

## **WLOU/WLLV Radio**

### **Programs and Issues**

#### **Third Quarter 2017**

**Employment** – The Louisville Police Department and Louisville Fire Department have both been on a campaign to recruit and hire minorities. An interview was done on both stations to talk about the process and the requirements for both of these important departments and an update has also taken place regarding the hiring processes.

**Education** – The community offers a variety of programs to assist with back to school supplies and necessities. Justice Resource Center provided a give-away highlighted on WLOU and several churches provided school supply giveaways which were aired on both stations. Metro Council District 3 held a major event that was discussed and promoted on both stations and the JCPS Clothing program first talked about their program and sought donations, then highlighted their availability for not only students but their families as well in a series over a period of three weeks leading up to the start of school.

**College Preparation** – While a great deal of emphasis is placed on elementary, middle and high school preparation for back to school with giveaways and events, little is done or offered for parents of first time college students. The Shawnee transitional youth did a piece specific designed for first time college students and their parents including what to and not to pre-buy, how to mentally and emotionally prepare for the separation and saying goodbye, what to expect and how not to fall into the temptations of drugs and alcohol that often occurs when being away from home for the first time.

**Health** – Back to school brings with it the need for vaccinations and immunizations and where those could be received, particularly for parents without a private physician or with economic restraints. The Jefferson County Board of Health also did a series of promotions to make persons aware of the services they could and could not provide and the times services were available.

**Home Buying** – We provided a program to talk to potentials interested in first time home buying which included credit tips, how to save in preparation for home buying, the pros and cons of owning your own home. The series was provided by persons from financial institutions, realtors, and economic consultants.