



KBTU
6155 Eastex Fwy
Ste 300
Beaumont, TX 77706

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 1947026

Schedule Dates 10/07/14-10/13/14
Advertiser Wendy Davis for Governor-D (92667)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand 230/245/3749 (666802)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Pino,Thomas
Phone/Fax
CPE 230/245/3749
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments DAVIS FOR GOVERNOR
WENDY R. DAVIS FOR GOVERNOR
SHANNAN YALLOF

Date Entered 10/06/14
Last Modified 10/06/14
Entered By Chris Davila
CO-OP No
Headline # ECR10437296
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$252.00
Net Total \$1,428.00
Sales Tax

Beaumont (KBTU)

By Broadcast Month	Spots	Rate
Oct. 2014	26	\$1,680.00
Grand Total:	26	\$1,680.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/07/14-10/10/14	4	:30	7A- News-The Morning Show	2		X	X	X	X			2	\$40.00	\$80.00	Beaumont (KBTU)	THE MORNING SHOW	10/6/14
2.0	Normal Line / SPOT (2)	10/07/14-10/10/14	4	:30	8A- News-The Morning Show 2	2		X	X	X	X			2	\$40.00	\$80.00	Beaumont (KBTU)	THE MORNING SHOW	10/6/14
3.0	Normal Line / SPOT (3)	10/07/14-10/10/14	4	:30	9A- Rachel Ray	2		X	X	X	X			2	\$25.00	\$50.00	Beaumont (KBTU)	RACHEL RAY	10/6/14
4.0	Normal Line / SPOT (4)	10/07/14-10/10/14	4	:30	10A- Divorce Court	2		X	X	X	X			2	\$25.00	\$50.00	Beaumont (KBTU)	DIVORCE COURT	10/6/14
5.0	Normal Line / SPOT (5)	10/07/14-10/10/14	4	:30	10:30A- Divorce Court 2	2		X	X	X	X			2	\$25.00	\$50.00	Beaumont (KBTU)	DIVORCE COURT	10/6/14
6.0	Normal Line / SPOT (6)	10/07/14-10/10/14	4	:30	4P- Steve Harvey	2		X	X	X	X			2	\$40.00	\$80.00	Beaumont (KBTU)	STEVE HARVEY	10/6/14
7.0	Normal Line / SPOT (7)	10/07/14-10/10/14	4	:30	5P- Jeopardy	2		X	X	X	X			2	\$65.00	\$130.00	Beaumont (KBTU)	JEOPARDY	10/6/14
8.0	Normal Line / SPOT (8)	10/07/14-10/10/14	4	:30	5:30P- News-FOX 4 Evening News	2		X	X	X	X			2	\$40.00	\$80.00	Beaumont (KBTU)	FOX 4 EVENING EDITION	10/6/14
9.0	Normal Line / SPOT (9)	10/07/14-10/10/14	4	:30	6P- Family Feud	2		X	X	X	X			2	\$50.00	\$100.00	Beaumont (KBTU)	FAMILY FEUD	10/6/14
10.0	Normal Line / SPOT (10)	10/07/14-10/10/14	4	:30	6:30P- Family Feud 2	2		X	X	X	X			2	\$70.00	\$140.00	Beaumont (KBTU)	FAMILY FEUD	10/6/14
11.0	Normal Line / Prime (12)	10/07/14-10/07/14	4	:30	7P- 8P (CST)			1						1	\$250.00	\$250.00	Beaumont (KBTU)	FAMILY GUY/NEW GIRL	10/6/14
12.0	Normal Line / SPOT (14)	10/07/14-10/10/14	4	:30	9P- News-FOX 4 News at 9	2		X	X	X	X			2	\$100.00	\$200.00	Beaumont (KBTU)	FOX 4 NEWS AT 9	10/6/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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13.0	Normal Line / Prime (11)	10/13/14-10/13/14	4	:30	7P- FOX-Gotham (Monday)		1							1	\$200.00	\$200.00	Beaumont (KBTU)	GOTHAM	10/6/14
14.0	Normal Line / Prime (13)	10/12/14-10/12/14	4	:30	7P- 8P (CST)								1	1	\$175.00	\$175.00	Beaumont (KBTU)	SIMPSONS/BROOKLYN 99	10/6/14
15.0	Normal Line / SPOT (15)	10/12/14-10/12/14	4	:30	12:30A- The Office Wknd 2								1	1	\$15.00	\$15.00	Beaumont (KBTU)	THE OFFICE	10/6/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 10437296 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/06/14 10:35 AM 1 of 2
Last Received: 10/06/14 10:25 AM
Showing Buylines: All Rep Changes or Last Station Changes

Station KBTW-TV BEAUMONT, TX
Advertiser (NW80) POLITICAL
Product DAVIS FOR GOVERNOR
Estimate# 3749
Buyer Thomas Pino

Agency (GRER) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 230/245/3749
Flight Dates 10/07/14-10/13/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

— CONTRACT COMMENT —

WENDY R. DAVIS FOR GOVERNOR

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

NEW POL ORD STARTS 10/7 PLS CF.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	10/07-10/13	7A-8A	THE MORNING SHOW	30	\$40.00	Tu-F, M	2	1	2	\$80.00	-
2	10/07-10/13	8A-9A	THE MORNING SHOW	30	\$40.00	Tu-F, M	2	1	2	\$80.00	-
3	10/07-10/13	9A-10A	RACHEL RAY	30	\$25.00	Tu-F, M	2	1	2	\$50.00	-
4	10/07-10/13	10A-1030A	DIVORCE COURT	30	\$25.00	Tu-F, M	2	1	2	\$50.00	-
5	10/07-10/13	1030A-11A	DIVORCE COURT	30	\$25.00	Tu-F, M	2	1	2	\$50.00	-
6	10/07-10/13	4P-5P	STEVE HARVEY	30	\$40.00	Tu-F, M	2	1	2	\$80.00	-
7	10/07-10/13	5P-530P	JEOPARDY	30	\$65.00	Tu-F, M	2	1	2	\$130.00	-
8	10/07-10/13	530P-6P	FOX 4 EVENING EDITION	30	\$40.00	Tu-F, M	2	1	2	\$80.00	-
9	10/07-10/13	6P-630P	FAMILY FEUD	30	\$50.00	Tu-F, M	2	1	2	\$100.00	-
10	10/07-10/13	630P-7P	FAMILY FEUD	30	\$70.00	Tu-F, M	2	1	2	\$140.00	-

ORDER WORKSHEET

Rep Order# 10437296 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/06/14 10:35 AM 2 of 2
Last Received: 10/06/14 10:25 AM
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Agency C/P1/P2/E 230/245/3749
Flight Dates 10/07/14-10/13/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
11	10/13-10/13	7P-8P	GOETHAM	30	\$200.00	M	1	1	1	\$200.00	-
12	10/07-10/07	7P-8P	UTOPIA	30	\$250.00	Tu	1	1	1	\$250.00	-
13	10/12-10/12	7P-8P	SIMPSONS/BROOKLYN 99	30	\$175.00	Su	1	1	1	\$175.00	-
14	10/07-10/13	9P-1005P	FOX 4 NEWS AT 9	30	\$100.00	Tu-F, M	2	1	2	\$200.00	-
15	10/12-10/12	1230A-1A	THE OFFICE	30	\$15.00	Su	1	1	1	\$15.00	-

—REPORT TOTALS—

Report Totals: 26 / \$1,680.00

—SALES MONTHLY TOTALS—

Oct2014: 26/ \$1,680.00

Order Totals: 26 / \$1,680.00 Total GRPS: 0.0

—COMPETITIVE —

Market Totals	\$16,867.47	CABL .00%	KBMT 24.62%	KBTB 9.96%	KFDM 41.60%	KUIL .00%
		NBTB .00%	NFDM 3.44%	OBMT 20.39%		

Books [null]
Demos RA35+

—CREDIT RISK —

STANDARD CREDIT TERMS

MILLENNIUM SALES & MARKETING
ORDER STATUS: ORIGINAL

***** AGENCY ORDER REPORT *****
XML ORIGINAL ORDER
RECEIVED: OCT03/14 10:24

OCT03/14 AT 11.29
REQUESTOR DAO,9807
KBTW-TV/BEAUMONT,TX

PAGE 6

---AGY--- ORDER#: 01078877
AGENCY: XHN-DC GMMB
ADVERTISER: 230 Wendy R. Davis for Governor
PRODUCT: 245 Candidate
2ND PRODUCT:
ESTIMATE #: 3749
FLIGHT DATE: OCT07/14-OCT13/14
STATION: KBTW-TV BEAUMONT,TX
BUYER: Thomas Pino
() - (EX)

---REP--- CONTRACT#:
AGENCY:
ADVERTISER:
PRODUCT:
ESTIMATE #:
FLIGHT DATE:
STATION:
REP OFF/SALESPERSON:
DAYPART:

TOTAL SPOTS AND DOLLARS: 26 \$1,680.00

TOTAL SPOTS AND DOLLARS:

*** THIS IS AN XML ORDER COMMENTS FOLLOW ORDER ***

MC	LIN	DAYS	TIMES	LEN	EFF. DATES	NW	NPW	RATE	SPT	PROGRAM NAME
1	TU-F,M	7-8A	30	OCT07-OCT13	1W	2	40.00	2	THE MORNING SHOW	
2	TU-F,M	8-9A	30	OCT07-OCT13	1W	2	40.00	2	THE MORNING SHOW	
3	TU-F,M	9-10A	30	OCT07-OCT13	1W	2	25.00	2	RACHEL RAY	
4	TU-F,M	10-1030A	30	OCT07-OCT13	1W	2	25.00	2	DIVORCE COURT	
5	TU-F,M	1030-11A	30	OCT07-OCT13	1W	2	25.00	2	DIVORCE COURT	
6	TU-F,M	4-5P	30	OCT07-OCT13	1W	2	40.00	2	STEVE HARVEY	
7	TU-F,M	5-530P	30	OCT07-OCT13	1W	2	65.00	2	JEOPARDY	
8	TU-F,M	530-6P	30	OCT07-OCT13	1W	2	40.00	2	FOX 4 EVENING EDITION	
9	TU-F,M	6-630P	30	OCT07-OCT13	1W	2	50.00	2	FAMILY FEUD	
10	TU-F,M	630-7P	30	OCT07-OCT13	1W	2	70.00	2	FAMILY FEUD	
11	MON	7-8P	30	OCT13	1W	1	200.00	1	GOTHAM	
12	TUE	7-8P	30	OCT07	1W	1	250.00	1	UTOPIA	
13	SUN	7-8P	30	OCT12	1W	1	175.00	1	SIMPSONS/BROOKLYN 99	
14	TU-F,M	9-1005P	30	OCT07-OCT13	1W	2	100.00	2	FOX 4 NEWS AT 9	
15	SUN	1230A-1A	30	OCT12	1W	1	15.00	1	THE OFFICE	

TOTAL\$ 1,680.00
TOTAL SPOTS: 26

*** START OF COMMENTS *****