

WLOU/WLLV

Programs and Issues

3rd Quarter 2020

RACIAL PROTESTS AND DEMONSTRATIONS – After weeks of continual protests in the City and by both Local and National groups and individuals, the Breonna Taylor case was finally heard by the Grand Jury in September and the findings created additional frustration and hurt within the family and the Louisville Community as a whole. The stations aired the grand jury findings as presented by the State Attorney General Daniel Cameron and aired feelings and responses from State and Local leaders and renowned citizens. The six hour programming provided legal and personal perspectives, as well as plans to continue the protests and actions needed to make changes both in the law and in the government and police departments.

Information was made public regarding protests, particularly when our only Black Female state Legislators was arrested and charged with a felony because she was near a group of protestors who threw a flare into a public library.

The station took a proactive stand to make the Community aware of the truth regarding what actions were warranted and needed, as well as to keep them safe during this emotional time.

HEALTH - The Coronavirus Pandemic continues to sweep our state as well as our country and is still major news everywhere. The stations continue to run spots explaining procedures to help control the spread of this deadly disease, and specific information from the Governor regarding our status as numbers increase. Public Service Announcements are still being run with dates and locations of free screenings for Covid-19 in the community. We are again being proactive in an effort to keep our listeners safe and updated on all available means of protection against this deadly disease.

EDUCATION – Most schools in the Louisville and Southern Indiana area did not open due to COVID-19, and information was provided regarding the virtual classes and computers and other materials being provided by the JCPS system. A few schools in Southern Indiana and some private schools opened at the beginning of September, but most had to close due to students and/or staff testing positive for the disease.

SENIOR COMMUNITY – In partnership with the Kroger Company and Dare to Care, the stations are doing live remote broadcast each week at various Senior Citizen Complexes to provide healthy and fresh fruits, vegetables and other foods for residents who may not be able to get out to the stores due to COVID-19. The program has been very successful and heart warming and many facilities are now requesting that we come to their area.