

Remit Address:**KPLR-TV****\*\*\* New Remit To Address \*\*\*****12848 Collection Center Drive  
Chicago, IL 60693-0128****Main: (314) 213-2222****Billing:**Billing Address:**Waterfront Strategies  
Attention: Accounts Payable  
3050 K St NW  
Suite 100  
Washington, DC 20007****INVOICE**

DUPLICATE

Advertiser	Majority Forward	Invoice #	390483-1
Product	MAJORITY FORWARD	Invoice Date	10/09/16
Estimate Number	5510	Invoice Month	October 2016
		Invoice Period	09/26/16 - 10/06/16

Station	KPLR-TV	Order #	390483
Account Executive	Teresa DiFuria	Alt Order #	08404291
Sales Office	NSO Philadelphia	Deal #	
Sales Region	National	Order Flight	09/30/16 - 10/06/16

Billing Calendar	Broadcast	IDB #	14573
Billing Type	Cash	Advertiser Code	302
Special Handling		Product Code	322

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	11	10p Weather Spon	10:00 PM-10:10 PM								
					09/30/16 to 10/06/16	3x	MTWTF--				
	11			F	09/30/16	:00			<del>\$400.00</del>	See MG 1.4	1
	11	M-F 10p-1030p	10p-1030p	F	09/30/16	:30	10:27 PM	MFMO16101H	\$400.00	MG for 1.1 09/30	4
	11			W	10/05/16	:30	10:10 PM	MFMO16101H	\$400.00		3
	11			Th	10/06/16	:30	10:12 PM	MFMO16101H	\$400.00		2
2	11	M-F 10p-1030p	10:00 PM-10:30 PM								
					09/30/16 to 10/06/16	3x	MTWTF--				
	11			Tu	10/04/16	:30	10:14 PM	MFMO16101H	\$350.00		1
	11			W	10/05/16	:30	10:25 PM	MFMO16101H	\$350.00		3
	11			Th	10/06/16	:30	10:27 PM	MFMO16101H	\$350.00		2
3	11	M-F 1030p-11p	10:30 PM-11:00 PM								
					09/30/16 to 10/06/16	3x	MTWTF--				
	11			M	10/03/16	:30	10:57 PM	MFMO16101H	\$350.00		1
	11			Tu	10/04/16	:30	10:47 PM	MFMO16101H	\$350.00		3
	11			Th	10/06/16	:30	10:53 PM	MFMO16101H	\$350.00		2
4	11	News 11 @ Noon	12:30 PM-1:00 PM								
					09/30/16 to 10/06/16	3x	MTWTF--				
	11			Tu	10/04/16	:30	12:59 PM	MFMO16101H	\$100.00		3
	11			W	10/05/16	:30	12:55 PM	MFMO16101H	\$100.00		2
	11			Th	10/06/16	:30	12:49 PM	MFMO16101H	\$100.00		1
5	11	M-F 12a-1230a	12:00 AM-12:30 AM								
					09/30/16 to 10/06/16	3x	MTWTF--				
	11			F	09/30/16	:30	12:18 AM	MFMO16101H	\$275.00		2
	11			M	10/03/16	:30	12:20 AM	MFMO16101H	\$275.00		3
	11			Tu	10/04/16	:30	12:20 AM	MFMO16101H	\$275.00		1
6	11	News 11 @ Noon	12:00 PM-12:30 PM								
					09/30/16 to 10/06/16	3x	MTWTF--				
	11			F	09/30/16	:30	12:15 PM	MFMO16101H	\$100.00		1
	11			Tu	10/04/16	:30	12:17 PM	MFMO16101H	\$100.00		3
	11			Th	10/06/16	:30	12:26 PM	MFMO16101H	\$100.00		2
7	11	M-F 5a-6a	5:00 AM-6:00 AM								

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7	11	M-F 5a-6a	5:00 AM-6:00 AM								
					09/30/16 to 10/06/16	1x	MTWTF--				
	11			W	10/05/16	:30	5:54 AM	MFMO16101H	\$25.00		1
8	11	M-F 7p-8p	7:00 PM-7:30 PM								
					09/30/16 to 10/06/16	3x	MTWTF--				
	11			F	09/30/16	:30	7:14 PM	MFMO16101H	\$350.00		3
	11			Tu	10/04/16	:30	7:30 PM	MFMO16101H	\$350.00		1
	11			W	10/05/16	:30	7:17 PM	MFMO16101H	\$350.00		2
9	11	M-F 7p-8p	7:30 PM-8:00 PM								
					09/30/16 to 10/06/16	3x	MTWTF--				
	11			Tu	10/04/16	:30	7:50 PM	MFMO16101H	\$350.00		3
	11			W	10/05/16	:30	7:41 PM	MFMO16101H	\$350.00		2
	11			Th	10/06/16	:30	7:47 PM	MFMO16101H	\$350.00		1
10	11	Friday Prime Hour 2	9:00 PM-10:00 PM								
					09/26/16 to 10/02/16	1x	----1--				
	11			F	09/30/16	:30	9:28 PM	MFMO16101H	\$600.00		1
11	11	Sa 10p-11p	10:00 PM-11:00 PM								
					09/26/16 to 10/02/16	1x	-----1-				
	11			Sa	10/01/16	:30	10:29 PM	MFMO16101H	\$225.00		1
12	11	Sa 630p-7p	6:30 PM-7:00 PM								
					09/26/16 to 10/02/16	1x	-----1-				
	11			Sa	10/01/16	:30	6:42 PM	MFMO16101H	\$750.00		1
13	11	Sa 7p-8p	7:00 PM-7:30 PM								
					09/26/16 to 10/02/16	1x	-----1-				
	11			Sa	10/01/16	:30	7:11 PM	MFMO16101H	\$250.00		1
14	11	Sa 7p-8p	7:30 PM-8:00 PM								
					09/26/16 to 10/02/16	1x	-----1-				
	11			Sa	10/01/16	:30	7:53 PM	MFMO16101H	\$250.00		1
15	11	Sa Non-Net Prime Hour 2	9:00 PM-10:00 PM								
					09/26/16 to 10/02/16	1x	-----1-				
	11			Sa	10/01/16	:30	9:46 PM	MFMO16101H	\$225.00		1

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16	11	Su 7p-8p	7:00 PM-7:30 PM								
					09/26/16 to 10/02/16	1x	----- 1				
	11			Su	10/02/16	:30	7:09 PM	MFMD16101H	\$300.00		1
17	11	Su 7p-8p	7:30 PM-8:00 PM								
					09/26/16 to 10/02/16	1x	----- 1				
	11			Su	10/02/16	:30	7:58 PM	MFMD16101H	\$300.00		1
<u>Aired Spots</u>				<b>33</b>							

<u>Gross Total</u>	<b>\$9,750.00</b>	
<u>Agency Commission</u>	<b>\$1,462.50</b>	
<u>Net Amount Due</u>	<b>\$8,287.50</b>	<b><u>Payment Terms 30 Days</u></b>