

BEASLEY MEDIA GROUP, LLC
Issues and Program Report
for
Station WWDB-AM
1st Quarter
(January 1 – March 31, 2024)

Prepared by
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STATION WWDB-AM PROGRAMS THAT ADDRESS COMMUNITY ISSUES

Public Service Announcements

WWDB-AM programs recorded Public Service Announcements of general concern throughout the daylight to sunset broadcast day.

Philadelphia Focus

A 30-minute Public Affairs program, hosted and produced by Lora Lewis in Philadelphia. Weekly original episodes air Mondays at 4:30PM, with repeats throughout the week at various times.

Syndicated and Brokered Programming

WWDB-AM airs brokered programming through all dayparts, Monday through Sunday. Brokered programming includes topics within the public interest, including financial and health information, religious services and news and information in Polish, German, Italian, Ukrainian and Russian Yiddish.

A chronological list of the topics and airdates of syndicated and locally produced programs, a list of station organized or supported public service events receiving air attention and broadcast Public Service Announcements follows each identified community concern.

**ISSUES OF CONCERN TO STATION WWDB-AM
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 1st QUARTER, 2024**

Government/City Development

Politics
Business
History
Environment

Economy

Personal Finance
Economic Opportunity

Family Issues

Education
Activities & Volunteerism
Well-being

Health & Public Safety

Minority/Women's Issues

Immigration Issues
Cultural Topics
Women's Issues

Issue: City Development / Local, State and Federal Government & the Environment

Public Service Announcement – US Navy

January 1 – TFN

:60, Various times

Information about the educational benefits of enlistment in the Navy.

Tone and Tenor (Paid Content)

Fridays, 2:00pm

60 minutes

Each week host Randall G. Jefferson addresses a topic from the news headlines pertaining to local, state and federal government, guests include elected officials, appointees and government officials and experts on the law and government.

Philadelphia Focus

January 8, 2024 5:00PM

20 minutes of a 30-minute program

Paul Steinke, Executive Director of the Preservation Alliance of Greater Philadelphia discussed the member-supported non-profit, that works to increase awareness and appreciation for the area's historic and significant building and districts, using preservation as a tool for creating and maintaining sustainable, livable neighborhoods. He spoke of their resources and advice for people and communities looking to preserve properties, their workshops and speaker series and their popular walking tours. He spoke about the impact of preservation on the community, retaining the character that makes each neighborhood unique and the long-range impact on climate change and the environment, restoring cost far less in resources than tearing down and rebuilding. We discussed the role of City Council on establishing districts and preserving homes and buildings. He told us of funding available from the city, state and federal government that offer funding for repairing and maintaining homes – including homes not on the protected list. A guide for seeking a designation and information about existing properties can be found on their website.

Philadelphia Focus

January 22, 2024 5:00PM

10 minutes of a 30-minute program

Kerry Sautner, President & CEO of Eastern State Penitentiary Historic Site discusses her vision for the property. As the second director in the museum's 30-year history, she has inherited a national institution that has been saved from the wrecking ball and established as a destination site for visitors across the globe and a leading facilitator for discussion on criminal justice. Kerry outlined the priorities, expanding its national education leadership and workforce development programming, and creating a reimagined visitor experience. She discussed Eastern State as a national leader in criminal justice education, speaking to the evolution of the prison system, using

personal stories from the incarcerated and victims of crime, as well as bringing leading organizations and experts together to discuss critical issues in justice education and reform. Kerry described the new Justice 101 series by the Center for Justice Education at Eastern State. Each virtual program examines the history of the justice system in America, from its founding to today, and the impact it has on society, citizens, and the world. Finally, a conversation on the Visitor Experience Reimagined: We will provide ways for Eastern State's visitors to engage with the space, incorporating art installations, theater and film; providing educational experiences that encourage and support the different methods of learning; and creating informative and entertaining events that entice people of all ages to visit and engage with Eastern State and the team. She is also looking forward to a website refresh that will allow people to interact with Eastern State from around the world.

Philadelphia Focus

February 5, 2024 5:00PM

15 minutes of a 30-minute program

Maura McCarthy, CEO of Fairmount Park Conservancy and Allison Schapker, Chief Projects Officer discussed the non-profit Conservancy's work with the City of Philadelphia to restore and improve thousands of acres of public lands, activates parks, and engages the public with the parks. They work with the City and its communities to steward our parks, nurture our shared environment, cultivate cultural resources, and improve public health with high-quality and equitable parks for everyone. They discussed the ecological, economic, historic, social, cultural and public health value to the community. Through partnerships with the local communities and neighborhoods they work to provide intentional and equitable park investments to welcome people to public spaces where they historically have not been welcome.

Philadelphia Focus

February 12, 2024 5:00PM

10 minutes of a 30-minute program

Dr. Ashley Jordan, President and CEO of the African American Museum of Philadelphia discussed the museum and its programming. Founded by Charles Wesley in 1976, the African American Museum of Philadelphia is the first city-funded cultural museum in the country. Through select items, recreations and art the museum shares first-person accounts of what life was like in Philadelphia, a story that is not the same as other cities, it's an urban story with racial strife but also free men and women working and living here. She emphasizes that their presentation speaks to people, humanizing history with themes of love, family, that all can relate to.

Issue: Economy

American Worker's Radio (Paid Content)

Wednesdays, 11:00AM

60 Minutes

Discussion about the economy and union workers' concerns.

Philadelphia Focus

January 1, 2024 5:00PM

30-minutes

Koleen Cavanaugh, Senior Vice-President and Chief Marketing Officer for Independence Blue Cross discussed the importance of medical insurance and how to shop for affordable coverage for you and your family. She reminded us the window to buy insurance through the Pennsylvania Health Insurance Exchange is January 7th for coverage beginning February 1st, miss that date and you cannot enroll again until next November, barring any important life changes such as marriage, divorce, a job change or adoption. We got started with a conversation about insurance and the ramifications of not having it, crippling medical debt follows many Americans. She described the different types of coverage available, including employer, individual, Medicare for older patients and Medicaid for those with chronic illness or disabilities. For the rest there is insurance through the Exchange or private providers. To but through the exchange she tells us to prepare with the names and personal information about yourself and family, income from all sources, where your preferred doctor practices and your prior medical history. Ask yourself if a higher or lower deductible makes more sense, risking higher out of pocket costs against lower monthly premiums. Check to see if there are discounts or any financial assistance available to you. She then discussed HMOs and PPOs, and Essential Health Benefits all providers must cover, including wellness visits, immunizations, screenings and mental health services. All plans are available through the online portal, the PA Health Exchange at pennie.com. and through Independence Blue Cross, at IBX.com.

Philadelphia Focus

January 22, 2024 5:00PM

10 minutes of a 30-minute program

Kerry Sautner, President & CEO of Eastern State Penitentiary Historic Site talked about their ongoing Workforce Development programming, the historic site offers a pathway to economic mobility for returning citizens, starting with the Preservation Trades Center, which provides training and connections to sustainable-wage paying union jobs in masonry and carpentry. We also discussed the Lived Experience Activating Dialogue (LEAD) Fellowship supports people coming home from prison to career opportunities in the museum field.

Philadelphia Focus

February 19, 2024 5:00PM

10 minutes of a 30-minute program

Matt Radar, President of the Pennsylvania Horticultural Society discussed the 195th Philadelphia Flower Show, the nation's first and the world's largest indoor flower exhibition March 2 through March 10 at the Pennsylvania Convention Center. We discussed the impact of the show which is expected to pump 60 million dollars into the local economy through hotels, restaurants, transportation and other local attractions, it also serves as an inducement for international travel to the Philadelphia region. It also underwrites their Work Force Development that teaches low income and the formerly

incarcerated participants horticultural and job skills. He notes they have a 90% job placement record for its graduates.

Philadelphia Focus

March 11, 2024 5:00PM

10 minutes of a 30 minute program

Surrey Senior Services President and CEO, Jill Whitcomb discussed discussed the special needs of seniors living in suburban communities, home maintenance is more expensive, food and social activities are not withing walking distance and public transportation is expensive and infrequent. Poverty is another problem, many older residents live on fixed incomes and housing and food insecurity are real, but hidden, issues.

Philadelphia Focus

March 18, 2024 5:00PM

30 minutes

Stephanie Gambone, President and CEO of Junior Achievement of Southeastern PA, discussed the national organization that readies young people to be future-ready for economic mobility and the pursuit of their own ambitions. With a focus on under-resourced communities, JA works within schools with students as young as five, through middle and high school, to provide access to high quality financial education and career-readiness learning experiences to inspire possibilities, prepare them for careers, and build skills to succeed. Programming has expanded through a US Department of Labor 'Workforce Pathways for Youth Demonstration Grant' to support young people through the age 25 to help them build connections through internships and mentoring. She spoke of the need for volunteers, individuals to work with the school programs, and local workforce partners, community organizations, and other nonprofits to offer job internships, business skills and networking.

Issue: Family Interests

Public Service Announcement – Mentoring

January 1 – TFN

:60, Various times

Information about how mentoring can help a child become a successful adult.

Public Service Announcement – Foster Care

January 1 – TFN

:60, Various times

Information about the need for families willing to foster and care for children.

The Church of the Lord Jesus Christ of the Apostolic Faith (Paid Content)

Sundays, 8:00 am

60 minutes

Services and sermons from the Church of the Lord Jesus Christ of the Apostolic Faith in Philadelphia.

Bishop Luke Radio Hour (Paid Content)

Wednesdays, 3:00pm

60 minutes

Weekly Ukrainian program featuring news, music, events and cultural insights in the Ukrainian language presented by the Ukrainian Youth Association.

Ukrainian Hour (Paid Content)

Saturdays, 12:00pm

60 minutes

Weekly Ukrainian program featuring news, music, events and cultural insights in the Ukrainian language presented by the Ukrainian Youth Association.

Philadelphia Focus

January 29, 2024 5:00PM

30 minutes

Chase Trimmer, Senior Development Director, Philadelphia Region for Special Olympics Pennsylvania and Nick McIlwaine, from Beasley's WMMR Preston & Steve Show and Captain of Team WMMR, discussed the mission of Special Olympics and the upcoming Polar Plunge, February 10 at Citizens Bank Park. The mission of Special Olympics PA is to provide year-round sports training and competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy, and participate in a sharing of gifts, skills, and friendship with their families, other Special Olympics athletes, and the community. All training and competition opportunities are provided free of charge to the athletes and their families, enabling everyone to experience the benefits of Special Olympics that extend well beyond the playing field. They're freezin' for a reason! Help celebrate over 50 years of Special Olympics at the Polar Plunge on Saturday, February 10th. There will be games and a DJ and pools set up for your dip. General Registration is \$50 and all registrants will receive the Philadelphia Plunge T-Shirt. Walk-ups are welcome but you can join Beasley Media Group and plunge with Nick and Team WMMR!

Philadelphia Focus

February 5, 2024 5:00PM

15 minutes of a 30-minute program

Maura McCarthy, CEO of Fairmount Park Conservancy and Allison Schapker, Chief Projects Officer discussed the non-profit Conservancy's work with the City of Philadelphia to restore and improve thousands of acres of public lands, activates parks, and engages the public with the parks. They discussed the ecological, economic, historic, social, cultural and public health value to the community. Through partnerships with the local communities and neighborhoods they work to provide intentional and equitable park investments to welcome people to public spaces where they historically have not been welcome. They note diversity, equity and inclusion are the foundations

of a healthy park system. They discussed upcoming projects including completion of the FDR Park Anna C. Verna Playground and Welcome Center, the Trolley Trail opening and the Boathouse Row Relighting in early winter. They also host bike rides, tours of the historic homes on their properties, yoga and organized walking tours.

Our Delaware Valley

February 19, 2024 5:00PM

20 minutes of a 30-minute program

Matt Radar, President of the Pennsylvania Horticultural Society discussed the 195th Philadelphia Flower Show. This year's theme is United By Flowers and he described the installations that will be presented, new designers, the largest water feature ever on display, and more international participants. We talked about the programming this event supports; this is the biggest fundraiser of the year for PHS. Matt talked about the community gardens that supply fresh produce, Tree Tenders that plants trees that lower neighborhood temperatures and provide shade, and their vacant lot rescues that actually lowers crime numbers and adds to home values. It also funds programming that maintains the city parks and boulevard plantings. We discussed volunteers, over 3,000 are used to produce the show, plus all year they need tree tenders and gardeners to plant, clear and maintain public plantings. Matt invites everyone to come and enjoy the show, there is something for everybody, from interior and patio décor, flowers, bulbs, furnishings and floral art, with class and demos for large projects and window boxes, plus special events such as Member's Day and the Preview Gala March 1st, family Frolic day on March 3rd, Fido Friday March 8th and the Flowers After Hours dance party March 9th. He encouraged us to become members to enjoy discounts and the member's lounge at the show and special programming throughout the year.

Philadelphia Focus

March 11, 2024 5:00PM

20 minutes of a 30 minute program

Surrey Senior Services President and CEO, Jill Whitcomb discussed the non-profit that provides aging-in-place services to help navigate and thrive in each of the transitional phases of older life. Founded in 1981 by Jeanne LaRouche on a "neighbor-helping-neighbor" Surrey's mission was to help seniors who needed services and to engage retired seniors in need of a new sense of purpose. Today Surrey operates centers in Devon, Bryn Mawr, Broomall and Media. Each of Surrey's centers offers a range of exercise classes, health screenings, dental work, activities, congregate meals and social events. Surrey delivers and coordinates critically needed services like transportation; healthy lunches and home-delivered meals; center-based and virtual programs and activities; friendly phone calls and CHORE Services—Surrey's Volunteer Network (yardwork and small home repairs). These services enable older adults to remain in their homes and age well and safely in place. When additional support is needed, Surrey is ready to help with RN Care Management; Medical Procedure Escort Services; Telehealth Services; Personal Finance Management; Live-in Care; Personal Care Services; and Social Companions. She described the Surrey operations led by nurses, social workers, experienced staff in the field of aging services, and a loyal

volunteer corps, many of whom are older themselves. Jill explains that Surrey is primarily supported through private donations, grants, volunteers, community partners, and a small percentage of government funding, so community support is needed. They host two fundraising events each year, their annual Garden Party, this year celebrating Paris on June 12, and an annual Holiday House Tour and gift bazaar in December. Tickets for the June 12th party will be available – while they last – on their website.

Philadelphia Focus

March 25, 2024 5:00PM

30 minutes

Monica Fawzy Bryant, Esq. Chief Operating Officer and Co-Founder of Triage Cancer and Triage Health discusses the financial perils of a cancer or other life-threatening illness. Triage Cancer is a national, nonprofit organization that provides free education on the legal and practical issues that may impact individuals diagnosed with cancer and their caregivers, through events, materials, and resources. Because these all apply to everyone, Triage Health, was established to encourage anybody looking for financial, estate and insurance planning to visit the site for information. We talked about the parts of a diagnosis that doesn't come up in the doctor's office, employment, insurance coverage and personal finances; all can impact your care. Just as you are advised to gather all of your medical information about treatment, doctors and hospitals, you should also collect your insurance policies, job leave policies and income sources. Make sure that your treatment plan is covered by your insurance, look beyond your doctor and hospital, also consider labs, imaging, infusion sites and other providers. Are they covered? She discussed job protections, noting many want or need to continue working during treatment. Disclosing a diagnosis is a personal decision, but there are job protections in the Affordable Care Act and the Americans with Disabilities Act for employees at larger companies or at government jobs. Ms Bryant also encourages everyone – from age 18 on – to have an estate plan. It's a fact of life, she notes, we all will eventually pass. Having a plan for your healthcare decisions and your estate should be a priority for us all. Triage offers worksheets and forms for all fifty states to help with the process. While planning ahead for a life-threatening or chronic disease is difficult, she advises us to consider total costs when choosing insurance, instead of choosing only by the monthly cost, look for the lowest yearly cost by adding the monthly premiums and the maximum out-of-pocket cost. While the ACA is not comprehensive, it does prevent you from being denied coverage based on pre-existing conditions so you can shop around at enrollment time. Triage Cancer's free educational materials can help you navigate legal and practical issues that arise after a cancer diagnosis like health insurance, finances, disability insurance, work and cancer, estate planning, and more. Services are free to the public and offered in short videos, checklists and webinars.

Issue: Health and Public Safety

Public Service Announcement – RAADD and Dept of Transportation

January 1 – TFN

:60, Various times

Information about the dangers of texting and driving.

Public Service Announcement – RAADD and Dept of Transportation

January 1 – TFN

:60, Various times

Information about the danger of being buzzed behind the wheel.

Public Service Announcement - CDC

January 1 – TFN

:60, Various times

Health reminders on COVID 19 prevention.

Public Service Announcement – The Gift of Life

January 1 – TFN

:30, Various times

Information about the need for organ donors.

Clean and Sober Radio (Paid Content)

Fridays, 3:00 pm

30 minutes

Gary Hendler discusses sobriety, difficulties maintaining it and solutions to everyday challenges.

Inside Medicine (Paid Content)

Saturdays, 10:00 am

60 minutes

Dr. Joseph Fallon welcomes medical professions to discuss health news and the latest in treatments for a variety of specialties.

Philadelphia Focus

February 26, 2024 5:00PM

20 minutes of a 30-minute program

Robb Reichard, Executive Director AIDS Fund Philly and Ronald G. Collman, MD, Director of the Penn Center for AIDS Research discussed the latest news for Philadelphia on HIV. There are just over 20,000 people living with HIV in Philadelphia, 10,000 in the surrounding area, up to a third of which are not in treatment. Many do not know they are infected. They discussed Philadelphia's current rate of just over one new transmission each day, well above rates for other major cities. They attributed it to the city's high poverty rate, drug use and access to healthcare. Dr. Collman talked about PREP, now available by monthly injection, PREP can prevent infection; new treatments can reduce the HIV to undetectable which means non-transferable. They

spoke of the need to get more people willing to seek out PREP and to know their status. He described his work in research, finding new social paths for better treatment within vulnerable communities, and ultimately, a cure for HIV. He invites people interested in research studies, treatment options or other information to visit his website by searching for PENN CFAR. Robb talked about his work with AIDS Fund, raising private dollars to fund small grants directly to clients of local non-profits to help them stay in treatment. Averaging just \$440 each, they go for rent, appliance repairs, transportation, anything that could impact a person's ability to stay on their medical plan. We talked about fundraising efforts, including the October 20th AIDS Walk Philly, the monthly Gay BINGO, and their annual 'Formal, Festive or Fabulous' gala, Black-tie Gay BINGO April 6 at the Loews Philadelphia Hotel. Featuring dinner, dancing, auctions, six rounds of BINGO and Drag Queen performances, it's one of the biggest social events of the year. Dr. Collman will be honored this year with the Fierce and Fabulous Award for his ongoing volunteer work and his commitment to AIDS Walk Philly.

Philadelphia Focus

March 4, 2024 5:00PM

30 minutes

The first week of March is National Consumers Protection Week and Philadelphia Division Postal Inspector George Clark of the US Postal Service returned to discuss the many ways we can be duped out of our money. We discussed this year's theme, Investment Fraud and the signs that you are being fleeced. Inspector Clark reminds us that if a real estate or business start-up deal is guaranteed, there are investment companies who would be funding the project, not grassroots investors attending a free breakfast or dinner. He talked about another current scam, a fake notification that you are under investigation and that you must either fund the investigation to clear your name or pay a fine to stop further prosecution. He wants us to always remember investigations are not revealed to a suspect until they are ready to be charged – 'When we're ready we'll knock on your door,' and that no agency would ever ask a private citizen to pay for it. He gave us 'red flags' to watch for, including rushing you. Demanding a payment immediately and offering payment methods that are not cancelable such as bit-coin, grocery-store debit cards and gift cards. He also asks us to pay attention to poor English or grammatical errors that suggest you are not dealing with a native English speaker. Discussing recourses for after fraud he's tells us, once the money has gone overseas, it virtually impossible to get it back. He also touched on romance and lottery schemes, and 'work from home' offers that are actually money laundering plots. He offered tips on safe-guarding your bank account when offered a deal or opportunity too good to be true. His advice, wait before sending money or buying gift cards to forward, a real deal can wait. He also recommends that any offer or request be discussed with a trusted friend or family member.

Issue: Minority/Women's Issues

Public Service Announcement – Women's Heart Attack Symptoms.

October 1 – TFN

:60, Various times

Information about recognizing heart attack symptoms for women.

Public Service Announcement – American Council on Education

October 1 – TFN

:60, Various times

Information about classes available to help you learn English, to study for a GED, and to prepare for the GED test.

Szent Biblia (Paid Content)

Saturdays, 1:30

30 minutes

Bible readings and sermons in Hungarian.

Neil Hoffman Shabbat Shalom Program (Paid Content)

Fridays, 4:30pm

30 minutes

Jewish Shabbat prayers and services offered by Neil Hoffman.

Ukrainian Education and Cultural Center (Paid Content)

Saturdays, 9:00pm

60 minutes

Weekly Ukrainian variety program featuring news, music, events and cultural insights in the Ukrainian language.

The Barry Reisman Show (Paid Content)

Sunday - Fridays, 9:00am

60 minutes

Daily variety program of Jewish religious and popular music, with commentary on its history and the Jewish influence in Philadelphia.

Polonia Today (Paid Content)

Sundays, 1:30pm

30 minutes

Debbie Majka, Honorary Consul of Poland, presents Polish government, cultural and entertainment news and information in Polish.

Philadelphia Focus

January 8, 2024 5:00PM

10 minutes of a 30-minute program

Paul Steinke, Executive Director of the Preservation Alliance of Greater Philadelphia

described their work to preserve the ethnic communities of Philadelphia using two main historic designations: Local Historic, granted by the Historical Commission by nomination application, that protects the exterior of the property from demolition or alterations, and the Federal National Register of Historic Places and Districts, which only restricts modifications to a property that also receives Federal funding for operation or restoration or one that sits on Federal property. Reasons for designation can include architecture or unique engineering, age or a significant story about the property's use, such as Black Doctors Row in South Philly, the first neighborhood to be recognized based on Black history.

Philadelphia Focus

January 15, 2024 5:00PM

30-minutes

Jean Sachs, Chief Executive Officer with Living Beyond Breast Cancer, begins a new monthly series on breast cancer and other chronic or life-threatening diseases. We discussed the programming at LBBC, from research and treatment information, peer matching, counseling, financial aid grants, and advocacy.

Philadelphia Focus

January 22, 2024 5:00PM

10 minutes of a 30-minute program

Kerry Sautner, President & CEO of Eastern State Penitentiary Historic Site discussed Justice 101 where special guests foster dialogue about a different topic in criminal justice. Justice 101 programs are free, take place virtually via Zoom, and last 45 minutes: a 30-minute program followed by a 15-minute Q&A. Topics include women behind bars, civil rights in prisons, and in-equal justice.

Philadelphia Focus

February 12, 2024 5:00PM

20 minutes

Dr. Ashley Jordan, President and CEO of the African American Museum of Philadelphia discussed the museum and its programming. Founded by Charles Wesley in 1976, the African American Museum of Philadelphia is the first city-funded cultural museum in the country. Through select items, recreations and art the museum shares first-person accounts of what life was like in Philadelphia, a story that is not the same as other cities, it's an urban story with racial strife but also free men and women working and living here. She emphasizes that their presentation speaks to people, humanizing history with themes of love, family, that all can relate to. Rotating exhibitions are presented throughout the year with Audacious Freedom: African Americans in Philadelphia 1776-1876 a permanent installation. It features a 100-year timeline of the events and people who shaped the city. Programming includes guides for teachers, workshops and special events centered on Black History Month, Juneteenth, Women's History Month, Poetry Month and more. We ended with the news that the museum will be moving to a new location off the Parkway in 2028, adjacent to the Free Library of Philadelphia. The museum is open Wednesday through Sunday from 9:30A to 5:30P, timed tickets and walk-ins are welcome.

Philadelphia Focus

February 26, 2024 5:00PM

10 minutes of a 30-minute program

Robb Reichard, Executive Director AIDS Fund Philly and Ronald G. Collman, MD, Director of the Penn Center for AIDS Research discussed the latest news for Philadelphia on HIV. We spoke of numbers, women make up 28% of these numbers, people of color 75%. They noted that Black or brown people face a an infection rate that is 75% higher than their white counterparts, and one in three of these infections will come from sexual contact.