

**WTVU-CD  
Channel 22.1  
Syracuse, NY**

**ISSUES/PROGRAMS LIST  
1st Quarter Ending  
March 31, 2019**

**It has been determined that the following issues of concern were addressed through programming directed to Syracuse and Central New York:**

- 1. Community event information**
- 2. Culture**
- 3. Education**
- 4. Public Safety and Health**

**Program Title: Your Community Connection (locally produced)**

**Schedule: Sunday 6:00 am – 6:30 am**

**Dates: 1/1/19 – 3/31/19**

**Program Description: Your Community Connection keeps viewers informed of current and future scheduled events happening within the viewing area and also includes community and cultural events as well as information on upcoming courses for self-improvement and education.**

**Topics:**

**1/6/19: GiGi's Playhouse (Down Syndrome Achievement Center) – Guest: Heather Rodriguez, Chairman Board of Directors. Discussed GiGi's Playhouse has 40 playhouses throughout the country. It was created to change the way the world views a Down's syndrome diagnosis and sends a global message of acceptance for all. Talked about upcoming events: "World Down Syndrome Awareness Day," "I Have a Vision Gala" and "Dance-a-thon."**

**1/13/19: St. Joseph's Family Health – Guest: Dr. Luis Castro. Discussed upcoming flu season and who should and shouldn't get a flu shot. How to lessen chances of contracting the flu.**

**1/20/19: 2<sup>nd</sup> Chance Canine Adoption Shelter – Guest: Stephanie Heath, Co-Founder. Discussed the program and how it pairs up shelter dogs with inmates. The goals of Second Chance are to provide homeless dogs a chance at a forever home and to decrease recidivism.**

**1/27/19: American Heart Association – Guest: Kristy Smorol, Communications Director and Bea Gonzales, Go Red for Women Chairwoman. February is American Heart Month, they discussed upcoming events: National Wear Red Day on Feb 1; Hard Hats with Heart Feb 6, 2019 as well as education about heart health and heart disease.**

**2/3/19: Humane CNY – Guest: Christine McNeely Exec. Director. Discussed upcoming event Hearts for Homeless Animals Casino Night. Humane CNY is a no-kill not for profit shelter, whose mission is to find loving homes for animals that need them.**

**2/10/19: ACR Health – Guests: Alessandra Miller, Substance Abuse Coordinator and Mike Morris, Addiction Campus Coordinator. Discussed what ACR Health is as a not-for-profit, community based organization providing an array of support services to individuals affected by a wide range of chronic diseases, including HIV/AIDS.**

**2/17/19: Rosamond Gifford Zoo - Guests: Ted Fox, Director and Janet Gramza, Public Relations. Discussed the winter operations of the zoo; that the Zoo is always open, there is a new baby elephant coming, using Zoo for events and how the Zoo is funded.**

**2/24/19: Bridges Council on Alcoholism and Substance Abuse Inc. – Guest: Susan Jenkins, Executive Director. Discussed the goals of Bridges which is a nonprofit with a mission to improve the quality of life by providing advocacy and services to our community, the workplace, families and individuals affected by addiction and the abuse of alcohol, tobacco, other substances, gambling and suicide prevention.**

**3/3/19: On My Team 16 – Guest: Guest: Jordan Sheridan. On My Team 16 is a start-up non-profit organization that strives to ensure no child feels alone in their fight against cancer. Promoted upcoming event: The Climb 2019 – 20 flights of stairs, 338 steps, at the State Tower Bldg, the tallest building in Central NY at 331 feet. Climb the way to the end of pediatric cancer. You will have the opportunity to walk or run up the stairs and all participants will be timed. 100% of proceeds go to OMT16.**

**3/10/19: Kicks 4 Kids in conjunction with the Boys and Girls Club. Guest: Ryan and Nate. Kicks 4 Kids is a fundraising event for the Boys and Girls Club of Central NY. Raw Breed and Subcat Studios developed this campaign, with a purpose to collect gently worn or new shoes for the kids that are less fortunate in the community. Several locations throughout Central NY are collecting shoes and they will be distributed on May 18<sup>th</sup> at the Boys and Girls Club. It will be an all day event with basketball tournament, food, games and entertainment.**

**3/17/19: Opioids and Oral Health – Guest: Dr. Ted Wong, Chief Dental Officer with United Healthcare. Discussed how to be aware of opioids being prescribed for dental care, which ones are safe, and if there are alternative medications to use, and how to help a family member who was prescribed an opioid.**

**3/24/19: Vera House – Guest: George Kilpatrick, Project Coordinator/Men’s Outreach. Discussed mission of Vera House and The White Ribbon Campaign. During the entire month of March, thousands of Central New Yorker’s wear a white ribbon or wristband to raise awareness about domestic and sexual violence. On 3/29/19 there will be a White Ribbon Campaign Walk from Clinton Square and Armory Square District where white ribbons are tied around trees and lamp posts.**

**3/31/19: American Cancer Society – Guest: Melanie Francis. Discussed ACS its mission and programs. Promoted an upcoming event: Relay for Life, which is the signature fundraiser of ACS dedicated to helping communities attack cancer. It is a chance to remember those we’ve lost, and to help those affected today and prevent the disease in the future.**