

**WTVU-CD  
Channel 22.1  
Syracuse, NY**

**ISSUES/PROGRAMS LIST  
2nd Quarter Ending  
June 30, 2016**

**It has been determined that the following issues of concern were addressed through programming directed to Syracuse and its surrounding communities:**

- 1. Community event information**
- 2. Traffic**
- 3. Culture**
- 4. Education**
- 5. Public Safety and Health**
- 6. Weather**

**Program Title: Eye on Central New York (locally produced)**

**Schedule: Sunday 6:00 am – 6:30 am**

**Dates: 6/1/2016 – 6/30/2016**

**Program Description: Eye On Central New York keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self improvement and education.**

**Special Topics:**

**4/3/16: Ronald McDonald House/Charities of Central NY – Guest: Beth Trunfro – discussed 8<sup>th</sup> annual Bella Casa Fashion Show event 4/12/16. Ronald McDonald House is a 24/7 year-round home away from home for families whose children are hospitalized with serious illnesses or injuries.**

**4/10/16: The Haven at Skanda – Guest: Lynne Dundas – discussed The Haven at Skanda cares for and protects vulnerable and threatened animals providing them**

**with a safe home where they can relax and emerge. Skanda offers educational and therapeutic programs to people of all ages where connecting with animals and learning from them is central.**

**4/17/16: American Heart Association – Guest: Kristy Smoral – discussed The American Heart Assoc./Am. Stroke Assoc. is calling on the NY Senate and Assembly to support full funding of both the Healthy Food, the Healthy Communities Fund and the Healthy Corner Store program. Investing and improving the current situation can make a vast difference in NY residents’ health and the bottom line. They are devoted to saving people from heart disease and stroke, the two leading causes of death.**

**4/24/16: Hospice of Central New York – Guest: Bill Pfohl – Hospice of Central NY provides comprehensive comfort care to patients and families through unique interdisciplinary services, bereavement counseling, education and collaboration with the “Celebrating Life Through Chocolate” event 5/19/16.**

**5/1/16: Upstate Golisano Children’s Hospital – Guests: Geoff Brenner & Lori Ridel – discussed upcoming Kinney Kickin’ Volleyball Touranment raising money to benefit patients at Golisano Children’s Hopsital 5/14/16. The hospital provides the highest level of care as the region’s only Level 1 trauma and burn center.**

**5/8/16: American Cancer Society – Guests: Danielle LaTour & Amy Debra – discussed upcoming event: Relay For Life 6/3/16 at Longbranch Park and Bark For Life of Central NY 10/1/16 at Johnson Park.**

**5/15/16: Carol M. Baldwin Breast Cancer Research Fund – Guest: Anthony Nappa – discussed Barber-Q the 7<sup>th</sup> annual event with Saving Face Barber Shop 8/7/16. Free haircuts and beverages to benefit the Fund.**

**5/22/16: Assault City Roller Derby – discussed “Recruitment Time.” ACRD is a not-for-profit roller derby team in Syracuse, NY. Their motto is “String, Proud, Focused.” They are now recruiting members for the 2016 – 2017 season.**

**5/29/16: American Cancer Society – Guest: Danielle LaTour – discussed events Relay For Life and Bark For Life – tips to help prevent cancer, voulunteer opportunities and helping to raise funds and awareness**

**6/5/16: U.S. Small Business Administration – Guest: Dan Rickman – discussed the recent conference “Start Up & Grow” which advised on learning the tools needed to start a business and make it a success. The SBA has delivered millions of loans, loan guarantees, contracts, counseling sessions and assistance.**

**6/12/16: Alzheimer’s Association – Guest: Jared Paventi – discussed the “2016 Walk To End Alzheimer’s, the wrolds’s largest event to fight Alzheimer’s on 10/1/16. The**

**event is to raise funds, awareness for care , support and research. Details included how to register, participate, donate and volunteer.**

**6/19/16: Carol M. Baldwin Breast Cancer Research Fund – Guest: Anthony Nappa – discussed Barber-Q the 7<sup>th</sup> annual event with Saving Face Barber Shop 8/7/16. Free haircuts and beverages to benefit the Fund (repeat of 5/15/16).**

**6/26/16: Cookies for Kids' Cancer – Guest: Patrick Calkin – Denny's is helping to raise funds for childhood cancer research with this event. The event is to help with funds to develop new and improved treatments for pediatric cancer, the number one disease killer for children.**