

## WLLV

### Programs and Issues

#### 3rd Quarter 2022

**STELLAR AWARDS** – WLLV Radio was nominated for a Stellar Award and the nomination brought lots of calls, accolades, and announcements to the station from listeners, National Gospel Artists, and Local and National Community Leaders. Unfortunately, we did not win, but it was a great honor to the community of Louisville and to all those who voted for, supported, and encouraged WLLV.

**MENTAL HEALTH** – A major concern in our community and our country is mental health and several of the WLLV Programs highlighted Mental Health resources available in the Community. As a result of the promos and liners promoting mental health, we received several calls and letters including the one attached. We continue to encourage listeners to call and check on a family member, friends, loved ones or neighbor who they had not seen or heard from in several days.

**HEALTH** - The Coronavirus Pandemic continues to plague our state and our country. There are varying opinions regarding gatherings, wearing of masks and vaccines. The new vaccine for children under the age of 5 has been made available in Louisville and officials are watching the data to determine how many persons are taking it as children are in school. Also the new Booster for adults and children are available. We continue to run PSA's on vaccination locations and availability and other health tips to protect families and persons in the workplace.

**SAFETY** – A program outlining increases in car thefts and robberies at shopping malls and grocery store parking lots was aired. The specific way to start KIA's and Accords with cards was emphasized. People were encouraged to focus on their surroundings and moving quickly when getting in and out of the car were discussed as well as details about leaving items visible in cars, leaving cars unlocked in driveways and leaving purses, keys and children in cars.

**VETERANS ISSUES** – There has been much concern for improvement of Veterans Resources and with the building of a new VA Hospital in Eastern Jefferson County we have run PSA's about new programs and resources available to Veterans and their families. A special program was run on "In the Loop" and so many people called in that they could not all get on. Here was a follow I wanted to take the time to thank you for having me on the show yesterday. As a result, I've received five phone calls from Veterans in the community with questions ready. Two of the five said our program came at the right moment, at the right time and thanked me for the resources I was able to provide. One lady Veteran broke down and cried over the phone because of her PTSD, and that she felt embarrassed to call the show directly.

Again, thank you so much and I'm already looking forward to the next show. 😊

Respectfully,

