

WBRR

New York, NY

First Quarter, 2023

4/01/2023

#### Quarterly Issues/Programs List

WBRR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Health and Safety

Arts and Culture

Voting

Education

Politics

Energy

Technology/Cyber Security

Family Issues

Financial/Business Literacy

Labor/Employment

Women's Empowerment/Equality

Climate Change/Sustainable Energy

## Section I

### Local Programming

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

Issue	Program/Title	Description	Guest	Date/Time	Duration
Politics/Voting	Daybreak Asia	Kevin McCarthy and the vote for House Speaker	Laura Davison (Bloomberg News)	1/2/23 6:24pm	8:00 minutes
Politics/Voting	Bloomberg Surveillance	The opening of the 118 <sup>th</sup> Congress and the state of politics in 2023	Greg Giroux (Bloomberg News)	1/3/23 6:45am	8:00 minutes
Politics/Voting	Balance of Power	The house vote for speaker	Doug Heye (Craft Digital)	1/3/23 1:05pm	8:00 minutes
Financial/Business Literacy	Bloomberg Markets	The challenges facing Latino business owners	Lisa Mateo (Bloomberg News)	1/5/23 11:42am	5:00 minutes
Health and Safety	Bloomberg Businessweek	Post holiday covid surge and concerns	Keri Althoff (Johns Hopkins University)	1/5/23 2:40pm	8:00 minutes
Labor/Employment	Bloomberg Surveillance	Impending layoffs in tech sector	Dan Ives (Wedbush Securities)	1/6/23 7:45am	8:00 minutes
Labor/Employment	Bloomberg Surveillance	Latest analysis of government jobs data	Marty Walsh (US Sec of Labor)	1/6/23 9:45am	8:00 minutes
Health and Safety	Bloomberg Businessweek	New technology and phase 3 results of blood cancer treatment	John Scarlett (Geron Corp)	1/9/23 4:20pm	8:00 minutes
Technology	Bloomberg Businessweek	Artificial Intelligence and new hardware capabilities to	Matt George (Merlin Labs)	1/9/23 4:40pm	8:00 minutes

		fly planes autonomously			
Cyber Security	Bloomberg Markets	The latest threats in cyber security and how firms can protect their businesses and data	Wendy Thomas (SecureWorks Corp)	1/10/23 10:42am	8:00 minutes
Labor/Employment	Bloomberg Businessweek	The future of work and return to office	Steve Hatfield (Deloitte LLP)	1/10/23 4:20pm	8:00 minutes
Health and Safety	Bloomberg Surveillance	FAA system outage and latest on planes being grounded	George Ferguson (Bloomberg Intelligence)	1/11/23 9:03am	8:00 minutes
Financial/Business Literacy	Bloomberg Surveillance	Inflation impact on both retailers and consumers	Dana Telsey (Telsey Advisory Group)	1/12/23 8:45am	8:00 minutes
Politics	Balance of Power	State of American businesses in 2023	Suzanne Clark (US Chamber of Commerce)	1/12/23 12:40pm	8:00 minutes
Financial/Business Literacy	Balance of Power	Leadership in todays business environment and new government policies facing tech industry	Carly Fiorina (CEO Carly Fiorina Enterprises)	1/12/23 1:40pm	8:00 minutes
Health and Safety	Bloomberg Businessweek	New covid variants and the rise in case numbers	Dr. Amesh Adalja (Johns Hopkins)	1/12/23 2:20pm	8:00 minutes
Labor/Employment	Bloomberg Businessweek	New tools and approaches to todays working environment	Aaron Levie (Box Inc)	1/12/23 4:05pm	8:00 minutes
Health/Safety	Bloomberg Businessweek	Practicing good mental	Robert Gerrett (Hackensack)	1/12/23 4:20pm	8:00 minutes

		health on the job	Meridian Health)		
Technology/Cyber Security	Bloomberg Businessweek	Improving regulation in the crypto industry	Jay Jog (Sei Network)	1/13/23 3:20pm	8:00 minutes
Women's Empowerment/Equality	Bloomberg Businessweek	Advocating for more women to pursue careers in STEM	Elizabeth Centoni (Cisco Systems)	1/13/23 4:05pm	8:00 minutes
Women's Empowerment/Equality	Bloomberg Businessweek	Women led ETF funds and equality in investing	Cate Faddis (Grace Capital) and Lisa Langley (Emerge Canada)	1/13/23 4:40pm	12:00 minutes
Labor/Employment	Bloomberg Businessweek	Thriving at work in an uncertain future	Dr. Gabriella Kellerman (Betterup Inc)	1/17/23 4:40pm	12:00 minutes
Women's Empowerment/Equality	Bloomberg Markets	Gender diversity on company boards and return performance	Shaheen Contractor (Bloomberg Intelligence)	1/18/23 11:20am	8:00 minutes
Equality	Bloomberg Businessweek	CEOs touting diversity may see big benefits even without action	Jeff Green (Bloomberg News)	1/19/23 2:20pm	8:00 minutes
Women's Empowerment/Equality	Bloomberg Businessweek	The rise of women CFOs and female financial leaders	Hope Dmuchowski (First Horizon Corp)	1/19/23 4:20pm	8:00 minutes
Technology/Cyber Security	Bloomberg Businessweek	All in on AI: How smart companies win big with artificial intelligence	Tom Davenport (Babson College)	1/23/23 4:20pm	8:00 minutes
Labor/Employment	Bloomberg Businessweek	How employees can survive an ever changing job market	Mona Mourshed (Generation)	1/24/23 2:20pm	8:00 minutes

Labor/Employment	Balance of Power	The job market for Generation Z	Allison Schrager (Bloomberg News)	1/25/23 1:40pm	8:00 minutes
Labor/Employment	Bloomberg Businessweek	Reinventing your next chapter in life	Joshua Sapan (AMC Networks)	1/26/23 4:20pm	8:00 minutes
Education	Bloomberg Businessweek	How artificial intelligence is impacting education	Sal Khan (Khan Academy)	1/27/23 4:05pm	8:00 minutes
Financial/Business Literacy	Bloomberg Businessweek	How entrepreneurs can navigate the current venture capital environment	Jeff Grabow (Ernst and Young)	1/31/23 4:20pm	8:00 minutes
Technology/Cyber Security	Bloomberg Businessweek	How ChatGPT could change voice first products and services	Nithya Thadani (Rains Agency Inc)	2/1/23 4:40pm	8:00 minutes
Health and Safety	Bloomberg Businessweek	Covid continues at high rates compared to other respiratory infections	Dr. Andy Pekosz (Johns Hopkins)	2/2/23 2:20pm	8:00 minutes
Labor/Employment	Bloomberg Surveillance	Analysis of the monthly labor data out of the federal government	Marty Walsh (Labor Secretary)	2/3/23 9:35am	8:00 minutes
Labor/Employment	Bloomberg Markets	Hiring skilled workers in the technology sector	Matthew Calkins (Appian Corp)	2/3/23 10:42am	8:00 minutes
Health and Safety	Bloomberg Markets	Baby formula crisis and outlook	Laura Modi (Bobby Baby Inc)	2/3/23 11:10am	8:00 minutes
Labor/Employment	Bloomberg Markets	Latest on job availability in the US and hiring	Tom Gimbel (LaSalle Network)	2/3/23 11:40am	8:00 minutes
Technology/Cyber Security	Bloomberg Businessweek	The better building of	Michael Gao (Fabric Systems)	2/3/23 3:20pm	8:00 minutes

		blockchain hardware			
Technology	Bloomberg Businessweek	Bringing artificial intelligence to manufacturing	Alice Globus (Nanotronics Imaging)	2/3/23 4:05pm	8:00 minutes
Sustainable Energy	Bloomberg Businessweek	Home builders developing sustainable communities	William Doherty (Walton International Group)	2/6/23 4:40pm	8:00 minutes
Health and Safety	Bloomberg Businessweek	Covid 19 Vaccine developments and other health advancements in disease prevention	Rupali Limaye (Johns Hopkins)	2/9/23 2:20pm	8:00 minutes
Labor/Employment	Bloomberg Businessweek	The impact of the recent layoffs in multiple sectors and the outlook for recession	Kate Duchene (RGP)	2/9/23 4:40pm	8:00 minutes
Labor/Employment	Bloomberg Markets	New York City's financial position amid work from home	Donna Borak (Bloomberg News)	2/13/23 11:40am	8:00 minutes
Labor/Employment	Bloomberg Businessweek	Remote work costs Manhattan more than \$12 billion a year	Emma Court (Bloomberg News)	2/13/23 3:20pm	8:00 minutes
Financial/Business Literacy	Bloomberg Businessweek	Reactive leadership versus adaptive leadership	Dan Shapero (Linkedin Corp)	2/13/23 4:20pm	8:00 minutes
Labor/Equality	Bloomberg Markets	Hiring in the current environment and how diversity should be top of mind	Aniela Unguresan (EDGE Certified Foundation)	2/14/23 11:20am	8:00 minutes

Labor/Employment	Bloomberg Markets	The layoff pattern in technology related jobs	Dan Ives (Wedbush Securities)	2/15/23 10:06am	8:00 minutes
Women's Empowerment/Equality	Balance of Power	The current state of Women in leadership positions at major companies	Beth Kowitt (Bloomberg News)	2/15/23 1:40pm	8:00 minutes
Health and Safety	Bloomberg Businessweek	Zantac maker kept quiet about cancer risks of drug for over 40 years	Anna Edney (Bloomberg News)	2/15/23 2:40pm	8:00 minutes
Family Issues	Bloomberg Businessweek	New York City falls, Florida gains in the shift of most expensive areas to live in the US	Alexandre Tanzi (Bloomberg News)	2/15/23 3:20pm	8:00 minutes
Politics	Balance of Power	NY politics, federal budget situation, debt ceiling and Medicare reform	Claudia Tenney (US Representative-NY)	2/16/23 12:10pm	8:00 minutes
Health and Safety	Bloomberg Businessweek	The recent rise in mass shootings in the US and what to do next	Josh Horwitz (Johns Hopkins)	2/16/23 2:20pm	8:00 minutes
Labor/Technology	Bloomberg Businessweek	How companies are actively looking for technologies that have direct bottom line benefits	Jeff Sloan (Global Payments Inc)	2/16/23 4:05pm	8:00 minutes
Financial/Business Literacy	Bloomberg Businessweek	You want \$3 million dollars in savings to	Susanne Woolley	2/21/23 2:20pm	8:00 minutes

		retire comfortably	(Bloomberg News)		
Politics	Balance of Power	Local Staten Island politics, difficulties facing Republicans in the new congress.	Nicole Malliotakis (US Representative-NY)	2/22/23 12:10pm	8:00 minutes
Labor/Technology	Bloomberg Businessweek	Robotic blacksmiths look to fill the gap left by labor shortage	Ashlee Vance (Bloomberg News)	2/22/23 3:20pm	8:00 minutes
Financial/Business Literacy	Bloomberg Businessweek	Retirement planning	David Lawrence (Ascensus Inc)	2/23/23 4:05pm	8:00 minutes
Equality	Bloomberg Markets	How to use equality and diversity in investing	Jill O'Donovan (Impact Shares)	2/27/23 10:40am	8:00 minutes
Financial/Business Literacy	Balance of Power	The cost of student loan forgiveness	Pete Sepp (National Taxpayers Union)	2/28/23 12:10pm	8:00 minutes
Financial/Business Literacy	Bloomberg Businessweek	Creating a more inclusive workplace	Sally Helgesen (100 Coaches Agency)	2/28/23 4:40pm	8:00 minutes
Women's Empowerment/Equality	Bloomberg Businessweek	Transforming male dominated organizations to support women on the rise	Carol Geffner (Sol Price School of Public Policy)	3/1/23 4:40pm	8:00 minutes
Politics	Balance of Power	Focus on house foreign affairs committee and financial services committee, local NY politics	Gregory Meeks (US Representative-NY)	3/2/23 12:40pm	8:00 minutes
Women's Empowerment/Equality	Bloomberg Businessweek	3 <sup>rd</sup> annual International Women's Day Benefit	Jennifer Openshaw (Girls with Impact)	3/2/23 4:40pm	8:00 minutes



		Concert preview			
Health and Safety	Bloomberg Businessweek	Diagnosing and treating dementia	Ian Lustbader (NYU Langone)	3/3/23 2:20pm	8:00 minutes
Women's Empowerment/Equality	Bloomberg Businessweek	Female executives are exhausted, frustrated, and calling it quits	Jonnelle Marte (Bloomberg News)	3/3/23 2:40pm	8:00 minutes
Labor/Employment	Bloomberg Businessweek	Discussing America's toxic workplace problem	Kathryn Minshew (The Muse)	3/6/23 5:10pm	8:00 minutes
Labor/Employment	Bloomberg Surveillance	Layoffs in technology with a focus on Meta	Mandeep Singh (Bloomberg News)	3/7/23 7:45am	8:00 minutes
Women's Empowerment/Equality	Bloomberg Businessweek	Empowering women in the finance industry	Sarah Levy (Betterment LLC)	3/7/23 4:05pm	8:00 minutes
Financial/Business Literacy	Bloomberg Businessweek	Scaling people, tactics for management and company building	Claire Johnson (Stripe Inc)	3/7/23 5:40pm	8:00 minutes
Women's Empowerment/Equality	Bloomberg Businessweek	YWCA Women's empowerment initiative	Jill O'Donovan (Impact Shares)	3/8/23 4:05pm	8:00 minutes
Financial/Business Literacy	Bloomberg Businessweek	Focus on New York City residential real estate market	Frances Katzen (Douglas Elliman Realty)	3/8/23 5:20pm	8:00 minutes
Women's Empowerment/Equality	Bloomberg Businessweek	Book: The everyday feminist	Latanya Frett (Global Fund for Women Inc)	3/8/23 5:40pm	8:00 minutes
Health and Safety	Bloomberg Businessweek	Leading positive change in our lives, work, and world	Virginia Rometty (IBM)	3/9/23 4:20pm	8:00 minutes
Women's Empowerment/Equality	Bloomberg Businessweek	State of women survey	Carly Zakin (theSkimm)	3/9/23 5:20pm	8:00 minutes

Climate Change/Sustainable Energy	Bloomberg Businessweek	Two million tons of plastic trash now clog the worlds oceans	Leslie Kaufman (Bloomberg News)	3/9/23 5:40pm	8:00 minutes
Labor/Technology	Bloomberg Businessweek	Technology layoffs are bad news for MBA grads seeking jobs	Dimitra Kessenides (Bloomberg News)	3/10/23 5:05pm	8:00 minutes
Education	Bloomberg Businessweek	Book The Teachers: A Year Inside America's Most Vulnerable, Important Profession	Alexandra Robbins (Author)	3/15/23 5:40pm	8:00 minutes
Women's Empowerment/Equality	Bloomberg Businessweek	Aiding women of color in the tech and finance sectors	Kathy Park (Andra Capital)	3/16/23 5:20pm	8:00 minutes
Technology/Cyber Security	Bloomberg Businessweek	Cloud software and the cybersecurity challenges facing the business	Todd McKinnon (Okta Inc)	3/17/23 3:20pm	8:00 minutes
Technology/Cyber Security	Bloomberg Businessweek	Scams, Stories, and Secrets from the Trillion-Dollar Fraud Industry	Kelly Pope (Depaul University)	3/21/23 5:20pm	8:00 minutes
Climate Change	Bloomberg Businessweek	Warming above 1.5 degrees Celsius likely soon unless world acts now	Eric Roston (Bloomberg News)	3/22/23 4:40pm	8:00 minutes
Health and Wellness	Bloomberg Businessweek	Single and Living Alone in the Black Middle Class	Kris Marsh (University of Maryland) and Shartia Brantley	3/22/23 5:40pm	8:00 minutes

			(Bloomberg News)		
Health and Wellness	Bloomberg Businessweek	The effectiveness of drug advertising	Gerard Anderson (Johns Hopkins University)	3/22/23 4:20pm	8:00 minutes
Health and Wellness	Bloomberg Businessweek	Enabling proactive wellness by delivering food as medicine	Ashley Tyrner (Farmbox RX Inc)	3/24/23 4:40pm	8:00 minutes
Health and Wellness	Bloomberg Businessweek	The 4 <sup>th</sup> annual state of nursing report	Iman Abuzeid (Incredible Health Inc)	3/28/23 4:40pm	8:00 minutes
Health and Wellness	Bloomberg Businessweek	Book: Unwired: Gaining control over addictive technologies	Gaia Bernstein (Seton Hall University)	3/29/23 5:20pm	8:00 minutes
Labor/Employment	Bloomberg Surveillance	The drop in Wall St bonuses	Jennifer Surane (Bloomberg News)	3/30/23 9:03pm	8:00 minutes
Labor/Employment	Bloomberg Businessweek	Importance of inclusion both in the workplace and on a global level	Shamina Singh (Mastercard Inc)	3/30/23 4:40pm	8:00 minutes
Labor/Employment	Bloomberg Businessweek	Lessons from top companies achieving business success through inclusivity	Bertina Ceccarelli (NPower)	3/31/23 5:20pm	8:00 minutes