

KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

AND

PAGE 1

37442	AGENCY (OR SERVICE) ACTING AS AGENT FOR 386977	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	TANGIBLE MEDIA, INC.	GREAT AMERICA PAC
AND	12 W 37th St Fl 2	107 S West St Ste 555
ADDRESS	New York NY 10018-7391	Alexandria VA 22314-2824
	USA	USA
CONTACT	PHYLLIS STARSIA	PRODUCT EST 2644
LOCAL SALESPERSON	AGENCY EST. NO. 2644	PRODUCT CODE 1301
NATIONAL SALESPERSON	Maggie McWilliams - CTS-PH	
BROADCAST SCHEDULE STARTING 11/03/16 AND ENDING 11/08/16 NO. WEEKS: 1		

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 2) CBS reserves the right to refuse payments in select formats based on business circumstances.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Th, Su	1	03:08A	04:00A	60S	11/03/16-11/06/16		1	200.00	200.00
	CBS OVERNIGHT NEWS									
2	Th, Su	1	04:00A	04:30A	60S	11/03/16-11/06/16		1	400.00	400.00
	CBS OVERNIGHT NEWS									
3	M	1	04:00A	04:30A	60S	11/07/16-11/07/16		1	400.00	400.00
	CBS OVERNIGHT NEWS									
4	Th, Su	1	04:30A	05:00A	60S	11/03/16-11/06/16	EYEWITNESS NEWS AT 430AM	1	500.00	500.00
	CBS OVERNIGHT NEWS									
5	M	1	04:30A	05:00A	60S	11/07/16-11/07/16	EYEWITNESS NEWS AT 430AM	1	500.00	500.00
	CBS OVERNIGHT NEWS									
6	F	1	05:00A	06:00A	60S	11/04/16-11/04/16	5-6A EARLY MORN NEWS	1	2500.00	2500.00
7	M-T	1	05:00A	06:00A	60S	11/07/16-11/08/16	5-6A EARLY MORN NEWS	1	2500.00	2500.00
8	F	1	05:58A	07:00A	60S	11/04/16-11/04/16	THIS MORNING (5:58-7AM)	1	5000.00	5000.00
9	M-T	1	05:58A	07:00A	60S	11/07/16-11/08/16	THIS MORNING (5:58-7AM)	1	5000.00	5000.00
10	F	1	06:58A	09:00A	60S	11/04/16-11/04/16	CBS THIS MORNING	1	7000.00	7000.00
11	M-T	1	06:58A	09:00A	60S	11/07/16-11/08/16	CBS THIS MORNING	1	7000.00	7000.00
12	Sa	1	05:00A	06:00A	60S	11/05/16-11/05/16	WKND NEWS SAT 5-6A	1	800.00	800.00

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			FROM	TO						
13	Sa	1	06:00A	06:57A	60S	11/05/16-11/05/16	WEEKEND NEWS SAT 6-7AM	1	1200.00	1200.00
14	Sa	1	06:57A	09:00A	60S	11/05/16-11/05/16	CBS SATURDAY MORNING NEWS	1	2200.00	2200.00
15	Su	1	05:00A	06:00A	60S	11/06/16-11/06/16	ENTERTAINMENT TONIGHT ON	1	1000.00	1000.00
16	Su	1	05:58A	07:00A	60S	11/06/16-11/06/16	WKND NEWS SUN 6-7A	1	2000.00	2000.00
17	Su	1	07:00A	08:00A	60S	11/06/16-11/06/16		1	5000.00	5000.00
18	Su	1	08:00A	09:00A	60S	11/06/16-11/06/16		1	7000.00	7000.00
19	Su	1	08:57A	10:30A	60S	11/06/16-11/06/16	CBS SUNDAY MORNING	1	12000.00	12000.00
20	Su	1	10:30A	11:30A	60S	11/06/16-11/06/16	FACE THE NATION 10:30-11AM	1	10000.00	10000.00
21	F	1	09:00A	10:00A	60S	11/04/16-11/04/16	DDOCTORS9AM	1	2000.00	2000.00
22	M-T	1	12:00N	12:30P	60S	11/07/16-11/08/16	NOON NEWS	1	6000.00	6000.00
23	Th-F	1	03:57P	05:00P	60S	11/03/16-11/04/16	DR. PHIL	1	5000.00	5000.00
24	M	1	03:57P	05:00P	60S	11/07/16-11/07/16	DR. PHIL	1	5000.00	5000.00
25	Th-F	1	05:00P	06:00P	60S	11/03/16-11/04/16	5PM EARLY NEWS	1	4000.00	4000.00
26	M	1	05:00P	06:00P	60S	11/07/16-11/07/16	5PM EARLY NEWS	1	4000.00	4000.00
27	Th-F	1	06:00P	06:29P	60S	11/03/16-11/04/16	NEWS 3 AT 6	1	6000.00	6000.00

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			FROM	TO						
28	M	1	06:00P	06:29P	60S	11/07/16-11/07/16	NEWS 3 AT 6	1	6000.00	6000.00
29	Th-Su	3	11:00P	11:35P	60S	11/03/16-11/06/16	LATE NEWS	3	10000.00	30000.00
30	M	1	11:00P	11:35P	60S	11/07/16-11/07/16	LATE NEWS	1	10000.00	10000.00
31	Th F Sa	1	02:07A 02:07A 02:05A	02:37A 02:36A 02:35A	60S	11/03/16-11/05/16	LATE NEWS REPEAT	1	500.00	500.00
32	Sa	1	01:35A	02:05A	60S	11/05/16-11/05/16		1	600.00	600.00
33	Su	1	11:35P	12:05A	60S	11/06/16-11/06/16	SPORTS ZONE	1	1800.00	1800.00
34	Su	1	12:05A	12:35A	60S	11/06/16-11/06/16		1	600.00	600.00
35	Su	1	12:35A	01:05A	60S	11/06/16-11/06/16		1	500.00	500.00
36	Su	1	01:05A	01:35A	60S	11/06/16-11/06/16		1	450.00	450.00
37	M	1	07:57P	09:00P	60S	11/07/16-11/07/16	KEVIN CAN WAIT/MAN WITH A	1	60000.00	60000.00
38	M	1	09:00P	10:00P	60S	11/07/16-11/07/16	TWO BROKE GIRLS/THE ODD	1	60000.00	60000.00
39	M	1	10:00P	11:00P	60S	11/07/16-11/07/16	SCORPION	1	50000.00	50000.00
40	Th	1	07:57P	09:00P	60S	11/03/16-11/03/16	THE BIG BANG THEORY/THE	1	70000.00	70000.00
41	Th	1	09:00P	10:00P	60S	11/03/16-11/03/16	MOM/LIFE IN PIECES	1	50000.00	50000.00

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			FROM	TO						
42	Th	1	10:00P	11:00P	60S	11/03/16-11/03/16	PURE GENIUS	1	40000.00	40000.00
43	F	1	07:57P	09:00P	60S	11/04/16-11/04/16	MACGYVER	1	30000.00	30000.00
44	Su	1	09:00P	10:00P	60S	11/06/16-11/06/16	MADAM SECRETARY	1	75000.00	75000.00
45	Su	1	10:00P	11:00P	60S	11/06/16-11/06/16	ELEMENTARY	1	40000.00	40000.00
46	Su	1	11:58A	08:00P	60S	11/06/16-11/06/16	NFL TODAY PRE-GAME SHOW	1	10000.00	10000.00
47	Su	1	12:57P	04:00P	60S	11/06/16-11/06/16	NFL FOOTBALL 1PM GAME	1	60000.00	60000.00
48	Su	1	04:00P	07:00P	60S	11/06/16-11/06/16	NFL FOOTBALL 4PM GAME	1	80000.00	80000.00
49	Sa	1	12:00N	07:00P	60S	11/05/16-11/05/16	NCAA COLLEGE FOOTBALL	1	10000.00	10000.00
50	Sa	1	07:57P	11:00P	60S	11/05/16-11/05/16	NCAA COLLEGE FOOTBALL	1	20000.00	20000.00
51	Su	1	06:58P	08:00P	60S	11/06/16-11/06/16	SIXTY MINUTES	1	75000.00	75000.00
Total Contract:								53		884650.00
Billing Summary										
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-16						.00	884200.00	.00	884200.00	
									GRAND TOTAL	
									884200.00	

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