

WDFX-TV 2221 Ross Clark Circle Dothan, AL 36301 Main: (804) 672-6565 Billing: (804) 672-6565

Billing Address:

Medium Buying LLC Attention: Accounts Payable 1351 King Ave 2nd Floor Columbus, OH 43212

Send Payment To:

I

WDFX-TV 3914 Wistar Road Richmond, VA 23228

Property	WDFX				
Invoice #	194262-1	Order #	194262		
Invoice Date	03/05/24	Alt Order #	28360048		
Invoice Month	March 2024	Deal #			
Invoice Period	02/26/24 - 03/05/24	Flight Dates	02/28/24 - 03/05/24		
Advertiser	School Freedom Fun	d			
Product	TV				
Estimate #					
	Account Executive	Continental Washington DC			
	Sales Office	Continental-Washington DC			
	Sales Region	National			
	Agency Code				
	Advertiser Code	348			
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref				
	Advertiser Ref				
	Product 1	409			
	Product 2				

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 02/28/24 03/05/24 M-F	8:00 AM-9:00 AM	11111	:30	5	\$25.00	NM	
Weeks:         Start Date         End Date         MTWTFSS           02/28/24         03/05/24         11111	<u>Spots/Week</u> 5	<u>Rate</u> \$25.00					
Spots: <u># Ch Day Air Date Air Time Descri</u>	otion	Start/End Time	Lengt	th Ad-ID			<u>Rate</u> Type
1 WDFX W 02/28/24 8:08 AM M-F		8:00 AM-9:00 A	M :3	0 ALCD1SFF	)22624н		\$25.00 NM
2 WDFX Th 02/29/24 8:29 AM M-F		8:00 AM-9:00 A	M :3	0 ALCD1SFF	)22624н		\$25.00 NM
3 WDFX F 03/01/24 8:08 AM M-F		8:00 AM-9:00 A	M :3	0 ALCD1SFF	)22624н		\$25.00 NM
4 WDFX M 03/04/24 8:16 AM M-F		8:00 AM-9:00 A	M :3	0 ALCD1SFF	)21924н		\$25.00 NM
5 WDFX Tu 03/05/24 8:29 AM M-F		8:00 AM-9:00 A	M :3	0 ALCD1SFF	022024н		\$25.00 NM
2 03/02/24 03/02/24 Sa	12a-1a	1-	:30	1	\$25.00	NM	
Weeks: <u>Start Date End Date MTWTFSS</u> 02/26/24 03/03/241-	<u>Spots/Week</u> 1	<u>Rate</u> \$25.00					
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Descri</u>	otion	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WDFX Sa 03/02/24  12:59 AM Sa		12a-1a	:3	0 ALCD1SFF	022624н		\$25.00 NM
3 03/02/24 03/02/24 Sa	11:00 PM-11:30 PM	/1-	:30	1	\$25.00	NM	
Weeks: <u>Start Date End Date MTWTFSS</u> 02/26/24 03/03/241-	<u>Spots/Week</u> 1	<u>Rate</u> \$25.00					
Spots: <u># Ch Day</u> <u>Air Date</u> <u>Air Time</u> <u>Descri</u>	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			<u>Rate</u> <u>Type</u>
1 WDFX Sa 03/02/24 Sa Credited Credit		11:00 PM-11:30	PN :C	00			<del>\$25.00</del> NM
4 02/28/24 03/05/24 M-F	11:30 PM-12:00 XM	1 1-111	:30	4	\$30.00	NM	
Weeks: <u>Start Date End Date MTWTFSS</u> 02/28/24 03/05/24 1-111	<u>Spots/Week</u> 4	<u>Rate</u> \$30.00					
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Descri</u>	otion	Start/End Time	Lengt	th Ad-ID			<u>Rate</u> <u>Type</u>
1 WDFX W 02/28/24 11:59 PM M-F		11:30 PM-12:00	XN :3	0 ALCD1SFF	022624н		\$30.00 NM
2 WDFX Th 02/29/24 11:42 PM M-F		11:30 PM-12:00	XN :3	0 ALCD1SFF	022024н		\$30.00 NM
3 WDFX F 03/01/24 11:38 PM M-F		11:30 PM-12:00	XN :3	0 ALCD1SFF	022024н		\$30.00 NM
4 WDFX M 03/04/24 11:58 PM M-F		11:30 PM-12:00		0 ALCD1SFF			\$30.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

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WDFX-TV 3914 Wistar Road Richmond, VA 23228

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Invoice #	194262-1	Invoice Month	March 2024
Invoice Date	03/05/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	School Freedom Fund		
Product	ΤV		
Estimate #	2493		

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 02/28/24 03/05/24 M-F	11:00 AM-12:00 PM	11111	:30	5	\$30.00	NM	
Weeks:         Start Date         End Date         MTWTFSS           02/28/24         03/05/24         11111	<u>Spots/Week</u> 5	<u>Rate</u> \$30.00					
Spots: # Ch Day Air Date Air Time Descr	<u>iption</u>	Start/End Time		h Ad-ID	22224		Rate Type
1 WDFX W 02/28/24 11:58 AM M-F 2 WDFX Th 02/29/24 11:19 AM M-F		11:00 AM-12:00 11:00 AM-12:00		0 ALCD1SFF0			\$30.00 NM \$30.00 NM
3 WDFX F 03/01/24 11:22 AM M-F		11:00 AM-12:00		0 ALCD1SFFC			\$30.00 NM
4 WDFX M 03/04/24 11:41 AM M-F		11:00 AM-12:00		0 ALCD1SFFC			\$30.00 NM
5 WDFX Tu 03/05/24 11:50 AM M-F		11:00 AM-12:00	PN :3	0 ALCD1SFF0	022024н		\$30.00 NM
6 02/28/24 03/05/24 M-F	9:00 AM-10:00 AM	11111	:30	5	\$30.00	NM	
Weeks:         Start Date         End Date         MTWTFSS           02/28/24         03/05/24         11111	<u>Spots/Week</u> 5	<u>Rate</u> \$30.00					
Spots: <u># Ch Day Air Date Air Time Descr</u>	<u>ription</u>	Start/End Time	Lengt	<u>h</u> Ad-ID			Rate Type
1 WDFX W 02/28/24 9:52 AM M-F		9:00 AM-10:00 A		0 ALCD1SFF0			\$30.00 NM
2 WDFX Th 02/29/24 9:44 AM M-F 3 WDFX F 03/01/24 9:44 AM M-F		9:00 AM-10:00 A 9:00 AM-10:00 A		0 ALCD1SFF0			\$30.00 NM \$30.00 NM
4 WDFX M 03/04/24 9:17 AM M-F		9:00 AM-10:00 A		0 ALCDISFFC			\$30.00 NM
5 WDFX Tu 03/05/24 9:26 AM M-F		9:00 AM-10:00 A		0 ALCD1SFFC			\$30.00 NM
7 02/28/24 03/05/24 M-F	1:00 PM-2:00 PM	11111	:30	5	\$30.00	NM	
Weeks:         Start Date         End Date         MTWTFSS           02/28/24         03/05/24         11111	<u>Spots/Week</u> 5	<u>Rate</u> \$30.00					
Spots: <u># Ch Day Air Date Air Time Descr</u>	<u>ription</u>	Start/End Time		<u>h Ad-ID</u>			<u>Rate</u> <u>Type</u>
1 WDFX W 02/28/24 1:46 PM M-F 2 WDFX Th 02/29/24 1:58 PM M-F		1:00 PM-2:00 PN		0 ALCD1SFF0			\$30.00 NM \$30.00 NM
2 WDFX Th 02/29/24 1:58 PM M-F 3 WDFX F 03/01/24 1:59 PM M-F		1:00 PM-2:00 PN 1:00 PM-2:00 PN		0 ALCDISFFC			\$30.00 NM \$30.00 NM
4 WDFX M 03/04/24 1:58 PM M-F		1:00 PM-2:00 PM		0 ALCD1SFFC			\$30.00 NM
5 WDFX Tu 03/05/24 1:41 PM M-F		1:00 PM-2:00 PM	<u>И :3</u>	0 ALCD1SFFC	022624н		\$30.00 NM
8 02/28/24 03/05/24 M-F	12:00 PM-1:00 PM	11111	:30	5	\$30.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 02/28/24 03/05/24 11111	<u>Spots/Week</u> 5	<u>Rate</u> \$30.00					
Spots: <u># Ch Day Air Date Air Time Descr</u>	-	Start/End Time	Lengt	h Ad-ID			<u>Rate</u> <u>Type</u>
1 WDFX W 02/28/24 12:21 PM M-F		12:00 PM-1:00 P		0 ALCD1SFFC			\$30.00 NM
2 WDFX Th 02/29/24 12:15 PM M-F		12:00 PM-1:00 P		0 ALCD1SFF0			\$30.00 NM
3 WDFX F 03/01/24 12:49 PM M-F 4 WDFX M 03/04/24 12:59 PM M-F		12:00 PM-1:00 P 12:00 PM-1:00 P		0 ALCD1SFF0 0 ALCD1SFF0			\$30.00 NM \$30.00 NM
5 WDFX Tu 03/05/24 12:28 PM M-F		12:00 PM-1:00 P		0 ALCD1SFFC			\$30.00 NM
9 02/28/24 03/05/24 M-F	10:00 AM-11:00 AM	11111	:30	5	\$30.00	NM	
Weeks: <u>Start Date</u> End Date <u>MTWTFSS</u> 02/28/24 03/05/24 11111	<u>Spots/Week</u> 5	<u>Rate</u> \$30.00					
Spots: <u># Ch Day Air Date Air Time Descr</u>		Start/End Time	<u>Lengt</u>	<u>h Ad-ID</u>			<u>Rate</u> <u>Type</u>
1 WDFX W 02/28/24 10:29 AM M-F		10:00 AM-11:00		0 ALCD1SFFC			\$30.00 NM
2 WDFX Th 02/29/24 10:18 AM M-F		10:00 AM-11:00		0 ALCD1SFF0			\$30.00 NM
3 WDFX F 03/01/24 10:16 AM M-F		10:00 AM-11:00		0 ALCD1SFF0			\$30.00 NM \$30.00 NM
4 WDFX M 03/04/24 10:29 AM M-F		10:00 AM-11:00	ΔN ·2	0 ALCD1SFFC	077074H		S30 00 NM

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Invoice #	194262-1	Invoice Month	March 2024
Invoice Date	03/05/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	School Freedom Fund		
Product	TV		
Estimate #	2493		

Line Start Date E 10 03/02/24 0	Ind Duto Door	cription	Start/End Time	MTWTFSS L	ength	Week	Rate	Туре	
	3/02/24 Sa	shpion	10:00 PM-11:00 PM		:30	1	\$40.00	NM	
Weeks: Sta	art Date End D	ate MTWTFSS	Spots/Week	Rate					
	2/26/24 03/03/		1	\$40.00					
Spots: <u>#</u> <u>Ch</u>	<u>Day</u> <u>Air Date</u>	Air Time Descript	<u>tion</u>	Start/End Time		<u>h</u> Ad-ID			<u>Rate</u> <u>Type</u>
1 WDFX	Sa 03/02/24	10:58 PM Sa		10:00 PM-11:00 P	N :3	0 ALCD1SFF(	)22624H		\$40.00 NM
11 02/28/24 0	2/29/24 M-F		2:00 PM-3:00 PM	WT	:30	1	\$40.00	NM	
	art Date End D 2/28/24 03/05/		<u>Spots/Week</u> 1	<u>Rate</u> \$40.00					
Spots: <u>#</u> <u>Ch</u>	Day Air Date	Air Time Descript		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WDFX	W 02/28/24	2:53 PM M-F		2:00 PM-3:00 PM	:3	0 ALCD1SFF	022624н		\$40.00 NM
12 02/28/24 0	3/05/24 M-F		3:00 PM-4:00 PM	2-111	:30	5	\$40.00	NM	
Weeks: Sta	art Date End D	Date <u>MTWTFSS</u>	Spots/Week	Rate					
02	2/28/24 03/05/		5	\$40.00					
Spots: <u>#</u> <u>Ch</u>	Day Air Date	Air Time Descript	<u>tion</u>	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Type
	W 02/28/24	3:26 PM M-F		3:00 PM-4:00 PM		0 ALCD1SFF(			\$40.00 NM
	Th 02/29/24	3:15 PM M-F		3:00 PM-4:00 PM		0 ALCD1SFF(			\$40.00 NM
3 WDFX		3:53 PM M-F		3:00 PM-4:00 PM		0 ALCD1SFF(			\$40.00 NM
5 WDFX		3:28 PM M-F		3:00 PM-4:00 PM		0 ALCD1SFF(			\$40.00 NM
4 WDFX	M 03/04/24	3:59 PM M-F		3:00 PM-4:00 PM	:3	0 ALCD1SFF(	)21924н		\$40.00 NM
13 03/03/24 0	3/03/24 Sun		8:00 PM-9:00 PM	1	:30	1	\$125.00	NM	
	art Date End D 2/26/24 03/03/		<u>Spots/Week</u> 1	<u>Rate</u> \$125.00					
Spots: # Ch	Day Air Date	Air Time Descript		Start/End Time	Lenat	h Ad-ID			Rate Type
· ·	Su 03/03/24	8:50 PM Sun		8:00 PM-9:00 PM		0 ALCD1SFF	)22624н		\$125.00 NM
14.02/02/24	2/02/04		7.00 DM 0.00 DM	1	.00	4	¢405.00	NINA	
14 03/03/24 0	3/03/24 Sun		7:00 PM-8:00 PM	1	:30	1	\$125.00	NM	
	art Date End D 2/26/24 03/03/		<u>Spots/Week</u> 1	<u>Rate</u> \$125.00					
Spots: <u>#</u> <u>Ch</u>	Day Air Date	Air Time Descript	<u>tion</u>	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Type
1 WDFX	Su 03/03/24	7:21 PM Sun		7:00 PM-8:00 PM	:3	0 ALCD1SFF	)22024н		\$125.00 NM
15 02/28/24 0	3/05/24 M-F		9:00 PM-10:00 PM	1-111	:30	4	\$200.00	NM	
	art Date End D 2/28/24 03/05/		<u>Spots/Week</u> 4	<u>Rate</u> \$200.00					
Spots: <u>#</u> <u>Ch</u>	Day <u>Air Date</u>	Air Time Descript	-	Start/End Time	Lenat	h Ad-ID			Rate Type
	W 02/28/24	9:29 PM M-F		9:00 PM-10:00 PM		0 ALCD1SFF	)22624н		\$200.00 NM
2 WDFX	Th 02/29/24	9:49 PM M-F		9:00 PM-10:00 PM	1 :3	0 ALCD1SFF	022624н		\$200.00 NM
3 WDFX		9:58 PM M-F		9:00 PM-10:00 PM	1 :3	0 ALCD1SFF	022624н		\$200.00 NM
4 WDFX	M 03/04/24	9:24 PM M-F		9:00 PM-10:00 PM	1 :3	0 ALCD1SFF	022024н		\$200.00 NM
16 02/29/24 0	2/29/24 Thu		7:00 PM-8:00 PM	1	:30	1	\$250.00	NM	
	art Date <u>End D</u> 2/26/24 03/03/		<u>Spots/Week</u> 1	<u>Rate</u> \$250.00					
Spots: <u>#</u> <u>Ch</u>	Day Air Date	Air Time Descript		Start/End Time	Lenat	h Ad-ID			Rate Type
· ·	Th 02/29/24 Credited Madegood on N	Thu	<u></u>	7:00 PM-8:00 PM	<u>201191</u> :0				\$250.00 NM

Send Payment To:

INVOICE



WDFX-TV 3914 Wistar Road Richmond, VA 23228

Invoice #	194262-1	Invoice Month	March 2024
Invoice Date	03/05/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	School Freedom Fund		
Product	TV		
Estimate #	2493		

Line Start Date End Date Description	Start/End Time	MTWTFSS L	ength	Spots/ Week	Rate	Туре	
16 02/29/24 02/29/24 Thu	7:00 PM-8:00 PM	1	:30	1	\$250.00	NM	
17 03/01/24 03/01/24 Fri	7:00 PM-9:00 PM	1	:30	1	\$250.00	NM	
Weeks: <u>Start Date End Date MTWTFSS</u> 02/26/24 03/03/241	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00					
Spots: <u># Ch Day Air Date Air Time Descrip</u> 1 WDFX F 03/01/24 8:34 PM Fri	tion	<u>Start/End Time</u> 7:00 PM-9:00 PM		<u>h Ad-ID</u> 0 alcd1sff	=021924н		<u>Rate</u> <u>Type</u> \$250.00 NM
18 02/28/24 02/28/24 Wed	8:00 PM-9:00 PM	1	:30	1	\$350.00	NM	
Weeks: <u>Start Date End Date MTWTFSS</u> 02/26/24 03/03/241	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00					
Spots: <u># Ch Day Air Date Air Time Descrip</u> 1 WDFX W 02/28/24 Wed Credited Madegood on New Line	<u>tion</u>	<u>Start/End Time</u> 8:00 PM-9:00 PM		<u>h</u> <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> <del>\$350.00</del> NM
19 02/28/24 02/28/24 Wed	658p-9p	1	:30	1	\$350.00	NM	
Weeks: <u>Start Date End Date MTWTFSS</u> 02/26/24 03/03/241	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00					
Spots: <u># Ch Day Air Date Air Time Descrip</u> 1 WDFX W 02/28/24 7:55 PM Wed	<u>tion</u>	<u>Start/End Time</u> 658p-9p		<u>h Ad-ID</u> 0 alcd1sff	=022624н		<u>Rate</u> <u>Type</u> \$350.00 NM
20 02/29/24 02/29/24 Thu	8p-9p	1	:30	1	\$250.00	NM	
Weeks: <u>Start Date End Date MTWTFSS</u> 02/26/24 03/03/241	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00					
Spots: <u># Ch Day Air Date Air Time Descrip</u> 1 WDFX Th 02/29/24 8:25 PM Thu	tion	<u>Start/End Time</u> 8p-9p		<u>h Ad-ID</u> 0 alcd1sff	=021924н		<u>Rate</u> <u>Type</u> \$250.00 NM
21 03/03/24 03/03/24 Su	9:00 AM-10:00 AM	2	:30	2	\$200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 02/26/24 03/03/242	<u>Spots/Week</u> 2	<u>Rate</u> \$200.00					
Spots: <u># Ch Day Air Date Air Time Descrip</u> 2 WDFX Su 03/03/24 9:49 AM Su	tion	<u>Start/End Time</u> 9:00 AM-10:00 AM		<u>h Ad-ID</u> 0 alcd1sff	=021924н		<u>Rate</u> <u>Type</u> \$200.00 NM
1 WDFX Su 03/03/24 9:59 AM Su		9:00 AM-10:00 AM		0 ALCD1SFF			\$200.00 NM
22 02/29/24 02/29/24 M-F	11:00 AM-11:30 AM	1	:30	1	\$30.00	NM	
Weeks:         Start Date         End Date         MTWTFSS           02/29/24         03/06/24        1	<u>Spots/Week</u> 1	<u>Rate</u> \$30.00					
Spots: <u># Ch Day Air Date Air Time Descrip</u> 1 WDFX Th 02/29/24 11:29 AM M-F	tion	<u>Start/End Time</u> 11:00 AM-11:30 A		<u>h Ad-ID</u> 0 alcd1sff	=021924н		<u>Rate</u> <u>Type</u> \$30.00 NM
23 02/29/24 03/04/24 M-F	11:30 AM-12:00 PM		:30	1	\$30.00	NM	\$00.00 Hill
Weeks: <u>Start Date End Date MTWTFSS</u> 02/29/24 03/06/241	Spots/Week	Rate					
02/29/24 03/06/241 Spots: <u># Ch Day Air Date Air Time Descrip</u> 1 WDFX Th 02/29/24 11:50 AM M-F	tion_	\$30.00 <u>Start/End Time</u> 11:30 AM-12:00 P		<u>h Ad-ID</u> 0 alcd1sff	=022624H		<u>Rate</u> <u>Type</u> \$30.00 NM
24 02/29/24 02/29/24 M-F	2:00 PM-2:30 PM	1	:30	1	\$40.00	NM	
Weeks: <u>Start Date</u> End Date <u>MTWTFSS</u>	Spots/Week	Rate					

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INVOICE



WDFX-TV 3914 Wistar Road Richmond, VA 23228

Invoice #	194262-1	Invoice Month	March 2024
Invoice Date	03/05/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	School Freedom Fund		
Product	TV		
Estimate #	2493		

Line Start Date End	Date Description	Start/End Time	MTWTFSS L	_ength	Spots/ Week	Rate	Туре	
24 02/29/24 02/2	29/24 M-F	2:00 PM-2:30 PM	1	:30	1	\$40.00	NM	
	9/24 03/06/241 ay <u>Air Date Air Time Descrip</u> Th 02/29/24 2:29 PM M-F	tion_	\$40.00 <u>Start/End Time</u> 2:00 PM-2:30 PM		<u>Ad-ID</u> ) ALCD1SFF	021924н		<u>Rate</u> <u>Type</u> \$40.00 NM
25 03/04/24 03/0	)4/24 M-F	2:30 PM-3:00 PM	1	:30	1	\$40.00	NM	
02/29 Spots: <u># Ch D</u> 1 WDFX	ay <u>Air Date Air Time Descrip</u> M 03/04/24 2:44 PM M-F	tion 1	<u>Rate</u> \$40.00 <u>Start/End Time</u> 2:30 PM-3:00 PM		ALCD1SFF			<u>Rate</u> <u>Type</u> \$40.00 NM
26 03/01/24 03/0	)1/24 M-F	4:00 PM-4:30 PM	1	:30	1	\$65.00	NM	
02/29	ay Air Date Air Time Descrip	<u>Spots/Week</u> 1 tion	<u>Rate</u> \$65.00 <u>Start/End Time</u> 4:00 PM-4:30 PM		I <u>Ad-ID</u> ) ALCD1SFF	022024н		<u>Rate</u> <u>Type</u> \$65.00 NM
27 02/29/24 02/2	29/24 M-F	4:30 PM-5:00 PM	1	:30	1	\$65.00	NM	
02/29	ay <u>Air Date</u> <u>Air Time</u> <u>Descrip</u>	<u>Spots/Week</u> 1 tion	<u>Rate</u> \$65.00 <u>Start/End Time</u> 4:30 PM-5:00 PM	Length :30	<u>Ad-ID</u>	022024н		<u>Rate</u> <u>Type</u> \$65.00 NM
28 02/29/24 02/2	29/24 M-F	5:00 PM-5:30 PM	1	:30	1	\$65.00	NM	
02/29 Spots: <u># Ch D</u> 1 WDFX	ay Air Date Air Time Descript	1	Rate \$65.00 <u>Start/End Time</u> 5:00 PM-5:30 PM		<u>I Ad-ID</u> ) ALCD1SFF	022624н \$65.00	NM	<u>Rate</u> <u>Type</u> \$65.00 NM
	Date End Date <u>MTWTFSS</u>	Spots/Week	Rate			+		
02/29	9/24 03/06/241 ay <u>Air Date Air Time Descrip</u>	1	\$65.00 <u>Start/End Time</u> 5:30 PM-6:00 PM	<u>Length</u> :30	I <u>Ad-ID</u> ALCD1SFF	022624н		<u>Rate</u> <u>Type</u> \$65.00 NM
30 03/03/24 03/0	)3/24 Sun	6р-7р	2	:30	2	\$125.00	NM	
02/26 Spots: <u># Ch D</u> 1 WDFX	Date         End Date         MTWTFSS           5/24         03/03/24        2           ay         Air Date         Air Time         Descrip           Su         03/03/24         6:23 PM Sun         Su         03/03/24         6:46 PM Sun	<u>Spots/Week</u> 2 tion	<u>Rate</u> \$125.00 <u>Start/End Time</u> 6p-7p 6p-7p		<u>Ad-ID</u> ) ALCD1SFF			<u>Rate</u> <u>Type</u> \$125.00 NM \$125.00 NM
31 03/02/24 03/0	02/24 College Hoops Game 1	11:00 AM-1:00 PM	2-	:30	2	\$100.00	NM	
02/26 Spots: <u># Ch D</u> 2 WDFX	Date         End Date         MTWTFSS           5/24         03/03/24        2-           ay         Air Date         Air Time         Descrip           Sa         03/02/24         11:56         AM College           Sa         03/02/24         1:11         PM College	Hoops Game 1	<u>Rate</u> \$100.00 <u>Start/End Time</u> 11:00 AM-1:00 PM 11:00 AM-1:00 PM		I <u>Ad-ID</u> ) ALCD1SFF ) ALCD1SFF			<u>Rate</u> <u>Type</u> \$100.00 NM \$100.00 NM



WDFX-TV 3914 Wistar Road Richmond, VA 23228

Send Payment To:

Invoice #	194262-1	Invoice Month	March 2024
Invoice Date	03/05/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	School Freedom Fund		
Product	TV		
Estimate #	2493		

ine Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
32 03/02/24	03/02/24	College Hoops Game 2	1:30 PM-3:30 PM	2-	:30	2	\$100.00	NM	
Weeks:	Start Date 02/26/24	End Date <u>MTWTFSS</u> 03/03/242-	Spots/Week 2	<u>Rate</u> \$100.00					
Spots: <u>#</u> Ch				Start/End Tim	e Leng	th Ad-ID			Rate Typ
	DFX Sa 03			1:30 PM-3:30	PM ::	30 ALCD1SFI	F022624H		\$100.00 NM
2 W	DFX Sa 03			1:30 PM-3:30	PM ::	30 ALCD1SFI	F022024н		\$100.00 NM
33 03/02/24	03/02/24	M, Fr-Su	7:00 PM-9:00 PM	2-	:30	2	\$100.00	NM	
Weeks:	Start Date 02/26/24	End Date <u>MTWTFSS</u> 03/03/242-	Spots/Week 2	<u>Rate</u> \$100.00					
Spots: # Ch		20100121	_	Start/End Tim	e lena	th Ad-ID			Rate Typ
· – –	DFX Sa 03			7:00 PM-9:00		30 ALCD1SFI	F022624H		\$100.00 N
	DFX Sa 03	,		7:00 PM-9:00		30 ALCD1SFI			\$100.00 N
34 03/03/24	03/03/24	Sa-Su	2:00 PM-2:30 PM	2	:30	2	\$300.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	02/26/24	03/03/242	2	\$300.00					
Spots: <u>#</u> <u>Ch</u>			otion	Start/End Tim		th Ad-ID			<u>Rate</u> <u>Typ</u>
	DFX Su 03			2:00 PM-2:30		30 ALCD1SFI			\$300.00 NI
2 W	DFX Su 03	3/03/24 2:29 PM Sa-Su		2:00 PM-2:30	PM ::	30 ALCD1SFI	F022624H		\$300.00 NM
35 03/03/24	03/03/24	Sa-Su	2:30 PM-5:00 PM	2	:30	2	\$600.00	NM	
Weeks:	Start Date 02/26/24	End Date <u>MTWTFSS</u> 03/03/242	<u>Spots/Week</u> 2	<u>Rate</u> \$600.00					
Spots: # Ch				Start/End Tim	e Leng	th Ad-ID			Rate Typ
· – –	DFX Su 03			2:30 PM-5:00	-	30 ALCD1SFI	F021924H		\$600.00 NM
1 W	DFX Su 03	3/03/24 4:58 PM Sa-Su		2:30 PM-5:00	PM ::	30 ALCD1SFI	F022624H		\$600.00 NM
36 03/03/24	03/03/24	Sa-Su	5:00 PM-6:00 PM	2	:30	2	\$300.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: # Ch	02/26/24 h Day Aii	03/03/242 r Date Air Time Descrip	2	\$300.00 Start/End Tim		th Ad-ID			Rate Typ
·	DFX Su 03			5:00 PM-6:00		<u>III AU-ID</u> 30 ALCD1SFI	=0220244		\$300.00 N
	DFX Su 03			5:00 PM-6:00		30 ALCDISFI			\$300.00 NI
			0.4						
37 03/05/24	03/05/24	M-F	3р-4р	-1	:30	1	\$25.00	NM	
Weeks:	Start Date 03/04/24	End Date <u>MTWTFSS</u> 03/10/24 -1	<u>Spots/Week</u> 1	<u>Rate</u> \$25.00					
Spots: <u>#</u> Ch			otion	Start/End Tim	<u>e Leng</u>	th Ad-ID			<u>Rate</u> Typ
00010. // 01				3p-4p		30 ALCD1SFI	E022024H		\$25.00 N
· – –	DFX Tu 03	3/05/24 3:59 PM M-F		3b-4b		JO ALCOIST	02202411		

## Payment Terms 30 Days

 Gross Total
 \$7,275.00

 Agency Commission
 \$1,091.25

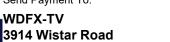
Net Amount Due

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

\$6,183.75

Send Payment To:

Richmond, VA 23228



INVOICE

Invoice #	194262-1	Invoice Month	March 2024
Invoice Date	03/05/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	School Freedom Fund		
Product	TV		
Estimate #	2493		

Invoice Balance as of 03/06/24 9:26:42 AM ET

\$0.00