



WKEF  
2245 Corporate Pl  
Miamisburg, OH 45342

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

## Contract # 3530515

**Schedule Dates** 10/08/18-10/14/18  
**Advertiser** Dave Yost for Ohio Attorney General-R (127119)  
**Agency** Strategic Media Placement (6694)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 5671 DAVE YOST (1073526)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** FINK,BRANT  
**Phone/Fax** /  
**CPE** 5671  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Yost FRAN BROWN

**Date Entered** 10/04/18  
**Last Modified** 10/11/18  
**Entered By** Heather Starrett  
**CO-OP** No  
**External #** ECR26215193  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$749.25  
**Net Total** \$4,245.75  
**Sales Tax**

### Dayton (WKEF)

By Broadcast Month	Spots	Rate
Oct. 2018	24	\$4,995.00
<b>Grand Total:</b>	<b>24</b>	<b>\$4,995.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/08/18-10/12/18	4	:30	7A- ABC-Good Morning America		1	1	1	1	1			5	\$70.00	\$350.00	Dayton (WKEF)	GMA	10/4/18
2.0	Normal Line / News (2)	10/14/18-10/14/18	4	:30	8A- ABC-Good Morning America Weekend								1	1	\$75.00	\$75.00	Dayton (WKEF)	GMA	10/4/18
3.0	Normal Line / News (3)	10/14/18-10/14/18	4	:30	6P- News-ABC 22 Daytons News Source At 6pm								1	1	\$85.00	\$85.00	Dayton (WKEF)	News	10/4/18
4.0	Normal Line / News (4)	10/13/18-10/13/18	4	:30	11P- News-ABC 22 11P News							1			\$90.00		Dayton (WKEF)	News	10/4/18
4.0.1	Closed Preempt (4)	10/13/18															Dayton (WKEF)	Pre-empt/Exception -	
5.0	Normal Line / News (5)	10/14/18-10/14/18	4	:30	11P- News-ABC 22 11P News								1	1	\$100.00	\$100.00	Dayton (WKEF)	News	10/4/18
6.0	Normal Line / Access (6)	10/08/18-10/12/18	4	:30	7P- Family Feud B		1	1	1	1	1			5	\$215.00	\$1,075.00	Dayton (WKEF)	Feud	10/4/18
7.0	Normal Line / Access (7)	10/08/18-10/12/18	4	:30	7:30P- Family Feud		1	1	1	1	1			5	\$255.00	\$1,275.00	Dayton (WKEF)	Feud	10/4/18
8.0	Normal Line / Prime (8)	10/08/18-10/08/18	4	:30	7:58P- ABC-Dancing With The Stars (Monday)		1							1	\$600.00	\$600.00	Dayton (WKEF)	Dancing	10/4/18
9.0	Normal Line / Prime (9)	10/08/18-10/08/18	4	:30	10P- ABC-The Good Doctor (Monday)		1							1	\$700.00	\$700.00	Dayton (WKEF)	Good	10/4/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / Prime (10)	10/12/18-10/12/18	4	:30	10P- ABC-20/20 (Friday)						1			1	\$200.00	\$200.00	Dayton (WKEF)	20/20	10/4/18
11.0	Normal Line / Prime (11)	10/14/18-10/14/18	4	:30	9P- ABC-Shark Tank (Sunday)								1	1	\$400.00	\$400.00	Dayton (WKEF)	Shark	10/4/18
12.0	Normal Line / News (12)	10/08/18-10/12/18	4	:30	6A- News-ABC 22 Good Morning 6am	1	X	X	X	X	X			1	\$45.00	\$45.00	Dayton (WKEF)	News	10/4/18
13.0	M/G For 4.0.1 / News (13)	10/12/18-10/12/18	4	:30	11P- News-ABC 22 11P News						1			1	\$90.00	\$90.00	Dayton (WKEF)	News	10/11/18

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