

## *Catamount Radio Issues List*

**Catamount Radio (WDVT, WJEN, WJJR, WSYB, WZRT)** serves our city of license (Rutland/Killington) and beyond to the surrounding areas by gearing our programming to meet the areas of concern to our community members through our issues list.

Our radio stations' staff meets regularly to discuss these issues of importance and based upon recommendations from community leaders, and news topics, both local and regional. We arrive at our issues list and focus our *public service and public affairs* in that direction.

We integrate guests (usually local experts) into our regular programming. Our issues, although addressed in pre-recorded PSA's, are also presented in a more informal fashion with "live" in-studio interviews with representatives from the police department, schools, hospitals and various community leaders.

The stations also broadcast numerous free announcements from non-profit community organizations who request such time to promote their causes.

We also execute a number of "on-location" broadcasts if the event warrants such activity. Catamount Radio believes that *public service is more than lip service*. We know we can encourage more people by example, rather than just more talk.

**PUBLIC SAFETY**

**CHILD AND YOUTH WELFARE**

**BUSINESS CLIMATE**

**ECONOMIC CLIMATE**

**RECREATION**

**WDVT**

**Q2 2014 – April 1<sup>st</sup> 2014 – June 30<sup>th</sup> 2014**

**PUBLIC SAFETY**

**Program: “KEEPING YOU AND YOUR PETS SAFE”**

4/09/14 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about keeping your pets safe from Heartworm Disease. Heartworm is on the increase in Rutland County. Preventative measures and treatment discussed.

**Program: “KEEPING YOU SAFE FROM WILD ANIMALS”**

4/16/14 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about the capture of wild animals. Not only is it illegal to take in a wild animal, but in most cases it is not safe nor is it in the best interest of the animal. If you see the baby of a wild animal, chances are the parents are close by. Safety precautions must be taken at all times.

**Program: “KEEPING YOU SAFE FROM WILD ANIMALS”**

5/28/14 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about the recent hail storm and damage it caused to not only your house, your pets but also the shelter itself where they had to house so many animals due to the storm.

**Program: "SAFETY IN SUMMER"**

6/25/14 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about keeping your household and pets safe in the summer. Just because you may have an indoor pet, doesn't mean that they cannot get ticks or fleas or other illnesses brought on by other animals. What precautions to take.

**CHILD AND YOUTH WELFARE**

**Program: "ART AND CHILDREN"**

4/04/14 @ 8:05am Duration: 5 minutes live

Interview with Meg Barrows, Director of the Chaffee Art Center talking about the latest openings at the Downtown Gallery on Merchants Row as well as happenings at the Mansion Gallery on Main Street in Rutland. Incorporating upcoming Youth Summer programs for the Arts.

**BUSINESS CLIMATE**

**Program: "RUTLAND COUNTY ART GALLERIES"**

4/11/14 @ 8:05am Duration: 5 minutes live

Interview with Meg Barrows, Director of the Chaffee Art Center talking about the latest openings and displays at the Downtown Gallery on Merchants Row as well as happenings at the Mansion Gallery on Main Street in Rutland.

**Program: "RUTLAND COUNTY ART GALLERIES-SUMMER EVENTS"**

5/2/14 @ 8:05am Duration: 5 minutes live

Interview with Meg Barrows, Director of the Chaffee Art Center talking about the latest openings and displays at the Downtown Gallery on Merchants Row as well as happenings at the Mansion Gallery on Main Street in Rutland. Emphasis on the Summer Programs and those offered during the popular Memorial Day Weekend.

## **ECONOMIC CLIMATE**

**Program: "MISCONCEPTIONS OF THE SHELTER"**

4/23/14 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about the capture of wild animals. The shelter does not put animals down just because they have been there for a long time and can't afford to keep them there or to make room. They are not affiliated with the ASPCA.

**Program: "PET ADOPTION DAYS"**

6/5/14 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about the recent Pet Adoption Days. 74 pets were adopted locally, 733 throughout the state and over 15,000 nationally.

## **RECREATION**

**Program: "SUCCESSFUL YARD SALE AT THE SHELTER"**

5/21/14 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about the recent event at the shelter that was fun for all ages and raised over \$3,000. She also talked about the upcoming Walk, Wag and Run event at the College of St. Joseph.