

**WTVU-CD
Syracuse, NY**

**ISSUES/PROGRAMS LIST
2nd Quarter ending
June 30, 2023**

It has been determined that the following issues of concern were addressed through programming directed to Syracuse and Central New York:

- 1. Community event information**
- 2. Culture**
- 3. Education**
- 4. Public Safety and Health**

Program Title: Your Community Connection (locally produced)

Schedule: Sunday 6:00 am – 6:30 am

Dates: 4/1/2023 – 6/30/2023

Program Description: Your Community Connection keeps viewers informed of current and future scheduled events happening within the viewing area and also includes community and cultural events as well as information on upcoming courses for self-improvement and education.

Topics:

4/2/23: Interfaith Works – Guest: Beth Broadway, President & CEO - Beth discussed the beginnings of Interfaith. Interfaith Works was founded in 1976 to build bridges of understanding among people of different religions and across racial divides. She discussed the addition of social service programs. Beth explained their mission is reinforced through education, service and dialogue, and by affirming the dignity of each person and every faith community while working to create relationships and understanding among us. She spoke about the period of time it takes for a refugee to relocate and enter the job force, and also explained funding, donations and gave the website several times. <https://www.interfaithworkscny.org/>,

their Facebook account: <https://www.facebook.com/InterFaithWorksCNY/>, and phone number: 315-449-3552.

4/9/23: Rosamond Gifford Zoo – Guest: Ted Fox, Director - Ted Fox has worked at the Rosamond Gifford Zoo since starting as a zookeeper in 1991. In 1999, he was promoted to Collection Manager for the bird department and in 2006 he was named Curator. He has served as Zoo Director since 2011. Ted spoke of the changes at the zoo including the new Animal Health Center at the Rosamond Gifford Zoo. The facility is the second largest zoological medical center in New York State. Ted talked about the relationship with other Zoo and the upcoming Koala Outpost Summer Exhibit. This summer the Rosamond Gifford Zoo will be hosting two extra-special guests from San Diego Wildlife Alliance, two female koalas bears. The Zoo is proud to be one of 240 zoos and aquariums accredited by the Association of Zoos & Aquariums. <https://www.rosamondgiffordzoo.org/>

4/16/23: Longhouse Council Boy Scouts of America – Guest: Grey Rolland, Scout Executive/CEO - Grey Rolland talked about scouting as a means for providing an educational program for youth of all ages to build character, to train in the responsibilities of participating citizenship, and to develop personal fitness. He spoke about the five different programs beginning with Cub Scouts, and how to become a scout and that is now for both boys and girls. Grey discussed the upcoming 55th Annual ScoutPower Event. This is by far their biggest fundraiser held at the OnCenter May 3rd, 2023. MVP Quarterback and humanitarian Archie Manning will be the keynote speaker. He also mentioned there are several different levels for donations, and all can be found on the website cnyscouts.org.

4/23/23: Father Champlain’s Guardian Angel Society- Guest: Krista Wright, Operations & Marketing Manager – The Society is a not-for-profit organization dedicated to providing tuition assistance, mentoring and tutoring services to help build a path to success for students in financial need from diverse cultural and religious backgrounds. Krista spoke about them being a grassroots organization that started when Father Joseph Champlin in 1997 saw that many children were not graduating from high school. The graduation rate was about 38% when he started the society. He found that low rate to be unacceptable, and children from K through 12th grade needed support, which he wanted to give to them. The majority of the children served come from very underprivileged backgrounds, and very diverse backgrounds. They do not turn away any child based on faith background or no matter wherever they come from as Father Champlain was a person of great acceptance. These students would have never been able to afford a private parochial education and the donors support them to have scholarships so they can attend parochial school. Students at the consolidated Cathedral Academy at Pompei and their families continue to face financial struggles. This becomes even more difficult due to changing demographics and the challenges caused by the current economy. Krista talked about the upcoming fundraiser – “Run for the Roses” and celebrating the Guardian Angel Society with their signature Kentucky Derby Party. Interested

persons were encouraged to save the date May 6, 2023, from 5-10 pm. in the Grand Ballroom at the Marriott Syracuse Downtown. More information can be found at: guardianangel soc.org/

4/30/23: Cystic Fibrosis Foundation – Guest: Amy Spranger, Area Director – Amy spoke at length about Cystic Fibrosis. It is a progressive, genetic disease that causes persistent lung infections and limits the ability to breathe over time. Volunteers are the key to their success and the lifeblood of the organization. Amy mentioned that diagnosing Cystic Fibrosis is a multistep process. A complete diagnostic evaluation should include a newborn screening, a sweat chloride test, a genetic or carrier test, and a clinical evaluation at a CF Foundation-accredited care center. People with Cystic Fibrosis are living longer and having more fulfilling lives thanks in part to specialized CF care and a range of treatment options. Volunteering information and a donation link can be found on their website: fightcf.cff.org. Amy also spoke about people getting involved in the upcoming “Syracuse Great Strides Walk” on May 13, 2023 at Onondaga Lake Park - Saw Mill Creek Shelter - Onondaga Lake Park Trail. Also coming up is the “Central New York CF Golf Classic” at Lakeshore Yacht and Country Club. People can sign up at cff.org.

5/7/23: Cans for Cancer – Guest: Laurence Segal, Founder - Laurence talked about the beginnings of his mission to collect bottles and cans. His mother at the young age of 29 diagnosed with breast cancer. The cans for cancer initiative began in 2012 and their main event is “Real Men Wear Pink” raising awareness and money for the American Cancer Society’s Breast cancer initiative. Pink garbage cans are used for bottles and cans. Laurence quit his full-time job to volunteer seven days per week, working about 18 hours per day, collecting bottles from the trash. He’s dedicated not to stop until there’s a cure. Returnable bottles and cans can be brought to these businesses, which offer 6 cents for returns that go to Cans for Cancer: Bottle’s End, 101 Montrose Ave., Solvay; Express Bottle Return, 2312 Erie Blvd. E., Syracuse; E-Z Bottle & Can Return Center, 644 Bleecker St., Utica. Laurence encouraged donations online by visiting: upstatefoundation.org

5/14/23: Camp Good Days and Special Times - Guest: Kathy Reilly, CNY Regional Director – Kathy stated that Camp Good Days began in 1979, and that it has served over 48,300 campers from 22 states and 36 countries. It is only because of the generous community and the success of their fundraising events that they have been able to keep this promise to all the children and families who need them the most. Camp Good Days is celebrating 40 years of making a difference. Kathy discussed what the Camp’s purpose is, and also about the different programs and events. The Camp is located in Branchport, NY, and she discussed who can attend, and how to sign up. She also discussed funding, donations and fundraising events. Their website is: campgooddays.org.

5/21/23: Central New York Chapter of EMS Roaddocs – Guests: Melissa Hyde, EMT and Ryan Logue, Paramedic – The EMS Roaddocs is a non-territorial motorcycle riding club dedicated to PTSD awareness among emergency first

responders. They discussed that Road Docs is made up of 1st responders, nurses, EMTs, doctors, firefighters, and paramedics. They spoke about a fundraiser to raise money for the Code 9 Project to help 1st responders with PTSD. They also discussed how to become a member, and touched on the necessity for safe motorcycle riding, and to spread awareness about post-traumatic stress disorder with healthcare providers, and providing comradery through friendship and long two-wheeled rides on the open road.

5/28/23: We Rise Above the Streets Outreach, Inc. – Guest: Al-Amin Muhammad, Executive Director/Founder - Al-Amin Muhammad is an advocate for people who are homeless and founded the organization to help meet the immediate needs of the homeless by providing items such as food and clothing, in addition to providing education, encouragement and enrichment programs that aim to help break the cycle of poverty. The organization has served more than 30,000 sack lunches to the homeless in the three years he’s been a resident of Syracuse. Through his Sandwich Saturday program, more than 500 people are provided a meal, clothes, shoes and hygiene products every week. He has also coordinated and held several cookouts to bring awareness to homelessness. His organization has provided meals, hygiene, and winter items for more than 8000 people, collectively. We Rise Above the Streets has partnered with various organizations and schools in the area, spreading its message of compassion and encouragement to all in need. Al-Amin mentors at risk youth in the city’s most challenging schools, has inspired many to become servants of our community, and has been a beacon of light.

6/4/23: GiGi’s Playhouse – Guest: Heather Rodriguez, Director - Heather explained that GiGi’s Playhouse is one of forty playhouses in the country. It was created to change the way the world views a Down syndrome diagnosis and send a global message of acceptance for all. In the summer of 2002, Nancy Gianni gave birth to her daughter, GiGi. She quickly realized that GiGi could do the very same things that her other children do! What began as a mother's vision to change perception, and maximize her daughter's successes has evolved into a global movement of acceptance. Nancy wanted to get GiGi and her other children prepared for the world ahead. Heather discussed the various programs offered, including a get fit program, and upcoming dance. Their website is:

<https://gigisplayhouse.org/syracuse>

6/11/23: Alzheimer’s Association – Guest: Megan Wright, Development Manager - Megan updated us on Alzheimer’s in Central New York. Alzheimer’s disease is a degenerative brain disease and the most common form of dementia. Dementia is not a specific disease, but an overall term that describes a group of symptoms. Megan talked about the “10 Early Signs and Symptoms of Alzheimer’s,” and also the difference between dementia and Alzheimer’s. Dementia is a general term for loss of memory, language, problem-solving and other thinking abilities that are severe enough to interfere with daily life. Alzheimer’s is the most common cause of dementia. Currently, 410,000 New Yorkers are living with Alzheimer’s disease, and more than half a million family and friends are providing care. Serving the cities of

Binghamton, Ithaca, Syracuse, Utica and Watertown and their surrounding counties, the Alzheimer's Association's fundraising is all year long with the "Walk to End Alzheimer's" occurring in the early fall! They welcome donations on their website: alz.org/centralnewyork.

6/18/23: Bridges Council on Alcoholism and Substance Abuse Inc. – Guest: Susan Jenkins, Executive Director - Susan spoke about the organization and its mission to improve the quality of life by providing advocacy and services to our community, the workplace, families and individuals affected by addiction and the abuse of alcohol, tobacco and other substances which also includes gambling suicide prevention. She mentioned about what to watch for in regards to symptoms of individuals who may be affected. Bridges Council is a leader in the delivery of prevention and intervention programs that promote change and build healthy communities. They get into the schools to help educate our youth. Susan mentioned how to get Bridges to come to your school and the inclusive environment to meet the needs of everyone in the community. The values of the organization incorporate innovative leadership, integrity, professionalism and respect for cultural diversity and inclusion. More information can be found on their website at:

<https://www.bridgescouncil.org/>

6/25/23: Central New York SPCA – Guest: Troy Waffner, CEO – Troy discussed since its formation in 1891, the Central New York SPCA has dealt with the issues of animal neglect and cruelty. The founders began this organization because of the mistreatment of the mules pulling the barges on the Erie Canal. Troy spoke in depth about the SPCA and how they provide many services for the animals in our area, including adoption, education, and investigation. He talked about a number of the different services provided by the SPCA including a Pet Food Pantry, and also spoke about the annual "Every Animal Has Its Day" Charity Golf Tournament on July 23, 2023 at The Pompey Club in Jamesville. More information can be found on their website: <https://cnyspca.org>

