

# KBNN-AM

Waynesville-Lebanon License, LLC  
Lebanon, Missouri

Quarterly Issues and Programs List  
January – March 2015

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# Public Affairs Related Program Descriptions

Community Ties 9:06am weekdays

Local News Coverage 6:30am, 7:30am, 8:30am, 9:30am

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

## Coverage addressing the following issues

1. High rate of health and domestic issues in the Ozarks that exceed other parts of the Country
2. Interstate 44 passes through the heart of Laclede County and with it comes the issues of being a major drug route and the associated crime and substance abuse that comes with it
3. The Missouri Legislature is in session and local Representatives are working through over 1,000 bills that have been introduced that could have an effect on our communities
4. Funding for Rural Fire Departments and coping with the lack of man power and equipment is also an issue for City run departments as well
5. This is a serious possibility that Fort Leonard Wood in neighboring Pulaski County could lose up to 5,000 paid civilian and military personnel due to proposed budget cuts. The Fort is the 5<sup>th</sup> largest employer in the State and its economic impact on the Ozarks is very significant. All Counties surrounding the Army Facility would be affected.
6. Laclede County is suffering due to bridges and roads not being maintained by Missouri Department of Transportation. MoDot says that the money is not there.
7. High School and Adult Education is an on-going effort as the Ozarks has a very high rate for Drop Outs and many who cannot read well enough to get and keep employment.
8. Area not for profits reach out to serve but funding is always and issue in accomplishing their goals.
9. The Ozarks is well known for it's outdoor activities including hunting and fishing. With that comes the responsibility of maintaining a good environment.

Issue	Date Aired	Time Aired	Duration	Description of the segment
KBNN-AM Lebanon, Mo				Issues/Program List January-March 2015
The Missouri Ozarks has a high rate of health and domestic issues that impact local citizens health negatively	1/8/15	9:06am	18 min	Chris Pilgrim of the Blood Center of the Ozarks discusses the need for blood because of accidents, increased surgeries and chronic diseases such as cancer.
	1/13/15	9:06am	18 min	Judy Kile from the domestic abuse shelter discusses how her organization, COPE, assists those who need shelter from an abusive relationship.
	1/16/15	9:06am	18 min	Donna Morioriary from Mercy Health Systems discusses cervical cancer which is the most treatable and preventable cancer in women and the tests used to detect it. Also discussed was the vaccine to prevent HPV and cervical cancer.
	3/13/15	9:06am	18 min	Judy Kile and Maria Weddle from the COPE domestic abuse shelter discuss their 24 hour hot line and how those in an abusive relationship can access assistance
Interstate 44 that passes through the heart of Laclede County is a major route for drugs and the resulting crime that occurs with the use and selling of illegal substances	1/11/15	9:06am	18 min	Sergeant Cody Fulkerson, the new Public Information Officer for Troop I of the Missouri Highway Patrol talked about Interstate 44 being a major route for illegal drug activity as well as activities such as road rage and excessive speeds
	3/19/15	9:06am	18 min	Lebanon Police Officer Joe Dinwiddie discussed the increase use of drugs such as Fentanyl and their additive nature that is equal to that of Heroin. The drug has made it's way into Laclede County along with locally and regionally produced Meth and Cocaine that comes in via the interstate
The Missouri Legislature is in session and numerous issues are in front of our two State Representatives that will ultimately affect our community	3/6/15	9:06am	18 min	State Representative Diane Franklin discussed legislation that will effect Temporary Assistance for Needy Families
	3/26/15	9:06am	18 min	State Representative Sandy Crawford explained that over 1000 bills were filed in the State House of Representatives and outlined the major bills that would have the most impact on our community if passed. Specifically she discussed proposed bills that would affect telecommunications, mobile home taxes, Amber Alerts and crime enforcement legislation.

Funding for Rural Fire departments and how area city fire departments cope with lack of equipment during emergencies is an on-going issue	1/30/15	9:06am	18 min	Lebanon Rural Fire Chief Dustin Britzman discusses the need for a levy increase because of the increased cost of equipment and insurance for the volunteer firemen.
	3/23/15	9:06am	18 min	Lebanon Fire Chief Sam Schneider who doubles as the chairman of the Laclede County Emergency Preparedness Committee, discussed public notification of hazardous materials incidents and the equipment needed to properly handle those incidents as required by law
There is a possibility that Fort Leonard Wood, in neighboring Pulaski County, could lose as many as 5,000 military and civilian personal as a result of funding cuts. A large employee base at Ft. Wood comes from Laclede County and many soldiers and their families live in Laclede County. Additionally, surrounding counties such as Camden will also fill the impact as they are a large tourism area.	2/5/15	9:06am	18 min	Erin Kaberline of the Sustainable Ozarks Partnership discusses the upcoming public forum at Fort Leonard Wood. At that meeting the case will be made to the Army as to why they should not cut staff at Fort Leonard Wood
	2/8/15	9:06am	18 min	Jeff Hancock, Camdenton City Administrator is also concerned about the effects of losing personal at Fort Wood and the impact it would have on Camden County.
	2/16/15	9:06am	18 min	Steve Erhardt with Friends of the Fort, talked about Fort Leonard Wood being the 5 <sup>th</sup> largest employer in the state and the effect of losing 5,000 staff on local communities around the fort
	3/3/15	6:30am to 9:30am	30 min	Station Manager Mike Edwards and Reporter Matthew Chambers attended the Army Sponsored Community Forum to discuss the proposed personal cuts at Fort Leonard Wood on March 2, 2015. Extensive coverage through news stories was provided to our listeners the next day to inform them of what took place.



Laclede County as well as other communities in the state are suffering due to bridges being closed and roads not being maintained do to the lack of funds according to the Missouri Dept of Transportation	2/2/15	9:06am	18 min	MoDot Central District Area Engineer, Bob Lynch, discusses MoDot's 5 year plan for dealing with bridge replacements and road improvements. Lynch says that the loss of Federal Tax dollars and State underfunding has created the problems.
	3/27/15	9:06am	18 min	MoDot Central District Area Engineer, Bob Lynch, discusses MoDot's plan to have state legislators increase the state gas tax by 2 cents to fund needed bridge and road repairs.
High School and Adult Education is an on-going effort as the Ozarks has a very high rate of High School drop outs and many who cannot read well enough to get and maintain employment	1/9/15	9:06am	18 min	Bolivar Assistant Superintendent TC Wall discusses the success in their after school program and the 21 <sup>st</sup> century learning grant to benefit enrichment programs that will also impact technology in the schools.
	2/26/15	9:06am	18 min	Stephanie Black with the Laclede County Literacy Program discusses how the literacy council provides tutoring as well as family literacy, imagination library and GED services
	3/17/15	9:06am	18 min	Lebanon Laclede County Library Director Cathy Dame discusses the need for funding to purchase need equipment and materials to assist local families in developing good reading habits with their children.
Area Not For Profit agencies reach out to serve but funding is always an issue in accomplishing their goals	1/22/15	9:06am	18 min	Lake of the Ozarks Stop Human Trafficking Coalition discussed this issue in our communities in the Ozarks and how the citizens can get involved to stop the problem. Speakers included Dr Sally Kemp, Mike McDonnell and Gary Kemp.
	1/25/15	9:06am	18 min	Beverly Miller and Merri Hess of the local Red Cross Chapter discuss their upcoming fund raiser for Red Cross, "Home Town Heroes". Money raised is used locally to support families recovering from house fires, help families recovering from natural disasters and assisting Military families during emergencies.
	1/29/15	9:06am	18 min	Dr Karen Scott with the Lost and Found Grief Center talked about her group and how it helps those with grieving issues including special sessions for children.

The Ozarks is well known for it's outdoor activities including hunting and fishing. With that comes the responsibility of maintaining a good enviornment	2/23/15	9:06am	18 min	Conservation Agent Jared Milligan talks about the upcoming fishing season, regulations and permits and how many raised through fishing licenses support conservation in Missouri.
	3/12/15	9:06am	18 min	Bryan Vance from the Adopt a Shoreline discussed the spring program to clean up the Lake of the Ozarks and how the community can become involved.