

LICENSE RENEWAL AUTHORIZATION

THIS IS TO NOTIFY YOU THAT YOUR APPLICATION FOR RENEWAL OF LICENSE, BR-20120710AAK, WAS GRANTED ON 11/23/2012 FOR A TERM EXPIRING ON 12/01/2020.

THIS IS YOUR LICENSE RENEWAL AUTHORIZATION FOR STATION WOGO.

FACILITY ID: 63427

LOCATION: HALLIE, WI

THIS CARD MUST BE POSTED WITH THE STATION'S LICENSE CERTIFICATE AND ANY SUBSEQUENT MODIFICATIONS.

STEWARDS OF SOUND, INC.  
2396 HALLIE RD.  
CHIPPEWA FALLS, WI 54729

RUN DATE: 27-89-11

A U T H O R I Z A T I O N

SOUND, INC.  
AM STATION  
ROAD  
LS, WI 54729

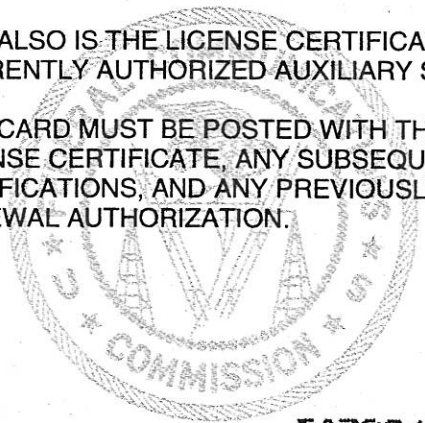
REVISED LICENSE AUTHORIZATION

PURSUANT TO COMMISSION ACTION IN MM DOCKET No. 96-90 IMPLEMENTING SECTION 203 OF THE TELECOMMUNICATIONS ACT OF 1996, THIS IS TO NOTIFY YOU THAT THE LICENSE AUTHORIZATION FOR STATION: WOGO LOCATION: HALLIE, WI HAS BEEN REVISED TO A TERM EXPIRING ON 12-01-2004

ONLY THE LICENSE TERM OF YOUR PREVIOUSLY ISSUED LICENSE AUTHORIZATION IS AFFECTED. ALL PREVIOUS TERMS AND CONDITIONS ARE STILL IN EFFECT.

THIS ALSO IS THE LICENSE CERTIFICATE FOR YOUR CURRENTLY AUTHORIZED AUXILIARY SERVICES.

THIS CARD MUST BE POSTED WITH THE STATION'S LICENSE CERTIFICATE, ANY SUBSEQUENT MODIFICATIONS, AND ANY PREVIOUSLY ISSUED RENEWAL AUTHORIZATION.



FEDERAL COMMUNICATIONS COMMISSION WASHINGTON, DC 20554

OFFICIAL BUSINESS PENALTY FOR PRIVATE USE \$300

FIRST CLASS MAIL POSTAGE & FEES PAID FEDERAL COMMUNICATIONS COMMISSION PERMIT NO.G111

STEWARDS OF SOUND, INC.  
WOGO AM STATION  
2396 ST HWY 53 SUITE 1  
CHIPPEWA FALLS, WI 54729

34729/3592 96



AM BROADCAST STATION LICENSE

Subject to the provisions of the Communications Act of 1934, as amended, subsequent Acts, Treaties, and Commission Rules made thereunder, and further subject to conditions set forth in this license, the LICENSEE

STEWARDS OF SOUND, INC.

Is hereby authorized to use and operate the radio transmitting apparatus hereinafter described for the purpose of broadcasting for the term ending 3 a.m. Local Time DECEMBER 1, 1989 in accordance with the following:

1. Station location: Hallie, WI

2. Main Studio location:  
(Listed only if not at transmitter site or not within boundaries of principal community)

3. Remote control location: - -

Transmitter location: County Road "P"  
Hallie, WI

North latitude : 44 ° 53 ' 27 "  
West longitude: 91 ° 23 ' 03 "

5. Transmitter(s): Type Accepted. (See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.)

6. Antenna and ground system: Attached

7. Obstruction marking and lighting specifications — FCC Form 715, paragraphs: None Required.

8. Frequency (kHz.): 680

9. Nominal power (kW): 2.5 Day  
0.5 Night

Antenna input power (kW): 2.7 Day

Non-directional antenna: current \_\_\_\_\_ amperes; resistance \_\_\_\_\_ ohms.  
 Directional antenna : current 7.35 amperes; resistance 50 ohms.

0.54 Night

Non-directional antenna: current \_\_\_\_\_ amperes; resistance \_\_\_\_\_ ohms.  
 Directional antenna : current 3.29 amperes; resistance 50 ohms.

10. Hours of operation: Specified in construction permit (BP -830331AB)

11. Conditions: - -

The Commission reserves the right during said license period of terminating this license or making effective any change or modification of this license which may be necessary to comply with any decision of the Commission rendered as a result of any hearing held under the rules of the Commission prior to the commencement of this license period or any decision rendered as a result of any such hearing which has been designated but not held, prior to the commencement of this license period.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934, as amended. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934, as amended.

<sup>1</sup> This license consists of this page and pages 2 & 3

Dated: APR 26 1985

ajs

FEDERAL  
COMMUNICATIONS  
COMMISSION



APR 26 1985

File NO.: BL-850124AA

Call Sign: WOGO

Date:

DA- 2

**1. DESCRIPTION OF DIRECTIONAL ANTENNA SYSTEM**

**No. and Type of Elements:** Four(4) guyed base insulated towers with top loading  
Theo RMS: 432.23 mV/m Std RMS 453.1 mV/m at 1 km day. Theo RMS Night 198.6 mV/m; Std RMS: 208.8 mV/m at 1 km,

**Height above Insulators:** 275' (68.4° toploaded to 75°)

**Overall Height:** 280'

**Spacing and Orientation:** With tower #1 as reference #2 tower is spaced 75.0 on a line bearing 3° T; tower #3 is 212° apart bearing 58° T. Tower #4 is spaced 180° on a line bearing 78° True.

**Non-Directional Antenna:** None used

**Ground System consists of** 120-300' equally spaced, buried, copper radials about the base of each tower. Intersecting radials shortened and bonded to transverse copper strap midway between towers. In addition 120-50' copper radials are installed at base of each tower.

**2. THEORETICAL SPECIFICATIONS**

	Tower	#1	#2	#3	#4
<b>Phasing:</b>	Night	0.0	-112.0	-127.0	-15.0
	Day	0.0	-100.0	-94.0	6.0
	<b>Field Ratio:</b>	Night	1.00	.575	0.345
	Day	1.0	0.15	0.128	0.85

**3. OPERATING SPECIFICATIONS**

<b>Phase Indication*:</b>	Night	0°	-111.2°	-126.2°	-14.9°
	Day	0°	-100.2°	-95.1°	6.7°

<b>Antenna Base Current Ratio:</b>	Night	1.00	0.571	0.357	0.60
	Day	1.00	0.153	0.137	0.895

**Antenna Monitor Sample**

<b>Current Ratio:</b>	Night	1.00	0.57	0.346	0.594
	Day	1.00	0.146	0.127	0.898

\* As indicated by Potomac Instruemnts AM-19D(210) antenna monitor.

EXEMPTIONS AS LISTED IN SECTION 73.68(b) OF THE RULES WILL APPLY DURING PROPER OPERATION OF APPROVED SAMPLING SYSTEM.

Field measuring equipment shall be available at all times and the field intensity at each of the monitoring points shall be measured at least once every seven days and appropriate record kept of all measurements so made.

DESCRIPTION OF AND FIELD STRENGTH OF MONITORING POINTS:

Direction of 63.5° true North. From WOGO site north 0.8 miles on Woodward to Peterson, then East 1.85 miles on Peterson. Point #16 is located on the south side of Peterson 0.15 miles west of Townline Rd. and lies 1.8 miles from the array. The field intensity measured at this point should not exceed 14.6 mV/m Daytime.

Direction 93° true North. From 63.5° point east on Peterson 0.15 miles to Townline Rd., then south on Townline Rd. 0.9 miles to a farm driveway on the west side of Townline. Point #16 is located just at the entrance to the driveway and lies 1.775 miles from the array. The field intensity measured at this point should not exceed 15.7 mV/m Daytime and 25 mV/m Nighttime.

Direction of 257° true North. From WOGO site south on Woodward 0.2 miles to CR 00, then west and southwest on CR 00 (2.0 miles). Turn east into north entrance to shop KO Parking lot, then east 1/10 mile to stop sign. Point #8 is located by a fireplug at the stop sign and lies 2.0 miles from the array. The field intensity measured at this point should not exceed 21.8 mV/m Daytime.

Direction 229.5° true North. From WOGO site south on Woodward 0.2 miles to CR 00, then west on CR 00 0.925 miles to Aebly Rd., then south on Aebly Road. 0.5 miles to Dodge Road, then southwest on Dodge Rd. 0.6 miles to west side of Earl Rd., 0.1 mile north of a T intersection and lies 2.15 miles from the array. The field intensity measured at this point should not exceed 8.3 Mv/m Nighttime.

UNITED STATES OF AMERICA  
FEDERAL COMMUNICATIONS COMMISSION

File No. BRC-880104AF

Call Sign WOGO

**MODIFICATION OF LICENSE**

AM

Modification No. 1

(Class of station)

STEWARDS OF SOUND, INC.  
5558 HALLIE ROAD  
CHIPPEWA FALLS, WI 54729

Licensee: STEWARDS OF SOUND, INC.

Station location: HALLIE, WI

Associated Broadcast Station: WOGO

The Authority Contained in Authorization File No. BL-850124AA dated 4/26/85  
granted to the Licensee listed above is hereby modified in part as follows:

TRANSMITTER MAY BE OPERATED BY REMOTE CONTROL FROM:

5558 HALLIE ROAD (MAIN STUDIO LOCATION)  
CHIPPEWA FALLS, WI

This modification of license shall be attached to and be made a part of the license of this station.

Except as herein expressly modified, the above-mentioned license, subject to all modifications heretofore granted by the Commission, is to continue in full force and effect in accordance with the terms and conditions thereof and for the period therein specified.

Dated: 1/28/88

ajs

FEDERAL  
COMMUNICATIONS  
COMMISSION



UNITED STATES OF AMERICA  
FEDERAL COMMUNICATIONS COMMISSION

File No. BP-830404AI

Call Sign WOGO

MODIFICATION OF CONSTRUCTION PERMIT

Modification No.

AM

(Class of station)

Steward of Sound, Inc.  
Radio Station WOGO  
c/o Radio Station WWIB-FM  
Cornell, WI 54732

Permittee Steward of Sound, Inc.

Station location: Hallie, Wisconsin

Associated Broadcast station:

The Authority Contained in Authorization File No. BP-20480  
dated 7-8-80 granted to the Permittee listed above is hereby modified in part as follows:

AVERAGE HOURS OF SUNRISE AND SUNSET: Standard Time (Non Advanced)

Jan. 7:45 am to 4:45 pm  
Feb. 7:15 am to 5:30 pm  
Mar. 6:15 am to 6:15 pm  
Apr. 5:30 am to 6:45 pm  
May 4:45 am to 7:30 pm  
Jun. 4:15 am to 8:00 pm  
Jul. 4:30 am to 7:45 pm  
Aug. 5:00 am to 7:15 pm  
Sep. 5:45 am to 6:15 pm  
Oct. 6:15 am to 5:30 pm  
Nov. 7:00 am to 4:45 pm  
Dec. 7:30 am to 4:30 pm

This modification of construction permit shall be attached to and be made a part of the construction permit of this station.

Except as herein expressly modified, the above-mentioned construction permit, subject to all modifications heretofore granted by the Commission, is to continue in full force and effect in accordance with the terms and conditions thereof and for the period therein specified.

Dated: 7-8-80

edr 6-12-85

FEDERAL  
COMMUNICATIONS  
COMMISSION



FCC Form 361  
October 1978