WTVU-LP Channel 22 Syracuse, NY

ISSUES/PROGRAMS LIST 2nd Quarter Ending June 30, 2011

It has been determined that the following issues of concern were addressed through programming directed to Syracuse and its surrounding communities:

- 1. Community event information
- 2. Traffic
- 3. Culture
- 4. Education
- 5. Public Safety and Health
- 6. Weather

Program Title: Eye on Central New York (locally produced)

Schedule: Sunday – Friday 6:00 am – 6:30 am

Dates: 4/1/2011 – 6/30/2011

Program Description: Eye On Central New York keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self improvement and education.

Topics:

4/3/11: AIDS Community Resources – AIDS Hike for Life, AIDS Walk/Run events; 4/10/11: Traumatic Brain Injury; 4/17/11: Ronald McDonald House - events; 4/24/11: Everson Museum – events; NY Special Olympics – events; 5/8/11: Inter-Religious Food Consortium – healthy habits; 5/15/11: Air 1 Foundation – Poker Run benefit, Bikers for Babies event, bike safety; 5/22/11: Onondaga Historical Assoc. – new exhibits, upcoming events; LDACNY (Learning Disabilities of Central NY- literacy; 6/5/11: Kinney Drugs – preventative shots; 6/12/11: Rescue Mission – summer events; 6/19/11: Central NY Land Trust – "Summer Solstice" (garden tour and plant sale event); 6/26/11: Everson Museum – new exhibits.