

**WTVU-CD
Syracuse, NY**

**ISSUES/PROGRAMS LIST
1st Quarter Ending
March 31, 2022**

It has been determined that the following issues of concern were addressed through programming directed to Syracuse and Central New York:

- 1. Community event information**
- 2. Culture**
- 3. Education**
- 4. Public Safety and Health**

Program Title: Your Community Connection (locally produced)

Schedule: Sunday 6:00 am – 6:30 am

Dates: 1/1/2022 – 3/31/2022

Program Description: Your Community Connection keeps viewers informed of current and future scheduled events happening within the viewing area and also includes community and cultural events as well as information on upcoming courses for self-improvement and education.

Topics:

1/2/22: PACE CNY (Central NY) – Guest: Karen Anthony MS, RN, Director of Clinical Operations - There was an in depth conversation with Karen Anthony about the services of PACE CNY and the importance of such as our parents become older and may need care. PACE CNY can help you or your loved one receive the care needed to age in place at home. PACE CNY has been providing services since 1997. It is one of only 123 PACE non profit providers in 31 states. Karen stated some statistics: 96% of older adults in the PACE program are 65 and older (average age of 83). They have an average of eight diagnosed medical conditions including ailments like hypertension, arthritis, diabetes, dementia (45 percent, with an additional 30 percent showing cognitive impairment) and coronary artery disease.

PACE CNY offers a unique alternative to nursing home care by providing a wide spectrum of care and services to individuals in various environments to meet all of their medical and social needs while enabling them to remain at home as long as possible. Karen mentioned PACE CNY is a one-stop shopping for all the health care needs you or a loved one may have. PACE CNY provides relief from the stress of care-giving with a program that provides and coordinates all types of care. Their website is: pacecny.org.

1/9/22: American Red Cross (Central and Northern New York Chapter) – Guest: Lisa Smith, Executive Director - Lisa Smith of Syracuse became executive director of the Central and Northern New York Chapter in 2020. She is overseeing a restructured new chapter including 23 staff members and over 700 volunteers. The Central & Northern New York Chapter is proud to serve the communities of Onondaga, Oswego, Madison, Oneida, Herkimer, Jefferson, Lewis, and St. Lawrence counties. Lisa talked about the mission of the Red Cross. Every time you hear of a fire, whether it's a home fire or an office fire, the Red Cross is normally right there. If it's a home fire, they would be called in to work with the families. Often, they're displaced. They need key resources. They put them in hotels; give them money for food, give them clothing, blankets and toothbrushes to get through their first days, and stay with them until they are back on their feet. Ms. Smith went on to say "It's one of the biggest things we do in the community." If there's any civil unrest, they would be called in for that as well. For the longest time, they were really almost like two separate organizations. One of the things that they do is really creating one Red Cross to bring Bio-Med, which is the blood side of the business in together with "Disaster Services and Instruction." Here, locally, they manage between 80 and 90%, which means that all the blood that is used in the hospitals is supplied by the Red Cross. She urged to give blood at one of the many locations listed on their website locally. They need help and interested individuals can go to redcross.org to donate and find out about volunteering. They can be contacted through their website: redcross.org.

1/16/22: TLC Ambulance Services – Guest: David Shalala, Director of Training - David spoke about TLC Ambulance Services hosting an upcoming EMT (Emergency Medical Technician) course that is beginning January 31 for 6 weeks, 3 days per week to combat the existing staffing shortage. David talked about what a EMT is and their duties and spoke about the extreme need for EMTs. The governor of the State of NY has confirmed that the state will pay all fees including books, etc. David spoke about the hospital situation and "the waiting" for medical procedures that is putting a strain on the service. David has been an EMT instructor for more than 15 yrs. There are several levels of EMT: Advanced, then Paramedic level. Many opportunities are available for those looking for a career change, but interested individuals must be at least 17 yrs of age to take the course. The hope is to graduate a class of 20-to-30 EMTs this spring, according to TLC. Classes are also offered in Cortland. That course will be held Monday through Friday from 8:00 a.m. to 4:00 p.m. David spoke as to the reality of today's medical situation where hospitals are overwhelmed and he urges people to use common sense on Emergency

Room usage. People can sign up to take the course by emailing TLC Ambulance - training@tlcems.com.

1/23/22: Girl Scouts of NYPENN Pathways – Guest: Jaime Alvarez, Senior Director of Marketing & Communications - Jaime Alvarez with the Girl Scouts of NYPENN Pathways spoke about this year's upcoming cookie program and how the money raised will help support local scouts. Jaime talked about all the different cookies and new one this year “Adventurefuls.” It is a brownie-inspired cookie with caramel-flavored creme and a hint of sea salt. Jaime talked about the digital cookie online storefront. Each scout has individual ordering ability making it very convenient for customers order the cookies. They can be shipped for a fee immediately, or they can wait until local stock arrives at the end of February or the beginning of March. Cookies are \$5 per box. Jaime spoke about how the funds raised stay here locally in Central NY, and how they benefit the girls by supporting the various programs and camps offered by the Girl Scouts NYPENN. Their website is: gsnypenn.org.

1/30/22: ARISE – Guest: Tania S. Anderson, CEO – Arise, Inc. is a non-profit, community-based Independent Living Center. It started in 1979 to address the social, educational, economic and individual interests of people with disabilities. Arise, Inc. works with people of all ages and all types of disabilities as well as their families and the community. Offices are located in a 5-county area of Central New York. Tania spoke about the importance of independent living, how the recent pandemic has shown us just how important independent living is. We talked of the many great services offered to those with disabilities, or severe chronic health conditions. Also, how the public may make monetary donations directly on ARISE’s website. ARISE offers 50+ different programs and services embracing the independent living philosophy. ARISE’s website is ariseinc.org.

2/6/22: David’s Refuge – Guest: Kate Houck, Executive Director - Kate Houck is the Executive Director of David’s Refuge. Kate explained the purpose of David’s Refuge and its beginnings. Kate stated their purpose is to provide respite, resources and support to parents and guardians of children with special needs or life-threatening medical conditions where they will be refreshed, restored and renewed in their role as caregivers. Parenting can be a difficult under any circumstances, but especially challenging for those who provide full-time care to children with special needs. Help is always needed. It can be making an investment, support of an event, a monthly circle of giving, or even a legacy giving. Also, it could be the making of a gift to fellow parents which is also an investment in the well-being of their children. Kate talked about the upcoming first Pineview Run Celebrity Challenge in conjunction to benefit David’s Refuge. Drivers compete for the fastest time. The more money they raise, the more time is shaved off their fastest record. Their website is: davidsrefuge.org.

2/13/22: Ronald McDonald House Charities of Central New York – Guest: Beth M. Trunfio, Executive Director - The mission of the CNY Ronald McDonald House is to

create, identify, and support programs that directly improve the health and well being of children and families in Central New York and Northern Pennsylvania. By supporting the CNY Ronald McDonald House, they help ensure families are always kept exactly where they belong which is together. Unfortunately, volunteers are not being accepted at this time, which makes the need for donations now so very important. Donations can be made at rmhcnny.org. Interested individuals can become a member of their “Red Shoe Society.” The Red Shoe Society is a group of like-minded, young professionals committed to supporting Ronald McDonald House of CNY through fundraising, volunteering, and networking as well as keeping seriously ill children together when they travel to Syracuse to receive medical care at area hospitals and affiliated clinics. So, if you’re someone who is looking for an exciting opportunity to gain leadership experience, network, and make a difference while having fun too, then the Red Shoe Society might just be right for you. Their website is: rmhcnny.org.

2/20/22: Women’s Opportunity Center – Guest: Amy Canavan, Program Director – Ms. Canavan discussed that The Women's Opportunity Center (WOC), a not-for-profit organization, advocates for women to reach their career goals by helping women obtain the future they’ve always dreamt about through earning economic stability and freedom and further in doing so, achieving the work/life balance so desperately deserved. Amy explained that they focus on economically-disadvantaged women. There is health and wellness coaching, career path recommendations, scholarships and more available. WOC started in 1979 in a woman’s kitchen by helping displaced homemakers enter the workforce after experiencing a divorce, separation, or widowhood. There are 13 centers across NY State. In Syracuse, the Displaced Homemaker Program was established in 1985 at the RLS Career Center. In November of 2005, RLS closed, and the Syracuse program partnered with the Women's Opportunity Center of Ithaca. Amy spoke about how the Syracuse program has helped thousands of individuals in Onondaga County develop and implement vocational goals on their path to economic independence in Central New York. NYS funding has been cut so the need for donations is greater than ever before. Donations can be made at womensopportunity.org.

2/27/22: CNY (Central New York) Arts – Guest: Stephen Butler, Executive Director - Stephen Butler has served as Executive Director of CNY Arts for 14 years. Stephen discussed that CNY Arts is this region’s art counsel serving seven counties with an ongoing mission of finding money/grants to support, promote and celebrate the arts, culture and heritage in our area. The fundraising effort is ongoing. The agency serves Cayuga, Cortland, Herkimer, Madison, Oneida, Onondaga, and Executive Director Butler talked about the fundraising drive and rebuilding of the CNY Arts as we work our way out of the pandemic. CNY Arts is just shy of 69 years old and they have been re-granting government funds. All kinds of resource information is available at cnyarts.org.

3/6/22: Girl Scouts of NYPENN Pathways – Guest: Jaime Alvarez, Senior Director of Marketing & Communications - Jaime Alvarez with the Girl Scouts of NYPENN Pathways spoke about this year's upcoming cookie program and how the money raised will help support local scouts. Jaime talked about all the different cookies and new one this year “Adventurefuls.” It is a brownie-inspired cookie with caramel-flavored creme and a hint of sea salt. Jaime talked about the digital cookie online storefront. Each scout has individual ordering ability making it very convenient for customers order the cookies. They can be shipped for a fee immediately, or they can wait until local stock arrives at the end of February or the beginning of March. Cookies are \$5 per box. Jaime spoke about how the funds raised stay here locally in Central NY, and how they benefit the girls by supporting the various programs and camps offered by the Girl Scouts NYPENN. Their website is: gsnypenn.org.

3/13/22: Cystic Fibrosis Foundation – Guest: Amy Spranger, Area Director – We spoke with Amy at length about cystic fibrosis. Cystic fibrosis is a progressive, genetic disease that causes persistent lung infections and limits one’s ability to breathe over time. Volunteers are the key to their success and the lifeblood of the organization. Amy mentioned that diagnosing cystic fibrosis is a multistep process. A complete diagnostic evaluation should include a newborn screening, a sweat chloride test, a genetic or carrier test, and a clinical evaluation at a CF Foundation-accredited care center. People with cystic fibrosis are living longer and more fulfilling lives thanks in part to specialized CF care, and a range of treatment options. We talked about fundraising and events including about getting involved in the Syracuse Great Strides walk on May 14, 2022 at Onondaga Lake Park’s Saw Mill Creek Shelter and the Onondaga Lake Park Trail. Another event will be the Central New York CF Golf Classic at Lakeshore Yacht and Country Club where people can sign up at cff.org. Living with CF is something that can have complicated challenges related to getting the care you need. The CF Foundation helps to make sure that no one has to do it alone. Their website is: cff.org.

3/20/22: Father Champlin’s Guardian Angel Society – Guest: Sarah J. Ioele, Executive Director – We discussed that the Guardian Angel Society is a not-for-profit organization dedicated to providing tuition assistance, mentoring and tutoring services to help build a path to success for students in financial need from diverse cultural and religious backgrounds. The organization was started when Father Joseph Champlin, in 1997, saw that some disadvantaged children were not graduating from high school. The graduation rate was about 38% when he started the society and he found that unacceptable. Children from K through 12th grade needs support, and he wanted to give it to them. The majority of the children served come from very underprivileged and very diverse backgrounds. The Guardian Angel Society does not turn away any child based on faith background. Wherever they come from, Father Champlin was a person of great acceptance. These students would never be able to afford a private parochial education and the donors generate support for them to have scholarships to attend parochial school.

Today, students at the consolidated Cathedral Academy at Pompei and their families continue to face financial struggles. This becomes even more difficult due to changing demographics and the challenges caused by the current economy. We expanded on the other programs offered by Father Champlin's Guardian Angel Society and all can be found on their website: guardianangelsoc.org. Coming up in May will be their signature Kentucky Derby fundraising event.

3/27/22: Vera House – Guest: Darrell Buckingham, 2nd Vice President & Board Member – Darrell discussed that Vera House was founded in 1977 by a group of concerned individuals led by Sister Mary Vera, CSJ, who recognized the need for emergency sheltering services for women in crisis. Vera House prevents, responds to and partners to end domestic and sexual violence and other forms of abuse. Darrell spoke mostly about the 28th annual White Ribbon campaign and its associated upcoming Campaign Walk. The White Ribbon Campaign calls for male-identified adults and youth to join with survivors to end gender-based violence. The campaign is an invitation and challenge from survivors to men and boys to become leaders in preventing violence and healing their communities. Wearing a white ribbon or wristband is an important statement. It means you will not support, commit, or remain silent about abuse. Darrell touched on #nextmanup asking male-identifying members of the community to step up and call on one another to be a #NextManUpCNY in the fight against domestic and sexual violence. Vera House is facing its first budget deficit in its 44-year history due to the COVID-19 pandemic. Interested individuals may donate at verahouse.org.