

**WTVU-CD
Channel 22
Syracuse, NY**

**ISSUES/PROGRAMS LIST
3rd Quarter Ending
September 30, 2013**

It has been determined that the following issues of concern were addressed through programming directed to Syracuse and its surrounding communities:

- 1. Community event information**
- 2. Traffic**
- 3. Culture**
- 4. Education**
- 5. Public Safety and Health**
- 6. Weather**

Program Title: Eye on Central New York (locally produced)

Schedule: Sunday – Friday 6:00 am – 6:30 am

Dates: 7/1/2013 – 9/30/2013

Program Description: Eye On Central New York keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self improvement and education.

Topics:

**7/7/13: Music for the Mission – promote fundraising event for 8/18/13 by Upstate Promotions to benefit people and families in need who have lost their home or job;
7/14/13: Food Bank of Central New York – Food drive for month of July; 7/21/13: Syracuse CDC (Center for Disease Control & Prevention) – smoking and heat related illnesses and being prepared for emergencies; 7/28/13: Everson Museum of Art – current exhibits at museum, video game exhibition for Oct. 2013, summer art**

classes, outdoor movies; 8/4/13: ALS (Amyotrophic lateral sclerosis – Lou Gehrig’s disease) – fundraising walk 9/21/13 and how to spot symptoms; 8/11/13: Interreligious Food Consortium – “Empty Bowls” project to support food banks and soup kitchens - \$20 donation for any handmade bowl – all made by local CNY artists; 8/18/13: Music for the Mission – promote fundraising event for 8/18/13 by Upstate Promotions to benefit people and families in need who have lost their home or job; 8/25/13: Everson Museum – fall exhibits and events; 9/8/13: Global Health CDC – information on emerging infectious diseases and emergency preparedness and response; 9/15/13: Oneida Healthcare Auxiliary – Fashion Show to benefit the Oneida Healthcare foundation with all proceeds going toward purchasing light thermal blankets for infants with jaundice; 9/22/13: Alzheimer’s Association – walk to end Alzheimer’s on 10/5/13, how to spot signs, treatment and where to go for help; 9/29/13: German American Society – Oktoberfest with part of proceeds going to various scholarships.