

ORDER

Orders
Order / Rev: 1802789
Alt Order #: 26220187
Product Desc: A Better Maine
Estimate: 6998
Flight Dates: 10/30/18 - 11/06/18
Original Date / Rev: 10/15/18 / 11/12/18
Order Type: GENERAL

WPXT
Primary AE: Meredith Thompson
Sales Office: E-NYC
Sales Region: NAT

Agency
Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue N W
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: A Better Maine
Demographic: A35+
Product Codes: PLI PAC Gubernatorial
Priority: P-2
Revenue Codes: POL, GENL, GENL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/05/18	33	\$5,370.00	\$4,564.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	33	\$5,370.00	\$4,564.50	0.00
Totals	33	\$5,370.00	\$4,564.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Meredith Thompson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
N 5	WPXT	10/30/18	11/05/18	M-SU LATE NEWS ROTCM M-SU LATE NEWS		10:00 PM-10:30 P	MTWTFSS	:30	6	\$80.00	P-2	0.00	NM	5	\$400.00																																
COMMENTS APPLY TO SUB LINES A THRU A news <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/30/18</td> <td>11/05/18</td> <td>MTWTFSS</td> <td>6</td> <td>\$80.00</td> <td>0.00</td> </tr> </table> <table border="0"> <tr> <td><u>Spot</u></td> <td><u>Ch</u></td> <td><u>Date Range</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Weekdays</u></td> <td><u>Length</u></td> <td><u>Rate</u></td> <td><u>Rtg</u></td> <td><u>Type</u></td> </tr> <tr> <td>6</td> <td>WPXT</td> <td>10/30/18-11/05/18</td> <td>M-SU LATE NEWS ROT</td> <td>10:00 PM-10:30 P</td> <td>MTWThFSaSu</td> <td>:30</td> <td>(\$80.00)</td> <td>0.00</td> <td>NM</td> </tr> </table> Unresolved [Advertiser/Order Separation-4 ordered for 3 breaks]																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/30/18	11/05/18	MTWTFSS	6	\$80.00	0.00	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	6	WPXT	10/30/18-11/05/18	M-SU LATE NEWS ROT	10:00 PM-10:30 P	MTWThFSaSu	:30	(\$80.00)	0.00	NM
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/30/18	11/05/18	MTWTFSS	6	\$80.00	0.00																																										
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N 6	WPXT	10/30/18	11/05/18	LAST MAN STANDING CM LAST MAN STANDING LF 1		10:30 PM-11:00 P	MTWTF--	:30	5	\$20.00	P-2	0.00	NM	5	\$100.00																																
COMMENTS APPLY TO SUB LINES A THRU A mod family <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/30/18</td> <td>11/05/18</td> <td>MTWTF--</td> <td>5</td> <td>\$20.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/30/18	11/05/18	MTWTF--	5	\$20.00	0.00																				
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Week: 10/30/18	11/05/18	MTWTF--	5	\$20.00	0.00																																										
N 7	WPXT	10/30/18	11/05/18	MOM 1 MOM 1	CM	7:00 PM-7:30 PM	MTWTF--	:30	5	\$125.00	P-2	0.00	NM	5	\$625.00																																
COMMENTS APPLY TO SUB LINES A THRU A mom <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/30/18</td> <td>11/05/18</td> <td>MTWTF--</td> <td>5</td> <td>\$125.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/30/18	11/05/18	MTWTF--	5	\$125.00	0.00																				
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/30/18	11/05/18	MTWTF--	5	\$125.00	0.00																																										
N 8	WPXT	10/30/18	11/05/18	MOM 2 MOM 2	CM	7:30 PM-8:00 PM	MTWTF--	:30	5	\$125.00	P-2	0.00	NM	5	\$625.00																																
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N 8	WPXT	10/30/18	11/05/18	MOM 2 MOM 2	CM	7:30 PM-8:00 PM	MTWTF--	:30	5	\$125.00	P-2	0.00	NM	5	\$625.00
COMMENTS APPLY TO SUB LINES A THRU A mom															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/18	11/05/18	MTWTF--			5		\$125.00		0.00				
N 9	WPXT	10/30/18	10/30/18	Tue CW Prime A FLASH	CM	8:00 PM-9:00 PM	-T-----	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A flash															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	-T-----			2		\$300.00		0.00				
N 10	WPXT	10/30/18	10/30/18	Tue CW Prime B BLACK LIGHT	CM	9:00 PM-10:00 PM	-T-----	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A black light															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	-T-----			2		\$300.00		0.00				
N 17	WPXT	10/30/18	11/05/18	M-SU LATE NEWS ROTCM M-SU LATE NEWS	CM	10:00 PM-10:30 PM	MTWTFSS	:30	14	\$100.00	P-2	0.00	NM	2	\$200.00
COMMENTS APPLY TO SUB LINES A THRU A news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/18	11/05/18	MTWTFSS			2		\$100.00		0.00				
N 27	WPXT	10/30/18	11/05/18	CHICAGO PD CHICAGO PD	CM	1:00 PM-2:00 PM	MTWTF--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
COMMENTS APPLY TO SUB LINES A THRU A chicago pd															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/18	11/05/18	MTWTF--			1		\$150.00		0.00				
N 28	WPXT	10/30/18	11/05/18	EARLY FRINGE ROT EARLY FRINGE ROT	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	MTWTF--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
COMMENTS APPLY TO SUB LINES A THRU A chicago pd															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/18	11/05/18	MTWTF--			1		\$300.00		0.00				
N 29	WPXT	10/30/18	11/05/18	HIMYM 1 HIMYM 1	CM	5:00 PM-5:30 PM	MTWTF--	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
COMMENTS APPLY TO SUB LINES A THRU A HIMYM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/18	11/05/18	MTWTF--			1		\$450.00		0.00				
N 30	WPXT	10/30/18	11/05/18	HIMYM 2 HIMYM 2	CM	5:30 PM-6:00 PM	MTWTF--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
COMMENTS APPLY TO SUB LINES A THRU A HIMYM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/18	11/05/18	MTWTF--			1		\$300.00		0.00				
N 31	WPXT	10/30/18	11/05/18	MODERN FAMILY 1 MODERN FAMILY 1	CM	6:00 PM-6:30 PM	MTWTF--	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
COMMENTS APPLY TO SUB LINES A THRU A Last Man															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/18	11/05/18	MTWTF--			1		\$450.00		0.00				
N 32	WPXT	10/30/18	11/05/18	MODERN FAMILY 2 MODERN FAMILY 2	CM	6:30 PM-7:00 PM	MTWTF--	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
COMMENTS APPLY TO SUB LINES A THRU A Last Man															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/18	11/05/18	MTWTF--			1		\$450.00		0.00				
N 33	WPXT	10/30/18	11/05/18	LAST MAN STANDING LAST MAN STANDING LF 2	CM	11:00 PM-11:30 PM	MTWTF--	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
COMMENTS APPLY TO SUB LINES A THRU A															

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King Queens															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/18	11/05/18	MTWTF--		1				\$120.00		0.00			
													Totals	33	\$5,370.00