

**WTVU-CD  
Syracuse, NY**

**ISSUES/PROGRAMS LIST  
1st Quarter ending  
March 31, 2023**

**It has been determined that the following issues of concern were addressed through programming directed to Syracuse and Central New York:**

- 1. Community event information**
- 2. Culture**
- 3. Education**
- 4. Public Safety and Health**

**Program Title: Your Community Connection (locally produced)**

**Schedule: Sunday 6:00 am – 6:30 am**

**Dates: 1/1/2023 – 3/31/2023**

**Program Description: Your Community Connection keeps viewers informed of current and future scheduled events happening within the viewing area and also includes community and cultural events as well as information on upcoming courses for self-improvement and education.**

**Topics:**

**1/1/23: Ronald McDonald House Charities of Central New York – Guest: Beth M. Trunfio, Executive Director – Beth discussed that the mission of Ronald McDonald House is to create, identify, and support programs that directly improve the health and well-being of children and families in Central New York. Also, they are promoting interested individuals to become a member of their Red Shoe Society which is a volunteer group of like-minded, young professionals working to support the organization through fundraising, volunteering, and networking. They also help keep families with seriously ill children together when they travel to Syracuse to receive medical care at area hospitals and affiliated clinics. Those who wish to**

**volunteer can contact the Ronald McDonald House through their website: [rmhcnny.org](http://rmhcnny.org).**

**1/8/23: Syracuse Northeast Community Center – Guest: Donna Moore, Director of Workforce Development - Donna spoke extensively about the Syracuse Northeast Community Center, and how they engage, grow, and connect neighbors. It is a neighborhood-based community center. They are a front-door through which neighbors can connect with services and engage in programs that build self-reliance and well-being. Individuals who come to the Northeast Community Center in emergencies are provided stabilizing services, assessed to design a program of intervention, and referred within their programs, and to their many community partners. Since 1978, The Center has partnered with the City of Syracuse, Onondaga County, New York State, the Syracuse City School District, and many generous private funders to move the needle on poverty in Syracuse. You can support Syracuse Northeast Community Center through their website at [snccsyr.org](http://snccsyr.org).**

**1/15/23: McMahon Ryan Child Advocacy Center – Guest: Colleen Merced, Executive Director - January is National Human Trafficking Prevention month. Colleen Merced is the Executive Director of McMahon Ryan Child Advocacy Center, and she spoke extensively about what their mission is all about, plus more about human trafficking and how we can help prevent it. Every year since 2010, the President has dedicated the month to raise awareness about human trafficking and to educate the public about how to identify and prevent this crime. The U.S. Department of State raises awareness of human trafficking domestically and abroad, through U.S. embassies and consulates. During this month, they are commending the efforts of foreign governments, international organizations, anti-trafficking entities, law enforcement officials, survivor advocates, communities of faith, businesses, and private citizens all around the world to raise awareness about human trafficking. Their website is: [McMahonRyan.org](http://McMahonRyan.org).**

**1/22/23: Elmcrest Children’s Center – Guest: Patrick Casey, Executive Vice President – Patrick discussed that Elmcrest is a community of caring professionals providing services to children with a variety of emotional, behavioral, and developmental limitations in order to help them overcome barriers to success in their homes, their schools, and in their communities. Elmcrest is at the helm of a Children’s Mental Health Respite Program to house children in crisis and provide support for their families. Elmcrest is well on its way to their funding goal, but they need additional help to complete this critical project. Children facing mental health issues need to know that they’re not alone. With continued support, they won’t be. The website is: [Elmcrest.org/NotAlone](http://Elmcrest.org/NotAlone)**

**1/29/23: Sarah’s Guest House – Guest: Renee McCaffrey, Development Specialist – Renee discussed that many persons and families have had a loved one who has been hospitalized away from home for an extended period of time. This kind of experience introduces to our lives: sleepless nights, financial worries, and anxiety**

over the eventual diagnosis, as well as being in an unfamiliar city away from friends and family. As a guest of Sarah's Guest House, guests will share Sarah's hospitality with other families in similar circumstances. They are people who can relate to you and your present needs and experiences. Sarah's Guest House serves its guests by providing a home that cares. They provide lodging, transportation, meals and comfort to patients and families of patients receiving medical care in Central New York. Renee says it has been a very busy year so far. They are launching a new monthly donor membership program called our "Circle of Giving" to support their guests and make donating to the cause easier for their supporters! Becoming a member and donations can all be done on their website: [SarahsGuestHouse.org](http://SarahsGuestHouse.org).

**2/5/23: North Area Meals On Wheels – Guest: Jennifer Covert, Executive Director -** Jennifer described how she manages 300 volunteers and 11 staff members to feed more than 250 seniors in the northern suburbs of Central New York. Jennifer's mission is that "they won't let anyone go hungry." People can call 315-452-1402 to sign up for meals. Ms. Covert states that seniors will receive one hot meal & one cold meal along with a beverage delivered between 11:00am and 1:00pm, Monday-Friday. Meals are also available for weekends and are delivered on Wednesdays and Fridays. They also provide unrestricted or therapeutic diets as needed to help combat various health conditions. Jennifer mentioned if you are age 60 and over you may be eligible for assistance through the Wellness in Nutrition Program. "WIN" clients can make a voluntary contribution toward the cost of services. Contributions are used to expand services and are kept confidential. No one will be denied service because of an inability or unwillingness to contribute. Their website is: [namow.org](http://namow.org).

**2/12/23: The Food Bank of Central New York – Guest: Lynn Hy, Chief Development Officer –** Lynn spoke about how The Food Bank is leading the effort to eliminate hunger in our region, by partnering with others in our community, through education, advocacy, and distribution of nutritious food. She stated us how serious the hunger problem is in the United States today with an estimated one in eight Americans having to rely on emergency food assistance. Among the thousands of people who depend on charitable food programs in central and northern New York, 29% are children 18 or younger, and 41% earn less than \$12,000 annually. The Food Bank partners with 367 community partners in the counties of Cayuga, Chenango, Cortland, Herkimer, Jefferson, Lewis, Madison, Oneida, Onondaga, Oswego, and St. Lawrence counties. The Food Bank relies on food donations from food manufacturers, grocers, wholesalers, businesses, and individuals to supplement the food inventory. These donations help to stretch partner agencies' food budgets and enhance their inventories. They are also able to complement donated food with food The Food Bank purchases for their inventory. Their website is: [foodbankcny.org](http://foodbankcny.org).

**2/19/23: Helping Hounds – Guest: Esther Escobar, Programs Manager –** Esther talked about how Helping Hounds Dog Rescue provides a compassionate approach to dog rescue by matching homeless dogs from overcrowded shelter systems with

loving homes. The journey began in 2008 when a group of like-minded citizens came together to save a mother beagle and her pups from euthanasia. Today they are able to successfully place over 1,700 dogs annually into loving homes. They always need volunteers and encourage our audience to visit the volunteer page on their website for more information. Donations were also discussed, and whether items from their wish list, or monetary contributions, attending fundraisers or purchasing HHDR merchandise, support from the community makes it possible for them to step in and bring hope where there is none. They provide lifesaving medical intervention when they receive a dog who has a treatable illness or injury. It allows Helping Hounds to seek specialized training for those who need a little help learning their manners. Their website is: [helpinghoundsdogrescue.org](http://helpinghoundsdogrescue.org).

**2/26/23: The Landmark Theatre – Guest: Mike Intaglietta, Executive Director - Michael talked a bit about the history of the theatre and the fundraiser 10,000 Flushes. It's not fun to talk about, but he says they don't have enough bathrooms. The 10,000 Flushes Campaign by The Landmark is asking the community for 10,000 Flushes of \$25 each to fund the greatest restroom expansion in the Theatre's 95-year history. Five new facilities for men are proposed, and ten new facilities for women, representing a 35% increase in their restroom capacity. This will all be on the first floor where the expansion is needed the most. Mike says they are giving up their office space to make it happen. The goal is to dramatically improve your experience and convenience before and after a show, and during intermission, but they can't do it without you. Any gift will be restricted specifically to this project so they can guarantee your donation will go to 10,000 Flushes. Donations can be made directly on their website: [landmarktheatre.org](http://landmarktheatre.org)**

**3/5/23: Safe Space of Central New York – Guest: Tracy Mergler, Founder & Director - Tracy tells us that the Safe Space Organization is a non-clinical, community safe space that strives to change the conversation around mental health by educating, connecting, and supporting others through a peer-to-peer network. Safe Space CNY provides a respite, safe and peaceful place to breathe for individuals, as well as to educate and empower those individuals on how to self-manage their mental health through creative outlets and traditional means by connecting them to community resources and other community members. Tracy says they are working to become a community hub of services that partners with other local medical facilities, treatment centers, not for profits and businesses to provide the best options for community members. Their website is: [safespacecny.com](http://safespacecny.com)**

**3/12/23: Good Samaritan Center – Guest: Andrea Marshall, Chief Philanthropy Officer – Andrea discussed that the Good Samaritan Center has worked to fight hunger in the greater Syracuse community by providing nutritious hot meals to anyone in need 7 days a week – no questions asked. Paired with these meals is the case management support and access to services that help their guests move on to a more positive future. Andrea says this affects people of all ages whose lives are bound by the prison of substance abuse, those who are well, and those who face the**

challenge of illness. Samaritan Center offers hot meals 365 days a year without any questions. Samaritan Center also offers case management and referrals to services for resources and opportunity for a better future. Andrea spoke about the Good Samaritan upcoming event on April 27<sup>th</sup>, at Embassy Suites at Destiny USA. Their website is: [samcenter.org](http://samcenter.org)

**3/19/23: The Central Association for the Blind and Visually Impaired – Guest: Amy Kypers, Operations Manager – Amy discussed ClickOnSupplies.com is a non-profit organization run through Central Association for the Blind and Visually Impaired which sells basic office essentials. They offer over 45,000 products that range from office supplies, furniture, food service supplies, cleaning products, paper and much more. Their price match policy ensures everyone in getting the best prices possible and, all items are shipped free with no minimum purchase. Their warehouses employ the blind and visually impaired, and proceeds from their site go back to support the rehab and therapy programs for their clients. Amy also mentioned CABVI made its debut in Syracuse by renting space to employ eight people, six of whom were legally blind.**

**It was discussed about ways to help and give back to help individuals who suffer from vision loss. Monetary donations can be made through their website, and you can leave a legacy, donate your vehicle, or just support an event. Their website is: [cabvi.org](http://cabvi.org)**

**3/26/23: Erin’s Angels – Guest: Sheila Dion, Founder - Erin’s Angels is a non profit organization founded to ease the worry for students who suffer from hunger. The food pantry inside the Phoenix, NY School District honors 11-year-old Erin Maxwell, a former student who was left without food before she was killed by her step-brother. Sheila says she was inspired to start a charity in Phoenix after experiencing first-hand the hunger issues when she worked for the school district. She believes that when people come together to share their time, talent, and resources, they can build stronger communities. So she started a networking for good event that meets four times a year. Sheila discussed upcoming events including their biggest fund raiser “The 2023 Cruise for Food, 3rd Annual Motorcycle Ride and Community Gathering.” At this event, there will be food, music, vendors, and entertainment to raise money and awareness about childhood hunger. Website: [erinsangels.com](http://erinsangels.com)**