

**WTVU-CD  
Channel 22.1  
Syracuse, NY**

**ISSUES/PROGRAMS LIST  
3rd Quarter Ending  
September 30, 2019**

**It has been determined that the following issues of concern were addressed through programming directed to Syracuse and Central New York:**

- 1. Community event information**
- 2. Culture**
- 3. Education**
- 4. Public Safety and Health**

**Program Title: Your Community Connection (locally produced)**

**Schedule: Sunday 6:00 am – 6:30 am**

**Dates: 7/1/19 – 9/30/19**

**Program Description: Your Community Connection keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self-improvement and education.**

**Topics:**

**7/7/19: St. Joseph's Hospital Health Center – Guest: Dr. Robert M. Kellman. Discussed common sleep disorders and how it affects us. Sleep apnea affects many people, making it almost impossible to get a good night's sleep, which is necessary for optimal health and living a quality life. Talked about physical dangers with sleep apnea. It puts a tremendous strain on the cardiovascular system, and it is becoming a major cause of car accidents. Snoring and daytime sleepiness are major warning signs for sleep apnea. New treatment options are being discovered and developed. Discuss those treatment options as well as using a CPAP machine. Discuss with your Doctor any sleep problems that leave you fatigued, sleep and irritable.**

**7/14/19: The CNY Chapter of EMS Roaddocs – Guest: Melissa Hyde, EMT & Ryan Logue, Paramedic. The CNY Chapter of EMS Roaddocs is a non-territorial motorcycle riding club dedicated to PTSD awareness among emergency first responders. The group is made up of 1<sup>st</sup> responders, nurses, EMTs, doctors, firefighters and paramedics. Their goal is to spread awareness about post traumatic stress disorder in healthcare providers, and provide camaraderie through friendship and long two-wheeled rides on the open road. Discussed how to become a member and the requirements and motorcycle safety. Promoted the fundraiser Code 9 Projects helping 1<sup>st</sup> responders with PTSD.**

**7/21/19: On My Team 16 – Guest: Jordan Sheridan. On my team 16 is a startup non-profit organization that strives to ensure no child feels alone in their fight against cancer. Discussed how they raise money for pediatric oncology centers at children’s hospitals across the country by partnering with athletes of all levels and non-athletes. It’s like a fantasy league for charity. Honor your favorite athlete or team, choose any performance stat to watch during the season and donate. At the end of the season, any donation amount is accepted, based off of what you can personally afford.**

**7/28/19: Food Bank of CNY – Guest: Lynn Hy, Chief Development Officer. Discussed how the Food Bank of CNY serves as the main food distribution hub for hundreds of partner agencies that compromise the emergency food network in our 11 county service region across central and northern NY. The Food Bank provides more than 14 million pounds of food – the equivalent of 12.1 million meals to hungry families, children and the elderly every year. Established in 1985, the organization is considered one of the most efficient food banks in the country, using every \$1 donated to help provide 3 meals to hungry families, children and the elderly. The Food Bank promotes its mission by being an advocate that educates all levels of government on the importance of increasing funding for government programs, it also promotes education and participation of the community to help fight hunger.**

**8/4/19: We Rise Above the Streets Recovery Outreach, Inc. – Guest: Al-Amin Muhummad, Exec. Director/Founder. Discussed the mission of the organization. We Rise Above the Streets Recovery Outreach is an organization that helps meet the immediate needs of the homeless by providing items such as food and clothing, in addition to providing education, encouragement and enrichment programs that aim to help break the cycle of poverty. Al-Amin has served more than 30,000 sack lunches to the homeless in the past 3 years. Through the Sandwich Saturday Program, more than 500 people are provided a meal, clothes, shoes, and hygiene products every week. The organization also coordinates cookouts to bring awareness to homelessness. It has partnered with various organizations and schools**

**in the area, spreading the message of compassion and encouragement, especially our at-risk youth in the city wanting to become a beacon of light in our city.**

**8/11/19: Wanderers Rest Humane Association (WRHA) – Guest: Mason Groesbeck. Discussed that WRHA is the sole open admission dog and cat shelter in Madison County that serves more than 1,000 cats and dogs each year. WRHA is a non-profit, 501c3 organization that welcomes contributions and volunteers to become involved in its public education programs and its promotion of responsible pet ownership and humane treatment of animals everywhere. Talked about the Woofstock 2019 Event, the biggest fundraiser of the year. WRHA along with other pet rescues and shelters will bring adoptable animals and information. Shop through the many vendors that will be there. There will be a kids' area with a playground and craft area. Food, beverages, live music and much more. See the parade of adoptable animals. Get a picture and Smooch your Pooch.**

**8/18/19: The Red House – Guest: Marguerite Mitchell. Discussed the mission of the Red House pursuing its vision of building community through the arts. Redhouse is a non-profit multi-arts organization dedicated to the production and presentation of interdisciplinary works, theatre, music and visual art. Talked about the local initiatives: School District Partnerships (full day and after school programs); Hillside Family of agencies Partnership – Young Voices Project; Theatre experience production in partnership with Arc of Onondaga; Formalized partnership with Open Hand Theatre. Through their public programs and community engagement initiatives, The Red House aims to stimulate cultural activities and contribute to community development through the arts.**

**8/25/19: Friends of Charles Ave. Park – Guest: William Ekstrand & Jim Baleno. Discussed how this not for profit was formed to help organize a community built park. They saw a need for a playground on the corner of Charles & Driscoll Aves. in Solvay. Their fundraising goal is \$150,000 and they are recruiting individuals to help with this community project. They not only need volunteers to raise money, to build, to coordinate volunteers and donors, they need community input on the exact needs of the park.**

**9/1/19: Camp Good Days and Special Times – Guest: Kathy Reilly, CNY Regional Director. Discussed Camp Good Days and Special Times, its mission and purpose. It was started in 1979, and has served over 48,300 campers from 22 states and 36 countries. It is celebrating 40 years of making a difference. Located in Branchport, NY it offers many different programs and events to children and families who need it most. They are able to exist due to the generous community and successful fundraising events. Explained how people can get involved.**

**9/8/19: Cans for Cancer – Guest: Laurence Segal. Laurence began the Cans for Cancer initiative in 2012 as the result of his mother being diagnosed at 29 years old with breast cancer. Laurence also started the Real Men Wear Pink program raising awareness and money for the American Cancer Society’s Breast Cancer initiative. You can bring returnable bottles and cans to the following businesses that offer 6 cents for returns that go to Cans for Cancer. The locations are: Bottles End 101 Montrose Ave Solvay; Express Bottle Return 2312 Erie Blvd E Syracuse; E-Z Bottle & Can Return Center 644 Bleeker St. Utica, NY.**

**9/15/19: The Reading League – Guest: Dr. Maria Murray, CEO & President. Discussed the The Reading League’s mission is to advance the awareness, understanding and use of evidence based ready instruction. Each year, The Reading League gathers experts from around the globe to share their research, knowledge, and experiences in an effort to further the mission of advancing the awareness, understanding, and use of the scientific evidence base in practice. When teachers build their knowledge of the evidence base, they are better positioned to make informed choices when selecting instructional programs, materials, and approaches. Promoted upcoming event: The Reading League’s Grand Opening – Wednesday, September 18<sup>th</sup> from 3:30pm-5:30pm at 103 Wyoming St., Syracuse NY.**

**9/22/19: Alzheimer’s Association of CNY – Guest: Cathy James. Discussed that Alzheimer’s disease is an irreversible, progressive brain disorder that slowly destroys memory and thinking skills, and eventually the ability to carry out the simplest tasks. It accounts for 60-80% of dementia cases. Promoted the event: The Walk to End Alzheimer’s on Saturday, September 29<sup>th</sup> at the SRC Arena. The Walk to End Alzheimer’s is the world’s largest event to raise awareness and funds for Alzheimer’s.**

**9/29/19: GiGi’s Playhouse – Guest: Heather Rodriguez, President of the Board of Managers. Discussed how GiGi’s Playhouse was created to change the way the world views a Down syndrome diagnosis ad send a global message of acceptance for all. Syracuse is one of many Playhouses now worldwide. Talked about the upcoming NDSS Buddy Walk, the Gala and other fund raising events. GiGi’s Playhouse is located in Drivers Village on the second level.**