

Catamount Radio Issues List

Catamount Radio (WDVT, WJEN, WJJR, WSYB, WZRT) serves our city of license (Rutland/Killington) and beyond to the surrounding areas by gearing our programming to meet the areas of concern to our community members through our issues list.

Our radio stations' staff meets regularly to discuss these issues of importance and based upon recommendations from community leaders, and news topics, both local and regional. We arrive at our issues list and focus our *public service and public affairs* in that direction.

We integrate guests (usually local experts) into our regular programming. Our issues, although addressed in pre-recorded PSA's, are also presented in a more informal fashion with "live" in-studio interviews with representatives from the police department, schools, hospitals and various community leaders.

The stations also broadcast numerous free announcements from non-profit community organizations who request such time to promote their causes.

We also execute a number of "on-location" broadcasts if the event warrants such activity. Catamount Radio believes that *public service is more than lip service*. We know we can encourage more people by example, rather than just more talk.

PUBLIC SAFETY

CHILD AND YOUTH WELFARE

BUSINESS CLIMATE

ECONOMIC CLIMATE

RECREATION

WDVT

Q3 2014 – July 1st 2014 – September 30th 2014

PUBLIC SAFETY

Program: “DOG WALKING SAFETY”

7/16/14 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about keeping other people and your pets safe from pet’s exercise program. When out walking or jogging with your pet, be conscious of others as well as taking your dog to the vet before an exercise program.

Program: “CHOOSING THE RIGHT PET FOR YOUR SAFETY”

8/13/14 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about choosing the right pet for you. Dogs are higher maintenance than cats. And birds are a good alternative for people with allergies, but be aware large birds can live sometimes up to 60 years. Fish and smaller animals are easier to handle for the elderly.

Program: “WORLD RABIES AWARENESS DAY”

9/24/14 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director, of the Rutland County Humane Society talking about the importance of getting your pets vaccinated and it’s also the law in Vermont. Keep yourself, others and your pets safe.

CHILD AND YOUTH WELFARE

Program: "CHILDREN AND PET ADOPTION"

7/30/14 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian of the Rutland County Humane Society talking about the best pets for children. Young puppies and kittens are cute, but they are not house trained. With an older dog you know how they will act with children already and how big they are. Kittens tend to bite and claw more.

Program: "FAMILY OUTINGS WITH RAFFL"

8/21/14 @ 8:05am Duration: 5 minutes live

Interview with Elizabeth Theriault of the Rutland Area Farm and Food Link (RAFFL) talking about the best family outings and farm tours for the whole family especially for children so they can learn.

BUSINESS CLIMATE

Program: "RUTLAND COUNTY ART GALLERIES"

7/11/14 @ 8:05am Duration: 5 minutes live

Interview with Meg Barrows, Director of the Chaffee Art Center talking about the latest openings and displays at the Downtown Gallery on Merchants Row as well as happenings at the Mansion Gallery on Main Street in Rutland.

ECONOMIC CLIMATE

Program: "RAFFLE AND RUTLAND COUNTY FARMERS MARKET"

7/24/14 @ 8:05am Duration: 5 minutes live

Interview with Elizabeth Theriault of the Rutland Area Farm and Food Link (RAFFL) talking about their involvement with the Rutland County Farmer's Market and the economic savings.

Program: "GLEAN TEAM"

8/7/14 @ 8:05am Duration: 5 minutes live

Interview with Elizabeth Theriault of the Rutland Area Farm and Food Link (RAFFL) talking about their "GLEAN TEAM".

Program: "TWILIGHT IN THE MEADOW"

9/4/14 @ 8:05am Duration: 5 minutes live

Interview with Elizabeth Theriault of the Rutland Area Farm and Food Link (RAFFL) talking about their annual fundraiser, "Twilight in the Meadow".

RECREATION

Program: "FAMILY FUN TOURS"

7/10/14 @ 8:05am Duration: 5 minutes live

Interview with Elizabeth Theriault of the Rutland Area Farm and Food Link (RAFFL) talking about their Vermont Farm Tours that are fun for the whole family.

Program: "ART IN THE PARK"

7/18/14 @ 8:05am Duration: 5 minutes live

Interview with Meg Barrows, Director of the Chaffee Art Center talking about the latest openings and displays at the Downtown Gallery on Merchants Row as well as happenings at the Mansion Gallery on Main Street in Rutland and the upcoming Art in the Park that not only has art but so many fun things to do for the whole family.

Program: "DOG DAYS OF SUMMER"

8/20/14 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian of the Rutland County Humane Society talking about the upcoming Dog Days of Summer fundraiser at White's Pool. What makes the event great, and upcoming Duck Derby Fundraiser.