

**WTVU-CD  
Syracuse, NY**

**ISSUES/PROGRAMS LIST  
3rd Quarter Ending  
September 30, 2020**

**It has been determined that the following issues of concern were addressed through programming directed to Syracuse and Central New York:**

- 1. Community event information**
- 2. Culture**
- 3. Education**
- 4. Public Safety and Health**

**Program Title: Your Community Connection (locally produced)**

**Schedule: Sunday 6:00 am – 6:30 am**

**Dates: 7/1/20 – 9/30/20**

**Program Description: Your Community Connection keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self-improvement and education.**

**Topics:**

**7/5/20: Mary Nelson Youth Center - Guest: Mary Nelson – Mary discussed her initiatives. She gave the back story of how she got involved donating backpacks for school to our youth. Mary spoke about the youth center is named after her, and how it provides meals and other to area youth. Being recognized on Oprah as well as Regis and Kelly for her efforts. she inspires youth to embrace their true identity while unleashing their inner potential. Mary's programs help our youth shape their own values, while providing them with all the tools, resources and support they need in**

order to evolve into confident leaders tomorrow.

**7/12/20: Handbags for a Higher Purpose – Guest: Lauren Burchill, Founder - Fashion Institute grad Lauren Burchill discussed using her passion for fashion and care for the community to help a local homeless outreach group. Lauren is a local graduate of Baker High School in Baldwinsville and holds a degree in Fashion. She has reached out with the idea to provide gently used handbags and purses filled with products for homeless women. Her idea has skyrocketed providing hygienic and beauty products to homeless women. Gently used handbags, toiletries, and beauty items may be donated by contacting Lauren via her Facebook page: “Handbags for a Higher Purpose.” Once a bag is donated, Lauren says it only costs \$5 to \$10 to complete restoring the bag. Burchill says the simple effort and low cost is making a major impact. Monetary donations can be made at Venmo account: @handbagshigherpurpose.**

**7/19/20: Liverpool Rotary Club – Guest: Sheree D’Agostino, President – Sheree discussed that Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change across the globe, in our communities and in ourselves. There are 42 Rotary Clubs in the Central NY district, and 35,000 worldwide and it is a nonprofit organization where members meet regularly to perform charitable works either by hand or raising money for other organizations. Sheree talked about the mission of Rotary, some recent local events and the purpose of them. She spoke about how to join, donate and give back to the community. The Rotary recently received a grant and donated \$1000.00 towards masks for local businesses to assist in this time of need during the pandemic.**

**7/26/20: Longhouse Council, BSA – Guest: Grey Rolland, Scout Executive/CEO - Grey talked about the mission of scouting, the different levels of scouting and that The Longhouse Council is one of more than 270 local councils. He spoke about how the current pandemic has changed the summer plans for scouting using virtual resources to connect. He discussed extensively about the upcoming Boypower dinner and the name change to Scoutpower. The event will now be virtual and free. The guest speaker**

**the 7/29/20 virtual event is Phil Simms from “NFL Today” who will discuss the fund raising efforts during event and silent auction which is now all online.**

**8/2/20: I Support the Girls – Syracuse – Guest: Teri Lawless, Team Member – Discussed that through an international network of Affiliates, I Support the Girls collects and distributes essential items, including bras, underwear, and menstrual hygiene products, allowing women experiencing homelessness, impoverishment, or distress to stand tall with dignity. Whether they are homeless, refugees, in transitional housing, or fleeing domestic violence, women and girls should never have to compromise on dignity. I Support the Girls partners with over 800 vetted organizations to meet the needs of the women they come in contact with. So far, more than 550,000 girls and women have been able to retain their dignity through product drop-offs. There are 216,000 girls and women living on the streets of the U.S. and millions more globally. Periods do not stop for hurricanes. Clothes need to be washed and changed. Teen girls do not attend school an average of 3-5 days each month out of embarrassment that they cannot afford menstrual hygiene products.**

**8/9/20: CNY Cat Coalition – Guest: Courtney Armbruster, President – Discussed the CNY Cat Coalition was founded in 2002 and is one of Central New York’s largest cat rescue/adoption and spay/neuter promoters and that their mission is to change the world for homeless and at-risk cats—four paws at a time. They are a 100% volunteer organization comprising dozens of foster homes and hundreds of active volunteers who help manage all of our life-saving programs. Over the past two years, they found new adoptive homes for nearly 800 homeless cats and facilitated spay/neuter surgeries for around 2,200 cats preventing thousands of unwanted kittens.**

**8/16/20: Operation Northern Comfort – Guest: Laurel Flanagan, Co-Chair – Discussed that after Hurricane Katrina hit the Gulf Coast, Operation Northern Comfort was formed. 50 trips were taken to the ravaged parts of Louisiana and Mississippi to rehabilitate, rebuild and repair homes and lives. There were 2200 volunteers, including 1200 students who participated in the 9-day events traveling the 1400 miles on the weekend, working for 5 days, and returning the following weekend.**

**ONC built 4 homes and worked on over 200 more; planted 13,000 trees, donated 3 trailers full of school supplies, books, clothing and musical instruments and brought hope to thousands of Gulf Coast residents. Laurel talked about what “Operation Northern Comfort” is all about and especially regarding the changes to fundraising events due to COVID. Online auctions, donations and future assistance is being offered to those in need after disasters. Unfortunately, the 13th annual Crawfish Festival was canceled, however, people can still support ONC this year by visiting the online auction. The organization of community volunteers is still working to empower and give hope to those in need in our area. Currently there is a great need for building accessibility ramps for families in Syracuse, and also helping our neighbors clean up and rebuild after the 2019 Halloween floods in Oneida County.**

**8/23/20: On Point for College – Guest: Samuel Rowser, Executive Director – Sam talked about how the organization came about and what the purpose is for On Point for College which is breaking down barriers that prevent young, underserved individuals from achieving education and career success and transforming communities by making college, training and career success reality for those who face great obstacles. On Point was established in Syracuse for Onondaga County in 1999 and now has extended its services to five adjacent counties. Some of the services include helping students enroll in college, stay in college and then helping graduates prepare to transition to meaningful careers.**

**8/30/20: On Point for College – (repeat of program from 8/23/20)**

**9/6/20: American Red Cross, Amy Bobbett. Amy discussed the blood drives and the cancellation of some of those drives as the result of the pandemic. Shared how since elective surgeries were stopped that helped preserve the blood supply. Went over other relevant information: can be 16 to donate with a signed permission slip from parent, and those 17 years and over can give; that summer months are challenging; 20% of blood supply comes from student donations; how there is a need for African**

**American blood donors because blood must be matched precisely for sickle cell disease.**

**9/13/20: Women’s Opportunity Center “WOC” – Guest: Amy Canavan, Career Development Coordinator – Discussed the mission of the Women's Opportunity Center (WOC) is a not-for-profit organization that offers free services to advance women's success in the workplace by providing employability skill training that helps women become economically and personally self-sufficient. Their vision is a future where all women are empowered to join the workforce, earn equitable compensation and attain economic security. WOC assists in removing barriers to employment by providing scholarships, guidance, and referrals to other programs as needed. WOC is committed to pursuing the mission by working providing its members access to a comprehensive program of individualized career counseling and computer and skills training to become work-ready. The Women's Opportunity Center offers low income women job employability skills training including classes which include: Financial Literacy, Ask The Pros, Nutrition (taught by Cornell Cooperative Extension), Save Energy/Save Dollars, Stress Management, Self-Confidence Building, and the use of office machines. Donations are always accepted.**

**9/20/20: Syracuse Stage – Guest: Robert Hupp, Artistic Director – Discussed that Syracuse Stage is Central New York’s premier professional theatre. Founded in 1974, Stage has produced more than 300 plays in 44 seasons including a number of world, American, and East Coast premieres. Each season 65,000 patrons enjoy an adventurous mix of new plays and bold interpretations of classics and musicals featuring the finest theatre artists. In addition, Stage maintains a vital educational outreach program that annually serves over 30,000 students from 24 counties. Syracuse Stage announced today plans for adjustments to the 2020/2021 season in order to address the continuing impact of the Covid-19 virus. The season will run from late October 2020 through June 2021. The plays will be available in a video on demand format similar to the theater’s production of “Amadeus” last March. Exact dates for the virtual access of each show will be announced in early October. An**

**integral part of the reimagined season is a focus on the Central New York community. A new series of free (online) conversations and performances called “Syracuse Stories” will complement plays in the season in an exploration of issues particular to Central New York as well as addressing broader concerns that impact the region.**

**9/27/20: Syracuse Symphoria – Guest: Pam Murchison, Executive Director - Pam was asked exactly what is Symphoria? She explained that it’s the professional orchestra of CNY with 40 full time musicians. This season, due to the current pandemic, they have switched to virtual performances allowing anyone anywhere who has a ticket to be able to watch Symphoria’s performances. Symphoria is a nonprofit organization. The Orchestra is made up of musicians from Central New York. She spoke about the upcoming virtual events, “John Williams’ Greatest Hits” on 10/3/2020 and other future shows and discussed how to purchase tickets, get involved, and donat to Symphoria. Symphoria picks up where the Syracuse Symphony left off. She invited listeners to go to the website <http://experiencesymphoria.org>, see the schedule and get more information.**