

WLOU/WLLV Radio

Programs and Issues

Second Quarter 2017

Health – Park Duvalle Health Center Director was interviewed to discuss the Center and what it has to offer the Community, with emphasis on senior care and children. The Center serves the Park Duvalle and West End areas of the City and provides immunizations, as well as managed care.

AARP **Caregiving** PSA's were run during the month of May to encourage caregivers to utilize the information provided by AARP with tips for resources, stress relief and support. Statistically, 42.1 million caregivers in the US provide an estimated \$450 billion worth of unpaid care to aging relatives and friends.

Education – The importance of HBCU's, Historically Black Colleges and Universities and the need to support minority education were two topics pursued during this Quarter. Addressed by representatives from HBCU's who are striving to keep those school open, accredited and attended as well as UNCF, the United Negro College Fund who supports them but also seeks to get guaranteed educational opportunities for minority youth.

Texting and Driving – A series of PSA's were run on the importance of not texting and driving and the fact that eighty-two percent of young adult drivers ages 16-24 have read a standard text message while driving.

SUMMERFEST – was held in June featuring a full day of Gospel music, free and open to the public from 12 Noon until 9:00 pm in Louisville's Chickasaw Park. It featured local and national artist as well as health screenings, vendors, free information from a number of community organizations and ministries. It was kicked off with a Prayer Breakfast the day preceding the event, where ministers and Pastors came together to pray for the concern of the community and a Praise Walk to open the event.