

**WTVU-LD  
Channel 22  
Syracuse, NY**

**ISSUES/PROGRAMS LIST  
2<sup>nd</sup> Quarter Ending  
June 30, 2013**

**It has been determined that the following issues of concern were addressed through programming directed to Syracuse and its surrounding communities:**

- 1. Community event information**
- 2. Traffic**
- 3. Culture**
- 4. Education**
- 5. Public Safety and Health**
- 6. Weather**

**Program Title: Eye on Central New York (locally produced)**

**Schedule: Sunday – Friday 6:00 am – 6:30 am**

**Dates: 4/1/2013 – 6/30/2013**

**Program Description: Eye On Central New York keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self improvement and education.**

**Topics:**

**4/7/13: Foundation for Upstate Medical University – “Spring Into Action” event/benefit – Salt City Road Warriors – Running for a cause – silent auction benefit; 4/14/13: NY State Fireman’s Assoc. – recruitment and retention of firefighters – fundraising & events; 4/21/13: Zumbathon to benefit Carol M. Baldwin Foundation for breast cancer research; 4/21/13: WCNY(PBS) – TelAuc dates, times and auction themes; 4/28/13: Challenger “Field of Dreams” – raising**

**funds to build a park specifically for children with special needs; 5/5/13: SMA (Spinal Muscular Atrophy) – “Angelina Lynn Facciolo Benefit” – treatment, detection, effects; 5/12/13: Everson Museum – summer art camp for kids and upcoming events; 5/26/13: Clean Slate Diaries – Vera House event for survivors of sexual abuse and domestic violence and those who love and advocate for them; 6/2/13: Berkshire Farm Center and Services – mission: to strengthen children and families so they can live safely, independently and productively within their home environment – upcoming events – how to become a foster parent; 6/9/13 & 6/16/13: The Joslin Diabetes Center – using social media to help address awareness of the diabetes pandemic; 6/23/13: Alzheimer’s Assoc. – Pole Position raceway Partners “The Longest Day” go-kart event to raise funds and awareness for Alzheimer’s; 6/30/13: “Music for the Mission” music festival and disc golf tournament to raise funds for the Rescue Mission.**