

**WTVU-CD  
Channel 22.1  
Syracuse, NY**

**ISSUES/PROGRAMS LIST  
4th Quarter Ending  
December 31, 2017**

**It has been determined that the following issues of concern were addressed through programming directed to Syracuse and its surrounding communities:**

- 1. Community event information**
- 2. Culture**
- 3. Education**
- 4. Public Safety and Health**

**Program Title: Community Connections (locally produced)**

**Schedule: Sunday 6:00 am – 6:30 am**

**Dates: 10/1/2017 – 12/31/2017**

**Program Description: Community Connections keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self-improvement and education.**

**Topics:**

**10/1/17: Dept. of Religion Chair in the College of Arts and Sciences – Guest: Philip Arnold – discussed the joint October 1, 2017 event of Syracuse University and the Onondaga Nation that will highlight lacrosse’s sacred place among the Haudenosaunee (Iroquois). Understanding lacrosse’s indigenous roots and cultural significance provides insight into the Haudenosaunee’s enduring lessons on “the proper, reciprocal relationships between human beings and the natural world.”**

**10/8/17: Syracuse Stage – Guest: Robert M. Hupp, Artistic Director – discussed Syracuse Stage opportunities, auditions and funding, etc. Syracuse Stage**

**illuminates the many truths of our common humanity through the transformative power of live theater and incorporating the drama students of Syracuse University.**

**10/15/17: Wanderers' Rest Humane Association (Part 1) – Guests: Sabrina Wilcox, Shelter Manager and Joanne Cronan, Humane Director – discussed the WRHA as an open-admission shelter in Canastota, NY that serves more than 1,000 dogs and cats each year. The WRHA accepts unwanted or stray dogs and cats from Madison County, but is open to all Central New Yorkers who wish to adopt a pet. Through its public education programs, the shelter promotes responsible pet ownership and humane treatment of animals everywhere. Also discussed the Paws 'n Pumpkins Event for Sunday 10/22/17 as a free family fun day all to benefit adoptable dogs and cats from the shelter.**

**10/22/17: Rosamond Gifford Zoo at Burnet Park – Guest: Ted Fox, Zoo Director – discussed upcoming events for Halloween including Zoo Boo and events leading into the holiday season. The zoo is home to more than 700 animals of all shapes and sizes from the smallest invertebrate to the largest mammal, the Asian elephant. The zoo offers unique viewing opportunities for visitors.**

**10/29/17: Wanderers' Rest Humane Association (Part 2) – Guests: Sabrina Wilcox, Shelter Manager, Vicky Arnold, Adoption Coordinator, Joanne Cronan, Humane Educator – discussed Archie's Fund. While heartworm in dogs is preventable, it is not incurable if detected and treated early, and the staff at Wanderers' Rest will fight to see animals leave the shelter alive even when faced with tough situations. The cost of this treatment varies widely; however Archie's treatment can cost up to \$900. The staff is still looking for help in raising money for this fund.**

**11/5/17: Institute for Veterans and Military Families at Syracuse University – Guest: Stephanie Salanger, Director of Communications – The IVMF is higher education's first interdisciplinary academic institute, singularly focused on advancing the lives of the nation's military veterans and their families.**

**11/12/17: Segment 1 - JDRF (Junior Diabetes Research Foundation) – Guest: Ryan O'Donnell – discussed the purpose of the organization which funds research that transforms the lives of people with Type 1 diabetes. JDRF is searching for a cure and won't stop until one is found. JDRF strives for scientific progress to deliver new treatments and therapies that make day-to-day life with T1D easier, safer and healthier.**

**11/12/17: Segment 2 – ECA (Early Childhood Alliance) – Guests: Laurie Black and Bethany Creaser. The goal of the organization is to promote that all young children in Onondaga County are healthy and thriving to be successful in school and life and that the families of the young children are supported in their parenting and possess the knowledge, skills, confidence and resources they need to raise their children in healthy and nurturing environments.**

**11/19/17: JDRF (Juvenile Diabetes Research Foundation) and ECA (Early Childhood Alliance) – repeat of program from 11/12/17.**

**11/26/17: Food Bank of Central New York – Guest: Heather Hudson – discussed one of the goals of the organization to focus on child nutrition and education. Also, how individuals can become involved with giving, events, volunteerism and advocacy all year round and not just the holiday season.**

**12/3/17 and 12/10/17: Food Bank of Central New York – (repeat of program from 11/26/17)**

**12/17/17: Ronald McDonald House Charities of Central New York – discussed the mission of the Ronald McDonald House to create, identify and support programs that directly improve the health and well-being of children and families in Central New York in times of need. The House provides for families and their children who would not otherwise be able to stay together during times of a child’s treatment to regain their health. The House is celebrating 35 years of helping families to remain together and close during medical treatment and recovery periods.**

**12/24/17: Contact Community Services – Guest: Stephanie Grandjean, Coordinator of Crisis Intervention and Suicide Prevention – discussed the history of the program, staff and volunteers and the purpose of the organization to provide lifelines as well to discuss the myths and facts surrounding an individual’s thought process surrounding this delicate matter. Also, discussed how to help, ask the question, listen, be nonjudgmental and offer hope.**

**12/31/17: Contact Community Services – (repeat of program from 12/24/17)**