

**WTVU-CD
Channel 22.1
Syracuse, NY**

**ISSUES/PROGRAMS LIST
4th Quarter Ending
December 31, 2015**

It has been determined that the following issues of concern were addressed through programming directed to Syracuse and its surrounding communities:

- 1. Community event information**
- 2. Traffic**
- 3. Culture**
- 4. Education**
- 5. Public Safety and Health**
- 6. Weather**

Program Title: Eye on Central New York (locally produced)

Schedule: Sunday 6:00 am – 6:30 am

Dates: 10/1/2015 – 12/31/2015

Program Description: Eye On Central New York keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self improvement and education.

Special Topics:

10/4/15: Everson Museum of Art – Guest: Sarah Massett. The Everson announces “Halloween Beer Garden 21+.” A fundraising Halloween celebration 10/29/15 from 5 – 8 pm. Guests are invited to come in costume for an evening of art, local craft brews and Halloween treats as well as to see the museum collections and special exhibitions including “Three Graces” focusing on some of the dark stories of the art and artists.

10/11/15: ACR Health – Guest: Maureen O’Neill – discussed ways to donate, volunteer opportunities, upcoming events such as “Sled for Red” and how the ‘Q’ Center helps the LGBT community and the Angel program to help the homeless.

10/18/15: Meals On Wheels of Syracuse and Central New York – Guest: Dave Allen discussed the mission of the organization and how the program helps to preserve dignity and independence of meal recipients by delaying nursing home placements, as well as reducing the frequency of hospitalizations.

10/25/15: 2Sisters4Life – Guest Denika Lundy. 2Sisters4Life was formed by Denika and her sister Dory Lundy years ago. Both were diagnosed with breast cancer and Dory lost her fight. Denika vowed to form a non-profit organization to raise awareness about breast cancer and keep her sister’s legacy alive. 2Sisters4Life is dedicated to providing, educational and empowering support services for uninsured and underserved individuals with breast cancer.

11/1/15: Food Bank of Central New York – Guest: Lynn Hy – Event: Food drive at Outback Steakhouse for non-perishable items. Hunger drives at Price Rite and Price Chopper. Discussed how to host a food drive, how to volunteer, and how to donate.

11/8/15: Operation Northern Comfort – Guest: Norm Andrzejewski. Operation Northern Comfort is an non-profit organization in Central New York that is committed to serving the area by providing labor, donations, and support in any time of need. Whether it is delivering furniture, painting a room or organizing a fundraiser, the volunteers at ONC will do whatever they can to help.

11/15/15: The Salvation Army - Guest: Gregory Meitus. Holiday season for The Salvation Army kicks off with their Red Kettle Campaign. Operation Christmas Bureau Distribution is on 12/23/15 at the Oncenter. Tickets for Teens for new programs/services and their development. The Salvation Army is dedicated to meeting human needs without discrimination.

11/22/15: American Diabetes Association 75th Anniversary awareness campaign. Guest: Kris Alexich. Diabetes causes more deaths a year than breast cancer and AIDS combined. What can you do to prevent diabetes. Ways to donate and how to volunteer to support the American Diabetes Association.

11/29/15: F.O.C.U.S. Greater Syracuse with guest Kelly Johnson. FOCUS is a citizen driven organization that taps citizens creativity and engagement to impact change in CNY. FOCUS enables citizens, organizations and government to work together to enhance the quality of CNY and it’s economic future. FOCUS Forums are held on the 3rd Friday each month at City Hall Commons. The forums feature an expert that presents a timely topic relevant to our community.

12/6/15: The Rosamond Gifford Zoo with Ted Fox the Zoo's Director discussing the "Winter Happenings at the Zoo". Breakfast with Santa every weekend starting Dec 5th – Dec 20th. Holidays with animals on Dec. 12th, the animals at the zoo will be given presents as a way to enhance their well-being. Zoo-goers can watch then open and play with their gifts. New Year's Eve – Dec 31st – ring in the New Year at the Zoo with entertainment, a dance party and more.

12/13/15: Chadwick Residence with Jen Graten the Program Manager to inform CNY about the Chadwick Residence. Jen discusses how the Chadwick Residence is different from Vera House and the Salvation Army. The need for volunteers, donations and attendance at their events. Chadwick Residence provides homeless women with a welcoming place to take the next step towards independence.

12/20/15: The KEYS Program with Program Director/Founder, Angela Schuyler. The KEYS Program is a children's charity. It provides families respite days, music outreach and siblings support to families who have been impacted by pediatric cancer and life threatening illnesses. You can support the KEYS program by donating musical items (ear buds, tambourines ect) and/or by making a SMILE donation . It's all about the smiles – Holiday SMILE Campaign.

12/27/15: The Samaritan Center with guest Karen Belgrader. The theme of the Samaritan Center is "NO ONE GOES HUNGRY". The center serves hot, nutritious meals daily to those hungry in our community – no questions asked. Last year more than 122,000 meals were prepared and served with the help of over 9,000 community volunteers. The Samaritan Center is celebrating 34 years of feeding those in need. Paired with the meals is a case management and support with access to the services that may help them move on to a more positive future.