

WLLV Programs and Issues

4th Quarter 2018

Hate Crimes have been a concern in many major cities across the country but had not been blatant in the Louisville area until October when two African Americans were shot and killed at the Jeffersontown Kroger store in the middle of the day. This topic took on even greater significance when it was learned that the white male shooter had tried to gain access to a Black Baptist Church who is on our station, around the time of their Noon Day Bible study and when he was unable to gain access due to locked doors, he then went to the Kroger store. Discussions also addressed the issue Kentucky hate crime laws and the security issues for churches not wanted to lock doors during services or to have guns on the premises.

Teen Age concerns and the need to be positive and encouraging, particularly as it relates to Black Males who are often spotlighted for violence and gang related shootings, was a topic for the Transitional Youth Coalition who aired an all-male show with not only male youth participants but also producers and technicians. The program was so well received, it was also aired on WLLV.

Health and Wellness concerns for this quarter included Hepatitis cases on the rise in Louisville and Jefferson County, and the need to get Hep A vaccinations, which require two shots. The Jefferson County Health Department gave information regarding their policies, as well as other places where the shots were being made available and the varying costs.

Kentucky has dropped and ranks 45th among states facing serious health challenges. Obesity among children and adults is a major concern and the lack of good health care in eastern portions of the state are also an issue. While local politicians indicate that Louisville is not as bad as other portions of the state, obesity, smoking, especially among teens, and diabetes and other diseases are increasing and the changes in health care reform are not going to improve the problems. This was discussed on two weekend forums and on both stations.

Voter Registration was a topic strongly discussed by the NAACP, Urban League, Ministerial Alliance and several individual programs as there were key political offices being voted on in the November General Election. Voter registrations drives were held at many churches and various locations including drive through sign ups. Discussions and public service announcements were aired on both stations.