Package] | [Package] |

**Calendar Month Projected Billing:**

| | | | | | |
|---|---|---|---|---|---|
| Jan-18 | 0.00 | Feb-18 | 0.00 | Mar-18 | 1,600.00 |
| Apr-18 | 0.00 | May-18 | 0.00 | Jun-18 | 0.00 |

| | |
|---|---|
| Q1-2018 | 1,600.00 |
| Q2-2018 | 0.00 |

Confirmed Correct; Payment Guaranteed

Accepted for WCLE FM

NAB Form PB-16 Candidates

WCLE 104.1FM/1570AM
P.O. Box 2695
Cleveland, TN 37320

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☑ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| **Station and Location:** | **Date:** |
|---|---|
| WCLE Cleveland, TN | 3/13/18 |

I, Steve Lawson,

being/on behalf of: Steve Lawson, a legally qualified candidate of the Republican political party for the office of: Bradley Co. Sheriff

in the May primary 2018 election to be held on: May 1, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| | | See attached schedule | | | |

**Total Charges:** 1950.00

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

| |
|---|
| |

I represent that the payment for the above described broadcast time has been furnished by:

Steve Lawson Campaign

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jon Collins

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

***To Be Signed By Candidate or Authorized Committee***

3-13-18
Date

Steve L. Lawson
Signature

***To Be Signed By Station Representative***

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Ashley Ru
Signature

Ashley Ru
Printed Name

acct exec
Title

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WCLE 104.1FM/1570AM
P.O. Box 2695
Cleveland, TN 37320

# WCLE 104.1 FM Order Confirmation

**OrderID:** 1176-007

WCLE 104.1 FM
P. O. Box 2695
Cleveland, Tennessee 37320
423-472-6700

STEVE LAWSON FOR SHERIFF

| | |
|---|---|
| Sponsor: | Steve Lawson for Sheriff |
| Product: | STEVE LAWSON FOR SHERIFF |
| Estimate/PO: | Morning /April spots |
| AccountRep: | Ashley Rue |
| BillingCycle: | Calendar Month |
| InvoiceType: | Detail |
| Run Dates: | 3/19/2018 - 5/1/2018 |
| Items Ordered: | 130 |
| Gross Amount: | 1,950.00 |
| Discounts: | 0.00 |
| Agency Commission: | 0.00 |
| Net Amount: | 1,950.00 |

## Scheduled Station(s): WCLE 104.1 FM

**Steve Lawson for Sheriff**

**Printed 3/21/2018 9:01:42 AM**



| | Run Dates | Run Weeks | Run Times | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Week Total | Length | Description | Avail Type | Copy ID | Qty | Item Cost | Total Cost |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 01 | 3/19/2018 - 4/6/2018 | All Weeks | 07:00 AM - 08:00 AM | 3 | 3 | 3 | 3 | 3 | | | 15 | :30 | Spot | | 3850 | 45 | [Package] | [Package] |
| 02 | 4/9/2018 - 5/1/2018 | All Weeks | 07:00 AM - 08:00 AM | 3 | 3 | 3 | 3 | 3 | | | 15 | :30 | Spot | | 3850 | 51 | [Package] | [Package] |
| 03 | 4/9/2018 - 5/1/2018 | All Weeks | 12:00 PM - 01:00 PM | 1 | 1 | 1 | 1 | 1 | | | 5 | :30 | Spot | | 3850 | 17 | [Package] | [Package] |
| 04 | 4/9/2018 - 5/1/2018 | All Weeks | 03:00 PM - 06:00 PM | 1 | 1 | 1 | 1 | 1 | | | 5 | :30 | Spot | | 3850 | 17 | [Package] | [Package] |

**Calendar Month Projected Billing:**

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Jan-18 | 0.00 | Feb-18 | 0.00 | Mar-18 | 1,950.00 | Q1-2018 | 1,950.00 |
| Apr-18 | 0.00 | May-18 | 0.00 | Jun-18 | 0.00 | Q2-2018 | 0.00 |

Confirmed Correct; Payment Guaranteed

Accepted for WCLE FM

3/20/18

Eric Watson looked at political file.

NAB Form PB-16 Candidates

WCLE 104.1FM/1570AM
P.O. Box 2695
Cleveland, TN 37320

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☑ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| **Station and Location:** | **Date:** |
|---|---|
| WCLE Cleveland TN | 3/7/18 |

I, STEVE LAWSON,

being/on behalf of: STEVE LAWSON CAMPAIGN, a legally

qualified candidate of the ~~[illegible]~~ REPUBLICAN political

party for the office of: SHERIFF

in the ~~[illegible]~~ REPUBLICAN PRIMARY

election to be held on: MAY 1ST, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| (:30) | 2:15p - 5p | Wed. | | 4 | |

**Total Charges:** $300

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

| |
|---|
| |

I represent that the payment for the above described broadcast time has been furnished by:

_____

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

_____

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

## To Be Signed By Candidate or Authorized Committee

3/7/18
Date

Steve Lacer
Signature

## To Be Signed By Station Representative

☑ Accepted ☐ Accepted in Part ☐ Rejected

Ashley Rue
Signature

Ashley Rue
Printed Name

acct exec
Title

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WCLE 104.1FM/1570AM
P.O. Box 2695
Cleveland, TN 37320

# WCLE 104.1 FM Order Confirmation

**OrderID: 1176-008**

WCLE 104.1 FM
P. O. Box 2695
Cleveland, Tennessee 37320
423-472-6700

STEVE LAWSON FOR SHERIFF

| | |
|---|---|
| Sponsor: | Steve Lawson for Sheriff |
| Product: | STEVE LAWSON |
| Estimate/PO: | HS BASKETBALL |
| AccountRep: | Ashley Rue |
| BillingCycle: | Calendar Month |
| InvoiceType: | Detail |
| Run Dates: | 3/7/2018 - 3/7/2018 |
| Items Ordered: | 00 |
| Gross Amount: | 300.00 |
| Discounts: | 0.00 |
| Agency Commission: | 0.00 |
| Net Amount: | 300.00 |

## Scheduled Station(s): WCLE 104.1 FM

**Steve Lawson for Sheriff**

**Printed 3/21/2018 9:17:49 AM**



| | Run Dates | Run Weeks | Run Times | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Week Total | Length | Description | Avail Type | Copy ID | Qty | Item Cost | Total Cost |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 01 | 3/7/2018 - 3/7/2018 | =>HS Basketball | =>HS Basketball | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | :30 | Spot | | 3850 | 0 | [Package] | [Package] |

**Calendar Month Projected Billing:**

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Jan-18 | 0.00 | Feb-18 | 0.00 | Mar-18 | 300.00 | Q1-2018 | 300.00 |

Confirmed Correct; Payment Guaranteed

Accepted for WCLE FM

WCLE 104.1FM/1570AM
P.O. Box 2695
Cleveland, TN 37320

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☑ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| **Station and Location:** | **Date:** |
|---|---|
| WCLE, Cleveland, TN | 3-7-18 |

I, Gayla Miller,

being/on behalf of: Gayla Miller, a legally

qualified candidate of the Republican political

party for the office of: Bradley County Circuit Court Clerk

in the Primary

election to be held on: May 1, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| :30 sec. | 2p-4p | W | | 4 | 1 |

**Total Charges:** $300

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Campaign to Re-Elect Gayla Miller

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Karla Stewart

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

3-7-18
Date

Gayla Miller
Signature

**To Be Signed By Station Representative**

☑ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Bridget Forrester
Signature

Bridget Forrester
Printed Name

Account Executive
Title

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WCLE 104.1FM/1570AM
P.O. Box 2695
Cleveland, TN 37320

WCLE 104.1FM/1570AM
P.O. Box 2695
Cleveland, TN 37320

NAB Form PB-16 Candidates

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☑ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| **Station and Location:** | **Date:** |
|---|---|
| WCLE, Cleveland, TN | 3-20-18 |

I, Eric Watson,

being/on behalf of: Eric Watson, a legally qualified candidate of the Republican political party for the office of: Bradley Co Sheriff

in the Primary election to be held on: May 1, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| :30 | 6A-9A<br>3P-6P | 3 | | 12 | 1 |

**Total Charges:** $180

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

| |
|---|
| |

I represent that the payment for the above described broadcast time has been furnished by:

Re-Elect Eric Watson

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Richard Watson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

## To Be Signed By Candidate or Authorized Committee

3/20/18
Date

Signature

## To Be Signed By Station Representative

☑ Accepted ☐ Accepted in Part ☐ Rejected

Bridget Forrester
Signature

Bridget Forrester
Printed Name

Account Executive
Title

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WCLE 104.1FM/1570AM
P.O. Box 2695
Cleveland, TN 37320

WCLE 104.1FM/1570AM
P.O. Box 2695
Cleveland, TN 37320



# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☑ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| **Station and Location:** | **Date:** |
|---|---|
| WCLE, Cleveland, TN | 2-27-18 |

I, Eric Watson,

being/on behalf of: Eric Watson, a legally qualified candidate of the Republican political party for the office of: Bradley Co. Sheriff

in the Primary election to be held on: May 1, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| :30 | 6A-9A<br>3P-6P | 3 | | 12 | 1 |

**Total Charges:** $180

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

| |
|---|
| |

I represent that the payment for the above described broadcast time has been furnished by:

Re-Elect Eric Watson

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Richard Watson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

## *To Be Signed By Candidate or Authorized Committee*

Date _____ Signature _____

## *To Be Signed By Station Representative*

☑ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Bridget Forrester
Signature

Bridget Forrester
Printed Name

Account Executive
Title

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WCLE 104.1FM/1570AM
P.O. Box 2695
Cleveland, TN 37320

WCLE 104.1FM/1570AM
P.O. Box 2695
Cleveland, TN 37320

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☑ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| **Station and Location:** | **Date:** |
|---|---|
| WCLE, Cleveland, TN | 3-7-18 |

I, Ken Webb,

being/on behalf of: Ken Webb, a legally

qualified candidate of the _____ political

party for the office of: Cleveland City Council - At Large

in the Primary

election to be held on: Aug 2

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| :30 sec | 2p-4p | W | | 4 | 1 |

**Total Charges:** $300

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

| |
|---|
| |

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Ken Webb

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dianne Webb

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

## *To Be Signed By Candidate or Authorized Committee*

| 3/7/18 | Ken Webb |
|---|---|
| Date | Signature |

## *To Be Signed By Station Representative*

☑ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

| Bridget Forrester | Bridget Forrester | Account Executive |
|---|---|---|
| Signature | Printed Name | Title |

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P.O. Box 2695
Cleveland, TN 37320