

CONTRACT



WITI-TV
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414) 355-6666

And:

Canal Partners Media
25 Whitlock Place SW
Ste 201
Marietta, GA 30064

<u>Contract / Revision</u> 330624 /		<u>Alt Order #</u> 08258693
<u>Product</u> FEINGOLD FOR SENATE		
<u>Contract Dates</u> 09/07/16 - 09/13/16		<u>Estimate #</u> 4318
<u>Advertiser</u> Feingold, Russ /D/ US Senate		<u>Original Date / Revision</u> 05/26/16 / 09/09/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WITI-TV	<u>Account Executive</u> Nick Welte	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 13041	<u>Advertiser Code</u> 692	<u>Product Code</u> 800
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	6	09/07/16	09/13/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/16	09/13/16	MTWTF--				5	\$400.00	0.00			
N 2	6	09/07/16	09/13/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	5	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/16	09/13/16	MTWTF--				5	\$435.00	0.00			
N 3	6	09/07/16	09/13/16	FOX 6 Wake Up News	6:00 AM-6:30 AM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/16	09/13/16	MTWTF--				5	\$450.00	0.00			
N 4	6	09/07/16	09/13/16	FOX 6 News @ 6	6:00 PM-6:30 PM		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/16	09/13/16	MTWTF--				5	\$500.00	0.00			
N 5	6	09/07/16	09/13/16	FOX 6 Wake Up News	6:30 AM-7:00 AM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/16	09/13/16	MTWTF--				5	\$450.00	0.00			
N 6	6	09/07/16	09/13/16	FOX 6 Wake Up News	7:00 AM-7:30 AM		:30				NM	5	\$2,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/16	09/13/16	MTWTF--				5	\$515.00	0.00			
N 7	6	09/07/16	09/13/16	FOX 6 Wake Up News	7:30 AM-8:00 AM		:30				NM	5	\$2,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/16	09/13/16	MTWTF--				5	\$515.00	0.00			
N 8	6	09/07/16	09/13/16	FOX 6 Wake Up News	8:00 AM-8:30 AM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/16	09/13/16	MTWTF--				5	\$450.00	0.00			
N 9	6	09/07/16	09/13/16	FOX 6 Wake Up News	8:30 AM-9:00 AM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/16	09/13/16	MTWTF--				5	\$450.00	0.00			
N 10	6	09/07/16	09/13/16	FOX 6 News @ 9p	9:00 PM-9:30 PM		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/16	09/13/16	MTWTF--				5	\$900.00	0.00			
N 11	6	09/07/16	09/13/16	FOX 6 News @ 9p	9:30 PM-10:00 PM		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/16	09/13/16	MTWTF--				5	\$900.00	0.00			
N 12	6	09/10/16	09/10/16	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	2	\$250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
330624 /	08258693

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/07/16 - 09/13/16	FEINGOLD FOR SENAT	4318

<u>Advertiser</u>	<u>Original Date / Revision</u>
Feingold, Russ /D/ US Se	05/26/16 / 09/09/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-				1	\$250.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	6	09/05/16-09/11/16	Sa 6p-630p	6:00 PM-6:30 PM	-----Sa--	:30		\$250.00	0.00	NM		
	See MG 12.2, 12.3												
	2	6	09/11/16-09/11/16	Su 1105p-1135p	1105p-1135p	-----Su	:30		\$125.00	0.00	NM		
	Ⓜ MG for 12.1 09/10												
	3	6	09/11/16-09/11/16	Su 1105p-1135p	1105p-1135p	-----Su	:30		\$125.00	0.00	NM		
	Ⓜ MG for 12.1 09/10												
N 13	6	09/10/16	09/10/16	Sa 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-				1	\$300.00	0.00			
N 14	6	09/10/16	09/10/16	Sa 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-				1	\$300.00	0.00			
N 15	6	09/11/16	09/11/16	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1				1	\$270.00	0.00			
N 16	6	09/11/16	09/11/16	Su 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1				1	\$270.00	0.00			
N 17	6	09/07/16	09/13/16	M-F 1p-2p	1p-2p		:30				NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	--WTF--				2	\$165.00	0.00			
Week:		09/12/16	09/18/16	MT-----				1	\$165.00	0.00			
N 18	6	09/07/16	09/13/16	FOX 6 News @ 11a	11:00 AM-11:30 AM		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	--WTF--				2	\$200.00	0.00			
Week:		09/12/16	09/18/16	MT-----				1	\$200.00	0.00			
N 19	6	09/07/16	09/13/16	FOX 6 News @ 11a	11:30 AM-12:00 PM		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	--WTF--				2	\$200.00	0.00			
Week:		09/12/16	09/18/16	MT-----				1	\$200.00	0.00			
N 20	6	09/07/16	09/13/16	Studio A	4-5pm		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	--WTF--				2	\$200.00	0.00			
Week:		09/12/16	09/18/16	MT-----				1	\$200.00	0.00			
N 21	6	09/07/16	09/13/16	FOX 6 Wake Up News	M-F 430a-5a		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	--WTF--				2	\$100.00	0.00			
Week:		09/12/16	09/18/16	MT-----				1	\$100.00	0.00			
N 22	6	09/07/16	09/13/16	FOX 6 Wake Up News	5:00 AM-5:30 AM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	--WTF--				2	\$250.00	0.00			
Week:		09/12/16	09/18/16	MT-----				1	\$250.00	0.00			
N 23	6	09/07/16	09/13/16	FOX 6 Wake Up News	5:30 AM-6:00 AM		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	--WTF--				2	\$350.00	0.00			
Week:		09/12/16	09/18/16	MT-----				1	\$350.00	0.00			
N 24	6	09/07/16	09/13/16	Real Milwaukee	9am-10am		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	--WTF--				2	\$250.00	0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	MT-----				1	\$250.00	0.00			
N 25 6		09/11/16	09/11/16	Su 9p-930p	9:00 PM-9:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-----S				1	\$900.00	0.00			
Totals										0.00		86	\$37,260.00

Time Period	# of Spots	Gross Amount	Net Amount
08/29/16 -09/13/16	86	\$37,260.00	\$31,671.00
Totals	86	\$37,260.00	\$31,671.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WITI - TV Milwaukee, WI

Date:

09/03/2016

I, Alex Nathanson,being/on behalf of: Feingold, Russell D., a legallyqualified candidate of the Democratic politicalparty for the office of: US Senatein the Generalelection to be held on: 11/08/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 09/07/2016

Date of Last Broadcast: 09/13/2016

Total Charges: \$*****31,671.00 NET

I represent that the payment for the above described broadcast time has been furnished by:

Russ for Wisconsin

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joe Sensenbrenner, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/03/2016

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

MIKE NEALE

Printed Name

Dir. of Sales

Title

