



WITI-TV
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414) 355-6666

<u>Contract / Revision</u>	<u>Alt Order #</u>
330907 /	08258697

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/28/16 - 10/04/16	FEINGOLD FOR SENAT	4315

<u>Advertiser</u>	<u>Original Date / Revision</u>
Feingold, Russ /D/ US Se	09/27/16 / 09/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	---T---				1	\$100.00	0.00			
N 84	6	09/29/16	09/29/16	M-F 5a-530a	5a-530a		:30				NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	---T---				1	\$270.00	0.00			
N 85	6	09/29/16	09/29/16	FOX 6 Wake Up News	6:30 AM-7:00 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	---1---				1	\$475.00	0.00			
N 86	6	09/29/16	09/29/16	FOX 6 Wake Up News	7:30 AM-8:00 AM		:30				NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	---1---				1	\$540.00	0.00			
N 87	6	09/29/16	09/29/16	Real Milwaukee	M-F 9a-10a		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	---T---				1	\$260.00	0.00			
N 88	6	10/04/16	10/04/16	M-F 10a-11a	10a-11a		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----				1	\$180.00	0.00			
N 89	6	10/04/16	10/04/16	FOX 6 News @ 11a	11:00 AM-11:30 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----				1	\$225.00	0.00			
N 90	6	10/04/16	10/04/16	FOX 6 News @ 11a	11:30 AM-12:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----				1	\$225.00	0.00			
N 91	6	10/04/16	10/04/16	FOX 6 Wake Up News	M-F 430a-5a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----				1	\$100.00	0.00			
N 92	6	10/04/16	10/04/16	M-F 5a-530a	5a-530a		:30				NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----				1	\$270.00	0.00			
N 93	6	10/04/16	10/04/16	FOX 6 Wake Up News	6:00 AM-6:30 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-1-----				1	\$475.00	0.00			
N 94	6	10/04/16	10/04/16	FOX 6 Wake Up News	7:30 AM-8:00 AM		:30				NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-1-----				1	\$540.00	0.00			
N 95	6	10/04/16	10/04/16	FOX 6 Wake Up News	8:00 AM-8:30 AM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----				1	\$405.00	0.00			
N 96	6	10/04/16	10/04/16	Real Milwaukee	M-F 9a-10a		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----				1	\$260.00	0.00			
N 97	6	10/04/16	10/04/16	FOX 6 News @ 9p	9:00 PM-9:30 PM		:30				NM	1	\$855.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-1-----				1	\$855.00	0.00			
N 98	6	09/28/16	09/28/16	M-F 10a-11a	10a-11a		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	--W----				1	\$180.00	0.00			
N 99	6	09/28/16	09/28/16	FOX 6 News @ 11a	11:00 AM-11:30 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	--W----				1	\$225.00	0.00			
N 100	6	09/28/16	09/28/16	FOX 6 News @ 11a	11:30 AM-12:00 PM		:30				NM	1	\$225.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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Week:		09/26/16	10/02/16	--W----				1	\$225.00	0.00			
N 101	6	09/28/16	09/28/16	FOX 6 Wake Up News	M-F 430a-5a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	--W----				1	\$100.00	0.00			
N 102	6	09/28/16	09/28/16	M-F 5a-530a	5a-530a		:30				NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	--W----				1	\$270.00	0.00			
N 103	6	09/28/16	09/28/16	FOX 6 Wake Up News	6:00 AM-6:30 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	--1----				1	\$475.00	0.00			
N 104	6	09/28/16	09/28/16	FOX 6 Wake Up News	7:00 AM-7:30 AM		:30				NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	--1----				1	\$540.00	0.00			
N 105	6	09/28/16	09/28/16	Wednesday Prime Hour 1	7p-8p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	--W----				1	\$2,000.00	0.00			
N 106	6	09/28/16	09/28/16	FOX 6 Wake Up News	8:30 AM-9:00 AM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	--W----				1	\$405.00	0.00			
N 107	6	09/28/16	09/28/16	Real Milwaukee	M-F 9a-10a		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	--W----				1	\$260.00	0.00			
Totals										0.00		101	\$44,070.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/04/16	101	\$44,070.00	\$37,459.50
Totals	101	\$44,070.00	\$37,459.50

Signature: _____ Date: _____

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