## WTVU-LP Channel 22 Syracuse, NY

## ISSUES/PROGRAMS LIST 4th Quarter Ending December 31, 2011

It has been determined that the following issues of concern were addressed through programming directed to Syracuse and its surrounding communities:

- 1. Community event information
- 2. Traffic
- 3. Culture
- 4. Education
- 5. Public Safety and Health
- 6. Weather

**Program Title:** Eye on Central New York (locally produced)

Schedule: Sunday – Friday 6:00 am – 6:30 am

Dates: 10/1/2011 – 12/31/2011

Program Description: Eye On Central New York keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self improvement and education.

## **Topics:**

10/2/11: Rescue Mission; 10/9/11 & 10/16/11: AIDS Community Resources; 10/23/11: MOST (Museum of Science & Technology) – new exhibits, hours, IMAX movies, parties; 10/30/11: ASMBA (Armed Services Mutual Benefit Association) – Walk for Obesity; 11/6/11 & 11/13/11: Samaritan Center - interfaith program to feed and assist the hungry – services, volunteers, annual appeal campaign; 11/20/11: Salvation Army – winter events & programs; 11/27/11: Food Bank of Central NY; 12/4/11: Salvation Army – Red Kettle campaign, Christmas events; 12/11/11: Literacy Volunteers of Greater Syracuse; 12/18/11: Salvation Army – Christmas campaign update; 12/25/11: Everson Museum – exhibits, events, progress.