

**WTVU-CA  
Channel 22  
Syracuse, NY**

**PROGRAM TOPICS  
1<sup>st</sup> Quarter Ending  
March 31, 2009**

**1/18/09: Salvation Army – Mission history, current programs, Red Kettle campaign, locations, donations, volunteering, upcoming events; 1/25/09: Alzheimer’s Association – symptoms, treatment, other dementia, Kirkpatrick Day Program, how to provide care, donations, volunteering; 2/1/09: Rescue Mission – facts, figures, statistics, thrifty shoppers, getting involved, event schedule; 2/8/09: Ronald McDonald House – history mission/vision, relationship with McDonalds, funding, grants, scholarship, celebrity partners, events; 2/15/09: American Heart Association – history, warning signs, diseases, treatment options, prevention; 2/22/09 AIDS Community Resources – mission, history, education and support services, programs, testing, volunteering; 3/1/09: American Heart Association; 3/8/09: American Cancer Society – facts/figures/statistics, research, funding and programs, causes, treatment, donations, volunteering; 3/15/09: American Cancer Society – Relay for Life event; 3/22/09: Alzheimer’s Association – upcoming events, mission, new tools; 3/29/09: Erie Canal Museum – exclusive benefits for members, new exhibits, classes**