

**WTVU-CD
Channel 22.1
Syracuse, NY**

**ISSUES/PROGRAMS LIST
1st Quarter Ending
March 31, 2016**

It has been determined that the following issues of concern were addressed through programming directed to Syracuse and its surrounding communities:

- 1. Community event information**
- 2. Traffic**
- 3. Culture**
- 4. Education**
- 5. Public Safety and Health**
- 6. Weather**

Program Title: Eye on Central New York (locally produced)

Schedule: Sunday 6:00 am – 6:30 am

Dates: 1/1/2016 – 3/31/2016

Program Description: Eye On Central New York keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self improvement and education.

Special Topics:

1/3/16: Rosamond Gifford Zoo – Guests: Ted Fox and Jaime Alvarez. Discussed events: Snow Leopard Days 1/2/16 – 2/29/16 including Snow Leopard Soiree 2/5/16; Winter at the Zoo Photo Contest; Sweet Treats 2/13/16. Founded in 1914, the Rosamond Gifford Zoo is among the top 10 percent of zoos in the country.

1/10/16: Operation Walk Syracuse - Guest: Janice Saxton – Operation Walk Syracuse is a non-profit organization that allows severely arthritic patients in

countries with underdeveloped health care systems to receive total joint replacements at no cost. Valentine's event: 2/3/16 NY State Fairgrounds

1/17/16: Wanderer's Rest Humane Association – Guest: Linda DeMuro. Open admission shelter for high quality care and compassion for the animals. Black Tie and Tails event 1/23/16.

1/24/16: Multiple Sclerosis Resources of CNY, Inc. – Guest: Annette Simiele – Discussed creating awareness and providing resources to improve the lives of individuals with MS and their families. Upcoming events: MS Dinner of Hope and Mission Step Walks 3/6/16.

1/31/16: American Red Cross – Guest: Dan Hartman – Smoke Alarm Installations and Home Fire Campaign – Discussed the importance of having smoke alarms in every room. The campaign is aimed at reducing the number of deaths and injuries. Also check smoke alarms and practice fire drills.

2/7/16: On Point for College – Guest: Sam Rouser – On Point's Mission is to open the door for higher education for inner city youth who might otherwise not be able to afford the cost. Some funds are provided for by the city and contributions are sought as well.

2/14/16: Skanonh Center – Guest: Sandy Bigtree - Discussed that Onondaga Lake is one of the most important places for the founding of the “Haundenosaunee” or “People of the Longhouse.” It is sacred place for them. “The Great Law of Peace” has been continuously active from time immemorial through the present day. The center opened in November, 2015.

2/21/16: Spanish Action League – Guest: Rita Paniagua – Discussed how the League “La Liga” has strived to help a community that faces so many barriers everyday including language barriers and cultural differences as well as everyday issues such as careers, housing, domestic violence and family support. Upcoming event: Fiesta Y Sabor in September 2016.

2/28/16: U.S. Small Business Administration – Guest: Dan Rickman – Discussed Operation Start Up and Grow – Veteran Business Conference. A free conference will be held for entrepreneurial veterans and their families. Event: 3/16/16 at SRC Arena. It will include breakout workshops, networking sessions with guest experts and exhibitors.

3/6/16: Joseph's House for Women, Inc. – Guest: Barry Vaughn – Joseph's promotes the sanctity of life and the dignity of women by providing a nurturing home for mothers facing an unplanned pregnancy. The women learn lifelong lessons on parenting, nutrition, finances, etc.

3/13/16: Lupus Alliance – Guest: Angela Moyers – Lupus is a chronic autoimmune disease in which the body’s immune system becomes hyperactive and attacks normal, healthy tissue. Discussed the condition and the upcoming event “Walk Along for Lupus” 3/20/16 at Destiny USA

3/20/16: Gigi’s Playhouse Down Syndrome Achievement Center – Guest: Heather Rodriguez – Discussed individuals with Down syndrome and their families can learn, develop, grow and share. All of the programs are free to families and are educational and/or therapeutic in nature. Gigi’s Playhouse is something different to everyone – (education, therapy, support, fun, self-esteem), but for all, it’s a place to belong.

3/27/16: American Heart Association – Guest: Kristy Smoral and Dr. Michael Fisky – Discussed Healthy Financing Food Initiative supported by the New York Senate, ways for people to donate and volunteer their time, registering for the Heart Walk in April, 2016, why childhood obesity is an issue now more than ever and who to call and contact in support of more State funding.