

**WTVU-CD
Channel 22.1
Syracuse, NY**

**ISSUES/PROGRAMS LIST
4th Quarter Ending
December 31, 2019**

It has been determined that the following issues of concern were addressed through programming directed to Syracuse and Central New York:

- 1. Community event information**
- 2. Culture**
- 3. Education**
- 4. Public Safety and Health**

Program Title: Your Community Connection (locally produced)

Schedule: Sunday 6:00 am – 6:30 am

Dates: 10/1/19 – 12/31/19

Program Description: Your Community Connection keeps viewers informed of current and future scheduled events happening within the viewing area and also community and cultural events as well as information on upcoming courses for self-improvement and education.

Topics:

10/6/19: Syracuse Stage- Guests: JoAnn Yarrow, Director of Community Engagement & Kate Laissle, Associate Director of Education.

Syracuse Stage is a nonprofit, professional theatre company in the residence at Syracuse University. They are nationally recognized for creating stimulating theatrical work that engages Central New York, and for their significant contribution to the artistic life of Syracuse University.

Discussed what and where Syracuse Stage is located and how Syracuse Stage is partially funded with local taxes. Also discussed is how they are involved within the Syracuse Schools. Discussed their upcoming shows and what takes place when auditioning for a part. Discussed how they cater to “groups” and offer great

opportunities for them. Lastly was discussed their affiliation with Syracuse University.

10/13/19: Syracuse Opera- Guests: Christian Capocaccia, Conductor & Casey Johnson, Board Chair for Syracuse Opera.

Syracuse Opera productions are held at The Crouse-Hinds Concert Theater, John H. Mulroy Civic Center Theaters at Oncenter. Casey discussed the operations of the opera and how the community funds the opera through donations etc. Also discussed the effort to involve younger individuals in both attending and being a part of the Syracuse Opera. Discussed the overall state of the Syracuse Opera. Talked about The Fitz speakeasy that has a fabulous 1920's-themed party. Tickets include dinner and the opera.

Christian Capocaccia, the associate conductor, talked in depth about the upcoming Cosi Fan Tutte for October 18th & 20th, a tale of mistaken identities. Christian has divided his time between the pit and the podium, fostering relationships with companies in Syracuse, Pittsburgh, and even abroad.

10/20/19: Boy Scouts of America- Guests: Abbey Hughs, Director of Development & Ed Theetge, District Manager.

The Boy Scouts of America is one of the nation's largest and most prominent values-based youth development organizations, providing programs for young people that build character, with about 2.3 million youth participants and about one million adult volunteers. Their mission is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Scout Law.

The traditional Scouting divisions are Cub Scouting (5-11 years), Scouts BSA (11-18 years), Venturing (14-21 years), and Sea Scouts (14-21 years). The BSA operates traditional Scouting by chartering local organizations such as churches, clubs, civic associations or educational organizations to implement the Scouting program for youth within their communities. Units are led entirely by volunteers appointed by the chartering organization who are supported by local councils using both paid and professional Scouters and volunteers.

On February 1, 2019, The Boy Scouts of America officially renamed their flagship program, Boy Scouts, to Scouts BSA to reflect their change of policy to allow girls to join in separate, gender specific troops.

The Boy Scouts of America is recruiting right now and they are currently in the middle of their big fundraiser of the year...popcorn sales! With the combination of recruitment and popcorn sales, they hope more children will be interested in joining the program. All proceeds from the popcorn sales go directly back to the local Boy Scouts of America chapter.

10/27/19: David's Refuge- Guests: Kate Houck, Executive Director.

Kate spoke about the mission of David's Refuge which is to provide respite, resources, and support to parents and guardians of children with special needs or

life threatening medical conditions where they will be refreshed, restored, and renewed in their role as caregivers.

These can include weekend getaways at local bed and breakfasts and other great locations. David's Refuge was founded by Warren and Brenda Pfohl in honor of their son David who had Batten Disease.

Kate mentioned that donations can be made through DavidsRefuge.org

She also spoke about upcoming events including "A Luncheon for Those Who Care" at Destiny USA, Friday November 1st at 11:30AM. Tickets can be purchased online and Arel Moodie will be speaking at the event.

11/03/19: Golden Toy Drive- Guest: Euhura Grainger, Founder.

Euhura Grainger has decided to give back after losing her son, Lakquan Golden, to gun violence in 2019. He left behind 5 children. Sadly, there are many other kids who lose a parent in a similar way.

This inspired Grainger to create The Golden Toy Drive, which kicked off its first annual drive for children who have to bring in the holiday without their mother or father.

Toys will be collected for kids 0-13 years of age at the Southern Baptist Church in Syracuse. The donations will be accepted from October 26th through November 23rd, and on November 30th from 10:30AM-2:30PM.

"I hope they feel loved, thought about, and remembered. To let them know that your parent is gone, but if you let them know that if your parent was here they would make sure you had a gift. So from your angel above, here you go." said Grainger.

She is asking the public to donate toys in new or fairly good condition. Anyone interested in giving should call Southern Missionary Baptist Church.

11/10/19: Landmark Theatre- Guest: Mike Intaglietta, Executive Director.

Mike talked about the history of the Landmark Theatre. He also mentioned the \$2M grant received to replace the seats and restore the marquee in the summer of 2020.

Mike also talked about the haunting of the theatre, the upcoming shows, and the availability for the theatre for events such as weddings, corporate events etc.

We circled back to the fundraising to meet the goals on top of the grant received.

The website was mentioned along with where and how to donate as an individual or corporate sponsor with corresponding tiers of benefits of each.

11/17/19: The Haven at Skanda- Guest: Ellen Beckerman, Executive Director.

Ellen touched on what The Haven at Skanda is, how it began, and its purpose. The Haven provides a loving home to rescued or endangered animals where they can relax, live in their own natural rhythms of life, and emerge into who they really are. The Haven also offers programs to kids and adults where they can experience the brilliance of animals and discover new possibilities. They also provide preventative programs and education to the public so that together they can create networks of support so no animal ever need suffer. The Haven does not duplicate services already provided in the community, but seeks to meet unmet needs.

Ellen touched on the need for donations to help care for and feed the 14 pigs that have been rescued from a large-scale cruelty case. The cost of taking in these pigs will cost over \$50,000.

11/24/19: InterFaith Works- Guest: Beth Broadway, President/CEO.

Beth discussed the beginnings of InterFaith which was founded in 1976 to build bridges of understanding among people of different religions and racial divides. She also discussed the addition of the other social service programs offered by InterFaith. Beth reinforces their mission at InterFaith Works through education, services and dialog. Additionally, InterFaith affirms the dignity of each person and every faith, community, and works to create relationships and understanding among them. She discussed the period of time it takes for a refugee to relocate and enter the job force. She also explained funding, donations, and gave information about the website several times along with the phone number.

12/01/19: ARC Health- Guests: Maureen Harrington O’Neill, Assistant Director of Development & Will Murtaugh- Executive Director.

December 1st, World AIDS Day, is a time when we pause and reflect on AIDS: those who died, those who fought the battles for recognition and for medications to combat the killer disease. World AIDS Day is an opportunity for people worldwide to unite in the fight against AIDS; to show their support for those living with HIV; and to remember those who have died.

ACR Health’s World AIDS Day events in Syracuse acted as springboards to release compelling evidence that the incurable and deadly disease can be contained.

AIDS was first recognized as a disease in 1984. In the 35 years since:

. 202,341 New Yorkers have been diagnosed with HIV/AIDS.

• 123,348 of them have died; and •

An estimated 123,100 individuals with HIV/AIDS are presently living in New York.

• In ACR Health’s nine-county service area, 3,681 people are living with HIV/AIDS.

In 2014, New York announced that it would “End AIDS by 2020,” by reducing the annual HIV infection count to 750 statewide. Indications of progress are:

• In 1997, 99 babies were born with HIV

• In 2015, no babies were born with HIV

• At the height of AIDS, NY had 14,000 new HIV cases each year

• In 2007, there were 4,211 new HIV cases

• In 2014, there were fewer than 2,500 cases

• Between 2006 and 2014, the HIV infections dropped by 41%

ACR health will commemorate World AIDS Day, December 2nd, with a morning service of Hope and Remembrance at Panasci Chapel at LeMoyne College in Syracuse.

12/08/19: The Salvation Army- Guest: Gina Lazara, Special Events and Public Relations Manager.

Gina first discussed the purpose of The Salvation Army as well as their upcoming Distribution Day for the needy. It will take place on Wednesday 12/18/19 at The OnCenter. All the donations accepted will be providing Christmas to 10,000 individuals (about 3,000 households- 6,000 kids). Gina also mentioned the hundreds of schools, churches, and companies running food and toy drives for them right now. They all bring their food and gifts to The OnCenter on 12/13/19 so they can sort it and get it ready for Distribution Day on the 18th.

Gina spoke about the Red Kettle campaign and how easy it is to make a donation online, in person, or by using your phone to make a mobile payment simply by tapping the kettle.

Lastly, Gina explained the other family services provided by The Salvation Army.

12/15/19: On My Team 16- Guest: Jordan Sheridan, CEO.

On My Team16 is a startup non-profit organization that strives to ensure no child feels alone in their fight against cancer. Discussed how they raise money for pediatric oncology centers at children's hospitals across the country by partnering with athletes of all levels and the support of generous people. Discussed honoring your favorite athlete or team, choosing any performance stat to watch during the season and donate! At the end of the season, any donation amount is accepted, based off of what an individual can personally afford.

5 Days of Holiday Giving Campaign: To donate, visit onmyteam16.com Monday- Mistletoe Mascot Monday- Raising funds for tickets for kids to go to local sporting events, providing transportation for the kids and families, giving them gift cards to purchase snacks at the game etc.

Tuesday- Tinsel Tasty Tuesday- Raising funds for gift cards for families to grab dinner or food around the hospital when they are stuck there, or if the child doesn't want to eat at the hospital.

Wednesday- Winter Wonderland Working Wednesday- Raising funds to buy things for caregivers and hospital staff members like coffee gift cards to coffee shops in the hospital.

Thursday- Turtle Dove Traveling Thursday- Raising funds to buy gas gift cards for families who have to travel long distances for treatment and to cover the cost of having to stay in a hotel unexpectedly. These are the things insurance doesn't cover and families need to do to get to Golisano.

Friday- Frosty Fri-YAY- Raising funds to send kids and families to celebration dinners when they get to ring the cancer-free bell and are done with treatment. They also often get kids congratulatory gifts because of the accomplishment of beating cancer.

12/22/19: Wanderers Rest Humane Association- Guest: Mason Groesbeck.

Wanderers' Rest Humane Association is an open admission shelter dedicated to providing the highest quality care and compassion for the animals entrusted to us while leading our community in creating a more humane society.

WRHA is the sole open admissions dog and cat shelter in Madison County which is dedicated to providing the highest quality care and compassion for the animals entrusted to us, striving to enhance adoptability, and re-homing adoptable animals at the highest rate possible, while educating and leading our community in creating a more humane society.

Discussed Wanderers' Rest Humane Association is an open-admission shelter that serves more than 1,000 cats and dogs each year. Wanderers' Rest accepts unwanted or stray dogs and cats from Madison County, but is open to all Central New Yorkers who wish to adopt a dog or cat. Through its public education programs, the shelter promotes responsible pet ownership and humane treatment of animals everywhere. Wanderers' Rest is a non-profit, 501c3 organization that welcomes contributions and volunteers.

12/29/19: On Point For College- Guest: Samuel Rowser, Executive Director. Sam talked about how On Point For College started and what their mission is. Their goal is to break down barriers that prevent young, underserved individuals from achieving education and career success. They transform communities by making college, training, and career success a reality for those who face great obstacles. On Point for College was established in Syracuse in 1999 and beginning in 2018, they extended their services to Cayuga, Oswego, and Cortland, bringing the total number of counties served directly by On Point for College to six.

Services provided by On Point for College include:

Access- helping students to enroll in college, apply for financial aid, and prepare to begin college

Success- helping students stay in college, including support with transferring colleges and accessing on and off campus resources

Career Services- helping students and graduates prepare to transition to meaningful careers that leverage their skills and educations through internships, networking opportunities, job fairs, resume and cover letter coaching. On Point for College alumni include doctors, lawyers, police officers, firefighters, photojournalists, television producers, teachers, accountants, actors, non-profit directors, On Point for College employees, and nurses.