

**WTVU-CD
Channel 22.1
Syracuse, NY**

**ISSUES/PROGRAMS LIST
3rd Quarter Ending
September 30, 2017**

It has been determined that the following issues of concern were addressed through programming directed to Syracuse and its surrounding communities:

- 1. Community event information**
- 2. Culture**
- 3. Education**
- 4. Public Safety and Health**

Program Title: Community Connections (locally produced)

Schedule: Sunday 6:00 am – 6:30 am

Dates: 7/1/2017 – 9/30/2017

Program Description: Community Connections keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self-improvement and education.

Topics:

7/2/17: National Safety Council (Central NY Division) – Guest: Maureen Vogel – even though June was National Safety Month, discussed that we should always be aware and take proper precautions to stay safe. Wear seat belts, use safety seats for children properly, use designated drivers, get plenty of sleep and never use a cell phone behind the wheel.

7/9/17: PEACE, Inc. – Guest: Elizabeth O’Hara – discussed PEACE, Inc. local services available to help people in the community become self-sufficient.

Programming and training is available to help families move from poverty to self-sufficiency.

7/12/17: Ronald McDonald House Charities of Central NY – Guest: Beth Trunfio – celebrating “Christmas in July” which encourages community members to collect and donate items on its wish list to support the families of seriously ill children.

7/23/17: Downtown Committee of Syracuse, Inc. – Guest: Alice Maggiore – promoted 47th Annual Syracuse Arts & Crafts Festival on July 28th-30th in Columbus Circle in Syracuse. Discussed the Downtown Committee’s mission, volunteers and programs.

7/23/17: Center for Community Alternatives – Guest: Amanda Graham – discussed what CCA is, a leader in the field of community based alternatives to incarceration. It serves people in trouble: youth at risk, families in crisis, drug and alcohol addiction, and HIV and AIDS problems.

7/30/17: Literacy CNY – Guest: Marsha L. Tait - discussed mission of providing adults in CNY with the literacy tools and skills. Promoted 2018 Scrabble Mania registration, which is now open. It is an evening of fun, food, and local celebrities for competitive team Scrabble Mania.

8/6/17: Literacy CNY – Guest: Marsha Tait – discussed advocacy for adult education, providing instruction and partnering with other community based agencies to make our community stronger.

8/13/17: American Heart Association – Guest: Trina Tardone – promoted the Go Red for Women Promotions, the AHA’s national movement to end heart disease and stroke in women. Promoted the Go Red Silent Disco event.

8/13/17: H.E.A.L./Nick’s Ride 4 Friends – Guest: Joel Campagnola – promoted the event on August 19th at 12pm. The ride starts and ends at A.T. Walley & Co. in Auburn. HEAL stands for Heroin Epidemic Action League, which helps heroin/opiate addicts with the 12 step program.

8/20/17: Center for Community Alternatives – Guest: Amanda Graham - discussed what CCA is, a leader in the field of community based alternatives to incarceration. Advocacy for “reintegration” as a goal of sentencing; reforming drug laws and leading a national campaign to reduce barriers to college admission for people with criminal records are a few successes they have.

8/27/17: CABVI (Central Association for the Blind and Visually Impaired) – Guest: Kathy Beaver – discussed its mission to assist people who are blind and visually impaired and its programs.

9/3/17: Hillside Family of Agencies – Guest: Elizabeth Nolan – discussed the agencies and communities it serves. Promoted Hillside partnering with Foodlink and hosting a mobile food pantry on September 29th from 4:30 – 5:00 pm where fresh and non-perishable food will be distributed.

9/10/17: Hillside Family of Agencies – Guest: Elizabeth Nolan – discussed the agencies and communities it serves. Promoted Hillside partnering with Foodlink and hosting a mobile food pantry on September 29th from 4:30 – 5:00 pm where fresh and non-perishable food will be distributed. Discussed other partnerships that help address our community’s most challenging social problems.

9/17/17: National Disability Mentoring Day – Guest: Arletta Holman – promoted DMD as a nationwide effort to promote career development for students with disabilities through hands-on-career exploration. DMD is a program of the American Association of People with Disabilities.

9/24/17: Alzheimer’s Association of CNY – Guest: Toni Ann Walsh – promoting the Walk to End Alzheimer’s at SRC Arena – Onondaga Community College Campus on Saturday, September 30th. This is held in over 600 communities nationwide and in six local regions. It is an inspiring event for all ages to join the fight against Alzheimer’s.