

**WTVU-CD
Channel 22
Syracuse, NY**

**ISSUES/PROGRAMS LIST
1st Quarter Ending
March 31, 2014**

It has been determined that the following issues of concern were addressed through programming directed to Syracuse and its surrounding communities:

- 1. Community event information**
- 2. Traffic**
- 3. Culture**
- 4. Education**
- 5. Public Safety and Health**
- 6. Weather**

Program Title: Eye on Central New York (locally produced)

Schedule: Sunday – Friday 6:00 am – 6:30 am

Dates: 1/1/2014 – 3/31/2014

Program Description: Eye On Central New York keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self improvement and education.

Special Topics:

1/5/14: Onondaga Historical Association Museum – discussed new exhibits, hours and location;

1/12/14: Everson Museum – upcoming events – history of video games exhibit – events for children and teens on winter break;

1/19/14: ACR Health (formerly AIDS Community Resource – discussed name change of organization, new services offered, location, history – February “Sled for Red” event;

1/26/14: St. Jude's Children's Research Hospital – discussed childhood cancer and services offered;

2/2/14: American Red Cross – discussed ways to donate, how to give blood, upcoming events and how the Red Cross integrates with Central New York;

2/9/14: ACR Health – discussed expansion and recap of “Sled for Red” event;

2/16/14: Alzheimer's Association – discussed “Yoga for a Cure” event for February 22nd and Infinite Light Center for yoga;

2/23/14: The Shamrock Animal Fund – discussed upcoming March 17th event to raise money for pets needing surgery and veterinarian bills;

3/2/14: Centers for Disease Control and Prevention – discussed healthy housing and the dangers and disease that can be caused by termites;

3/9/14: ACR Health – discussed the “Q Center” – safe space for LGBTQ youth and allies, Dirty T-Shirt event to benefit the Q Center, upcoming “Bubble Run” event;

3/16/14: Operation Start Up & Grow – discussed Veteran Business Conference and business development for veterans;

3/23/14: ACR Health – discussed how to raise money for AIDS community resources and Dirty T-Shirt event;

3/30/14: Lupus Association – discussed 6th annual “Walk Along for Lupus” event and how the organization provides education and support programs for those affected by lupus – American Red Cross – discussed Red Cross month , history, information, events, programs, classes, blood drives and disaster relief.