

P.O. BOX 105353  
ATLANTA, GA 30348  
(877) 695-3338

# Invoice

Madd Game Entertainment\*  
1713 Woodale Blvd  
Baton Rouge LA 70806

COREY SMITH  
1713 WOODDALE BLVD  
BATON ROUGE LA 70807

Acct. Exec: Dirk Hofman  
Bill Cycle: Mar 2024

<b>Invoice ID: 3247527</b>	<b>Invoice Date: 03/31/24</b>	<b>Contract ID: 181203</b>	<b>Client ID: 001128208</b>
<b>Campaign ID:</b>	<b>Estimate ID:</b>	<b>PO Number:</b>	<b>Tax ID:</b>

Description	Amount
Gross Advertising Fee	\$1,664.00
Agency Commission	(\$249.60)
	<b>Net Advertising Fee</b>
	<b>\$1,414.40</b>
	<b>Sub Total</b>
	<b>\$1,414.40</b>
Posted Payment	(\$1,414.40)
	<b>Total Due</b>
	<b>\$0.00</b>

POLITICAL-BTR 3.4-3.24

Terms: Net 30  
Checks Payable to: COX MEDIA LLC BATON ROUGE  
Mail to: COX MEDIA LLC  
P.O. BOX 849997  
DALLAS, TX 75284-9997  
CFC\_AR@COXMEDIA.COM

Please include the invoice numbers on your check or remittance.

Agency represents and warrants that it has disclosed to its advertising clients any discounts, rebates, volume bonuses or other value or benefits received from Cox Media in exchange for media buys made on behalf of such advertising clients.

## Affidavit of Performance

Client Name: COREY SMITH  
 Remarks: POLITICAL-BTR 3.4-3.24  
 Billing Cycle: Mar 2024

Contract ID: 181203  
 Contract Type: Standard

Date	Weekday	Network	Zone	Program Name	Air Time	Spot Name	Spot Length	Con Line	Billing Status	Spot Cost
03/04/24	Monday	ESPN	Baton Rouge	First Take	10:16am	Why Its Important	00:30	5	Charged	\$51.00
03/04/24	Monday	ESPN	Baton Rouge	College Basketball	08:43pm	Why Its Important	00:30	8	Charged	\$240.00
03/05/24	Tuesday	CNN	Baton Rouge	CNN Newsroom With Jim Acosta	09:50am	Why Its Important	00:30	14	Charged	\$88.00
03/06/24	Wednesday	ESPN	Baton Rouge	First Take	09:43am	Why Its Important	00:30	5	Charged	\$51.00
03/06/24	Wednesday	MNBC	Global Baton Rouge	Katy Tur Reports	02:22pm	Why Its Important	00:30	17	Charged	\$118.00
03/09/24	Saturday	TV1	Global Baton Rouge	TBA	11:35am	Why Its Important	00:30	11	Charged	\$32.00
03/09/24	Saturday	TV1	Global Baton Rouge	TBA	02:05pm	Why Its Important	00:30	11	Charged	\$32.00
03/10/24	Sunday	TV1	Global Baton Rouge	St. Paul Baptist	07:05am	Why Its Important	00:30	11	Charged	\$32.00
03/10/24	Sunday	TV1	Global Baton Rouge	New Light	08:36am	Why Its Important	00:30	11	Charged	\$32.00
03/11/24	Monday	ESPN	Baton Rouge	The Pat McAfee Show	12:58pm	Why Its Important	00:30	6	Charged	\$51.00
03/12/24	Tuesday	ESPN	Baton Rouge	First Take	09:45am	Why Its Important	00:30	6	Charged	\$51.00
03/14/24	Thursday	CNN	Baton Rouge	Anderson Cooper 360	07:27pm	Why Its Important	00:30	15	Charged	\$152.00
03/16/24	Saturday	BET	Baton Rouge	Martin	07:12am	Why Its Important	00:30	13	Charged	\$48.00
03/16/24	Saturday	BET	Baton Rouge	Martin	07:43am	Why Its Important	00:30	13	Charged	\$48.00
03/16/24	Saturday	BET	Baton Rouge	Martin	08:44am	Why Its Important	00:30	13	Charged	\$48.00
03/16/24	Saturday	BET	Baton Rouge	Tyler Perry's Madea's Big Happy Family	10:05am	Why Its Important	00:30	13	Charged	\$48.00
03/16/24	Saturday	BET	Baton Rouge	F9 The Fast Saga	12:17pm	Why Its Important	00:30	13	Charged	\$48.00
03/17/24	Sunday	TV1	Global Baton Rouge	St. Paul Baptist	07:03am	Why Its Important	00:30	18	Charged	\$32.00
03/17/24	Sunday	TV1	Global Baton Rouge	T.D. Jakes	07:34am	Why Its Important	00:30	18	Charged	\$32.00
03/17/24	Sunday	TV1	Global Baton Rouge	Greater Allen Cathedral	08:04am	Why Its Important	00:30	18	Charged	\$32.00
03/17/24	Sunday	TV1	Global Baton Rouge	New Light	08:34am	Why Its Important	00:30	18	Charged	\$32.00
03/18/24	Monday	CNN	Baton Rouge	CNN Newsroom With Jim Acosta	09:32am	Why Its Important	00:30	3	Charged	\$88.00
03/18/24	Monday	ESPN	Baton Rouge	First Take	09:42am	Why Its Important	00:30	7	Charged	\$51.00
03/19/24	Tuesday	ESPN	Baton Rouge	First Take	09:50am	Why Its Important	00:30	7	Charged	\$51.00
03/23/24	Saturday	MNBC	Global Baton Rouge	Velshi	10:20am	Why Its Important	00:30	16	Charged	\$88.00
03/23/24	Saturday	MNBC	Global Baton Rouge	The Katie Phang Show	11:59am	Why Its Important	00:30	16	Charged	\$88.00

**Grand Total \$1,664.00**

### Channel Summary

Network	Zone	Total Spots	Gross Revenue
<b>BET</b>	<b>Baton Rouge</b>	<b>5</b>	<b>\$240.00</b>
<b>CNN</b>	<b>Baton Rouge</b>	<b>3</b>	<b>\$328.00</b>
<b>ESPN</b>	<b>Baton Rouge</b>	<b>7</b>	<b>\$546.00</b>
<b>MNBC</b>	<b>Global Baton Rouge</b>	<b>3</b>	<b>\$294.00</b>
<b>TV1</b>	<b>Global Baton Rouge</b>	<b>8</b>	<b>\$256.00</b>
<b>Grand Total</b>		<b>26</b>	<b>\$1,664.00</b>

Note: Program Names may vary due to alterations in network scheduling.