

**WTVU-LP
Channel 22
Syracuse, NY**

**ISSUES/PROGRAMS LIST
1st Quarter Ending
March 31, 2011**

It has been determined that the following issues of concern were addressed through programming directed to Syracuse and its surrounding communities:

- 1. Community event information**
- 2. Traffic**
- 3. Culture**
- 4. Education**
- 5. Public Safety and Health**
- 6. Weather**

Program Title: Eye on Central New York (locally produced)

Schedule: Sunday – Friday 6:00 am – 6:30 am

Dates: 1/1/2011 – 3/31/2011

Program Description: Eye On Central New York keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self improvement and education.

Topics:

1/2/11: Rescue Mission – serving the homeless; 1/9/11: Everson Museum – ceramic and video art collections; 1/16/11: American Heart Assoc. – “Go Red” campaign – women’s signs of heart attacks – Pt. 1; 1/23/11: American Heart Assoc. – Pt. 2; 1/30/11: Alzheimer’s Association – day program, safety services; 2/6/11: Lupus Foundation – services and support; 2/13/11: OASIS – programs for successful aging; 2/20/11: Rescue Mission – addiction, homelessness; 2/27/11: Lupus Center – risk factors, symptoms, diagnosis, treatment; 3/6/11: AIDS Community Resources – Syracuse Stage production of “Rent” fundraiser and Holiday Angels recap; 3/13/11: Onondaga Historical Association; 3/20/11 & 3/27/11: American Cancer Society – Realy for Life event