

**WTVU-CD
Channel 22
Syracuse, NY**

**ISSUES/PROGRAMS LIST
3rd Quarter Ending
September 30, 2014**

It has been determined that the following issues of concern were addressed through programming directed to Syracuse and its surrounding communities:

- 1. Community event information**
- 2. Traffic**
- 3. Culture**
- 4. Education**
- 5. Public Safety and Health**
- 6. Weather**

Program Title: Eye on Central New York (locally produced)

Schedule: Sunday – Friday 6:00 am – 6:30 am

Dates: 7/1/2014 – 9/30/2014

Program Description: Eye On Central New York keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self improvement and education.

Special Topics:

7/6/14: Abraham House – care for individuals who have reached the end of curative options and are seeking comfort at the end of life. Discussed care giver information: scheduling care, booking rooms, guest information, tours, volunteering, funding, donations, history and frequently asked questions.

7/13/14: Berkshire Foster Care – discussed how to become a foster parent; also the differences between foster parents and adoption.

7/20/14: Operation Northern Comfort – discussed Salt Potato Open Golf Tournament event on 8/23/14 Foxfire at Village Green and Clear path for veterans.

7/27/14: Food Bank of Central New York – 5th Annual Barber Q; Saving Face Barber Shop to raise funds for the Food Bank.

8/3/14: Lyman Frank Baum Foundation – discussed the Wizard of Oz Spectacular event 8/22 – 8/24/14 to raise money to renovate the historical Frank Baum Syracuse home and eventually transform it into a museum.

8/10/14: The Salvation Army – discussed the Salvation Army’s upcoming events helping to meet the needs of more than 41,000 Syracuse area residents each year.

8/17/14: Rescue Mission – discussed the 127 year old human services organization serving individuals and families in Central New York with food pantries, case management, permanent supportive housing and spiritual care.

8/24/14: Arc of Onondaga – discussed the upcoming 5K Arc race 9/6/14 at Longbranch Park to raise money for persons who are physically and mentally challenged.

8/31/14: Interreligious Food Consortium – discussed the upcoming “Empty Bowls” event to raise money for the hungry. Fifty students will make artistic bowls and then sell them at the event to raise money. Area restaurants will provide soup for the event.

9/7/14: Alzheimer’s Association – discussed information on the disease, dementia symptoms, diagnosis, stages, treatment, care and support services. Also, promoted the Walk to End Alzheimer’s 10/4/14 at Longbranch Park.

9/14/14: David’s Refuge “Caring for the Caregiver” – non-profit bed and breakfast retreat for parents and guardians who care for children with special needs or with life threatening medical conditions. Discussed how to donate and the inaugural fundraising event at Beak & Skiff Apple Farm 11/1/14.

9/21/14: Food Bank of Central New York – discussed upcoming potential \$60,000 grant to the Top 50 “vote getting” Food Banks and to support the organization.

9/28/14: Food Bank of Central New York – discussed the “Hallow Run for Hunger” organized by Cicero-North Syracuse students and athletes to raise money for the Food Bank 10/5/14 at Oneida Shores.