



Where local comes first!

MESSAGE & MEDIA
100 ALBANY STREET
NEW BRUNSWICK
NJ
USA, 08901

Contract # 4522
Station: WMGM
Advertiser: COREY BOOKER
Est. #:
Campaign: Booker 10/28-11/3/2014
Ref. #:
Air Dates: 28-Oct-14 - 03-Nov-14
Total Spots: 31
Rev #/Date: /27-Oct-14

Account Executive: Bryan, Patti
Sales Office: WMGM

Gross: 3991.00
Agency Com.(15%) 598.65
Net: 3392.35

Line #	STN	---Broadcast Dates---	Len Description	SPW	Mo	Tu	W	Th	Fr	Sa	Su	Total Spots	Rate	Line Preempt Totals	Reason
001	WMGM	28-Oct-14 - 03-Nov-14	30 Today In South Jersey	10	2	2	2	2	2			10	100.	1,000.0	
002	WMGM	28-Oct-14 - 03-Nov-14	30 Today Show 7-11AM	6	2	1	1	1	1			6	76.0	456.00	
003	WMGM	28-Oct-14 - 03-Nov-14	30 Early News 5-5:30pm	5	1	1	1	1	1			5	140.	700.00	
004	WMGM	28-Oct-14 - 03-Nov-14	30 Early News 5:30-6:30 pm	5	1	1	1	1	1			5	177.	885.00	
005	WMGM	28-Oct-14 - 03-Nov-14	30 11 PM News	5		1	1	1	1	1		5	190.	950.00	

Billing Projection by Month				
Type	Month	Gross	Commission	Net
BRD	Nov-14	3,991.00	598.65	3,392.35

Accepted for Station

Accepted for Advertiser or Agency

Date:

Date:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WMSG-TV

Date:

10/3/14

I, Leah Casterlin

being/on behalf of: Cory Booker, a legally

qualified candidate of the Democratic political

party for the office of: US Senate

in the General

election to be held on: Nov 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
10/7-11/3	ROS				

Total Charges:

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Leah Casterlin
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Leah Casterlin

signature of candidate or authorized committee

Leah Casterlin

printed name

10/3/14

date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Cory Booker for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.


The name of the treasurer of the candidate's authorized committee is:

Judy Zamore

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/3/14 Date  Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature	Printed Name	Title
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