

Catamount Radio Issues List

Catamount Radio (WDVT, WJEN, WJJR, WSYB, WZRT) serves our city of license (Rutland/Killington) and beyond to the surrounding areas by gearing our programming to meet the areas of concern to our community members through our issues list.

Our radio stations' staff meets regularly to discuss these issues of importance and based upon recommendations from community leaders, and news topics, both local and regional. We arrive at our issues list and focus our *public service and public affairs* in that direction.

We integrate guests (usually local experts) into our regular programming. Our issues, although addressed in pre-recorded PSA's, are also presented in a more informal fashion with "live" in-studio interviews with representatives from the police department, schools, hospitals and various community leaders.

The stations also broadcast numerous free announcements from non-profit community organizations who request such time to promote their causes.

We also execute a number of "on-location" broadcasts if the event warrants such activity. Catamount Radio believes that *public service is more than lip service*. We know we can encourage more people by example, rather than just more talk.

PUBLIC SAFETY

BUSINESS CLIMATE

ECONOMIC CLIMATE

CHILD AND YOUTH WELFARE

WDVT

Q3 2014 – October 1st 2014 – December 31st 2014

PUBLIC SAFETY

Program: “HALLOWEEN SAFETY”

10/22/14 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about keeping other people and your pets safe from Halloween. Animals get frightened by kids coming by to trick or treat that could lead to children getting in harm’s way. Prevention discussion.

Program: “COLDER TEMPERATURES AND ANIMALS”

11/12/14 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about safety during the winter. When temperatures get colder, animals sometimes climb into the engine of a vehicle to keep warm. Tap on the hood a few times before starting. And be careful of anti-freeze.

Program: “SAFETY AROUND STRAY ANIMALS”

12/3/14 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director, of the Rutland County Humane Society talking about the importance of cold weather and stray cats. People tend to want to do more for animals this time of year, but be very careful. They can and do bite.

Program: "PETS AND CHRISTMAS TREES"

12/3/14 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director, of the Rutland County Humane Society talking about how Christmas trees can be toxic to pets. Also they love ornaments and tinsel and sometimes you find they break ornaments and people do not see that when walking around in bare feet or socks.

Program: "NEW YEAR'S EVE AND FIREWORKS"

12/31/14 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director, of the Rutland County Humane Society talking about New Year's Eve. Most pets don't like fireworks and can become frightened. Keep yourself and your pet safe.

BUSINESS CLIMATE

Program: "RUTLAND COUNTY HOLIDAY ARTS"

10/3/14 @ 8:05am Duration: 5 minutes live

Interview with Meg Barrows, Director of the Chaffee Art Center talking about the latest openings and displays at the Downtown Gallery on Merchants Row as well as winter and holiday happenings at the Mansion Gallery on Main Street in Rutland.

ECONOMIC CLIMATE

Program: "WAGGING TAILS WINTER AUCTION"

11/19/14 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director, of the Rutland County Humane Society talking about Wagging Tails Winter Auction Fundraiser. Also Friday, Black Cat Adoption Day where families can save money on adoption fees if you adopt a black cat.

CHILD AND YOUTH WELFARE

Program: "THE ANNUAL CHRISTMAS FUND"

12/15/14 @ 8:05am Duration: 5 minutes live

Interview with Laura Vien, Chair of the Annual Christmas Fund. Discussing what the Christmas Fund is all about – to help Children who have nothing during the holidays.