## WTVU-LP Channel 22 Syracuse, NY

## ISSUES/PROGRAMS LIST 1st Quarter Ending March 31, 2013

It has been determined that the following issues of concern were addressed through programming directed to Syracuse and its surrounding communities:

- 1. Community event information
- 2. Traffic
- 3. Culture
- 4. Education
- 5. Public Safety and Health
- 6. Weather

<b>Program Title:</b>	Eye on Central New York (locally produced)
Schedule:	Sunday – Friday 6:00 am – 6:30 am
Dates:	1/1/2013 – 3/31/2013

Program Description: Eye On Central New York keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self improvement and education.

**Topics:** 

1/6/13: Healthcare - current state of care in Central New York; 1/13/13: Warren Retrievers – how specially trained dogs can save their owners from diabetic comas; 1/20/13 & 1/27/13: 1) Central New York SPCA –animal shelters, 2) Webaster Fire Dept. – fund raiser for fallen firefighters; 2/3/13: Helping Hounds: Heart for Hounds event (helping find homes for dogs); 2/10/13: Roman Catholic Diocese of Syracuse – alternative options for education; 2/17/13: Rosamond Gifford Zoo: "Brew at the Zoo" event; 3/3/13: American Red Cross – local blood drives, home preparedness for natural disasters; 3/10/13: Small Business Administration – "Start Up and Grow" event for new businesses; 3/17/13: AIDS Community Resources – AIDS awareness, upcoming events; 3/24/13: 1) Muscular Dystrophy Association: "MDA Lock-Up" event, 2) Syracuse-Liverpool Masonic Lodge #50 – Easter egg hunt, Camp Turk for children, Shriners Hospitals, participation in upcoming Memorial Day parade; 3/31/13: 1) Autism Speaks – detection and treatment, upcoming Autism Awareness Day (8/2/13), 2) The "Clean Slate Diaries" – upcoming event about sexual abuse and domestic violence.