

WLOU/WLLV Radio

Programs and Issues

Second Quarter 2013

Health - Park Duvalle Health Center Director interviewed to discuss the Center and what it has to offer the Community, as well as her new directives and focus. The Center has been in existence for many years, but is under new leadership and wants to serve the Park Duvalle and West End community even stronger than ever before. May 2013

WLOU sponsored a free concert featuring Alvin Darling in April 2013 for the benefit of St. Jude. They also partnered with the Bob Evans Restaurant chain during the month of April so that anyone presenting a WLOU/WLLV certificate at various Bob Evans locations, the restaurant would donate 15% of the order to St. Jude Cancer Research. April 2013

AARP Caregiving PSA's were run during the month of May to encourage caregivers to utilize the information provided by AARP with tips for resources, stress relief and support. Statistically, 42.1 million caregivers in the US provide an estimated \$450 billion worth of unpaid care to aging relatives and friends. May 2013

Education – The importance of HBCU's, Historically Black Colleges and Universities and the need to support minority education were two topics pursued during this Quarter. Addressed by representatives from HBCU's who are striving to keep those schools open, accredited and attended as well as UNCF, the United Negro College Fund who supports them but also seeks to get guarantee educational opportunities for minority youth. April 2013

WLOU/WLLV SUMMERFEST – Held in June, this second annual community event featured a full day of Gospel music, free and open to the public from 12:00 Noon until 9:00 PM in Louisville's Chickasaw Park. It featured local and national artist including Dottie Peoples, Kurt Carr and many, many more. It also provided free health screenings, vendors, free information from a number of community organizations and ministries. It also featured a Prayer Breakfast on the day preceding the event, where Pastors and Ministers came together to pray for the concern of the community and a Praise Walk to open the event on the Saturday. June 2013

Texting and Driving – A series of PSA's were run on the importance of not texting and driving and the fact that eighty-two percent of young adult drivers (16-24) have read a standard text message while driving. May 2013