

**WTVU-CD  
Channel 22  
Syracuse, NY**

**ISSUES/PROGRAMS LIST  
4th Quarter Ending  
December 31, 2014**

**It has been determined that the following issues of concern were addressed through programming directed to Syracuse and its surrounding communities:**

- 1. Community event information**
- 2. Traffic**
- 3. Culture**
- 4. Education**
- 5. Public Safety and Health**
- 6. Weather**

**Program Title: Eye on Central New York (locally produced)**

**Schedule: Sunday – Friday 6:00 am – 6:30 am**

**Dates: 10/1/2014 – 12/31/2014**

**Program Description: Eye On Central New York keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self improvement and education.**

**Special Topics:**

**10/5/14: Auburn Community Hospital Stroke Center – discussed signs, symptoms, treatment and recovery for a stroke or “brain attack” which occurs when a blood clot blocks proper blood flow from the heart to the brain**

**10/12/14: Everson Museum – discussed upcoming Festival of Trees event, donations, volunteering and the current History of Art event**

**10/19/14: Dunbar Center – discussed reopening of the community center which is for working with youth to help with after school, tutoring and summer programs and to prepare them better for their future lives and careers**

**10/26/14: There and Back – discussion with motivational speaker Ken Bartolo regarding how he, as a professional athlete, struggled with addiction and how he overcame it. Also, a look at how the horrors of addiction can affect the most promising of our youth**

**11/2/14: American Red Cross - “3 Day OK” – discussed an initiative to raise awareness of the importance of being prepared for disasters with water, food, batteries and other supplies for survival. 3 Day OK educates Onondaga County residents to be self-reliant during the first three days of a large scale event**

**11/9/14: Ronald McDonald House – discussed the “Show Your Stripes” program and also what services the House provides for the community by creating, identifying, and supporting programs that directly improve the health, well being of children and families in Central New York**

**11/16/14: Rescue Mission of Central NY – discussed upcoming National Hunger & Homelessness Awareness Week held 11/15/14 – 11/23/14. this event is to promote greater solidarity and understanding of the plight of those without a home or living in poverty.**

**11/23/14: American Red Cross – discussed Blood Drives; where and when and revisited the 3 Day OK program**

**11/30/14: Salvation Army – discussed the upcoming bell ringing campaign and the need for volunteers for the holiday season – also discussed where less fortunate families can come for holiday turkey and presents**

**12/7/14: The Junior League of Syracuse – discussed upcoming Holiday Shoppes event and their general mission to promote their commitment of programs to help in developing the potential of women in leadership**

**12/14/14: American Red Cross – discussed blood drives, volunteering, donating**

**12/21/14: There and Back (repeat) – discussion with Ken Bartolo, who is a motivational speaker who once struggled with athletes’ addiction and now conducts seminars to help others**

**12/28/14: ACR Health Aids Community Resources Center – discussed the upcoming event to benefit the Q Center at ACR. The Q Center is for LGBT individuals seeking advice, support and guidance**