

Issues/Programs Quarterly Report October 1, 2019 to December 31, 2019

**WVVA License, LLC
BLUEFIELD, WEST VIRGINIA**

January 7, 2020

**Prepared by: Audrey Sluss
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For stations
WVVA, EVVA, GVVA**

**The following newscasts, programs, specials and
announcements airing on WVVA-TV provide the most significant treatment of
community issues:**

WVVA Early Today	Monday-Friday	5:00-6:00 am (60 minutes)
WVVA News Today	Monday – Friday	6:00-7:00 am (60 minutes)
WVVA News @ 5	Monday – Friday	5:00-5:30 pm (30 minutes)
WVVA News @ 6	Monday – Sunday	6:00-6:30 pm (30 minutes)
WVVA News @ 11	Monday – Friday	11:00-11:35 pm (35 minutes)
WVVA News @ 11	Saturday – Sunday	11:00-11:30 pm (30 minutes)
WVVA News @ 10	Monday - Friday (EVVA)	10:00–10:30 pm (30 minutes)

Public Affairs Programming

IN FOCUS

Sunday 9:00-9:30 am (30 minutes)

If no network programming, repeat 12:00-12:30 pm (30 minutes)

Public Service Announcements

**Varying length announcements from :10-:60 airing throughout the day about issues of
community interest and importance.**

**The Following NBC network programs are
also represented in this report:**

Meet the Press

**Problems & Needs List
2019 Fourth Quarter Report
WVVA, EVVA, GVVA**

In direct response to timely news topics, viewer letters and emails, WVVA, EVVA, GVVA covered the following issues through news stories, public affairs programming and/or special reports:

1. **CRIME:** How crime affects seniors, youth and communities
2. **EDUCATION:** Budget deficits; state funding; taxpayer opposition; need to upgrade school infrastructure; school district adaptation to new technology; need for upgrading of system and high educational standards; school funding and support of system; education for nontraditional.
3. **GOVERNMENT-POLITICS:** Budget deficits; unfunded federal and state mandates; rising costs of employee medical insurance; need for adequate housing for poor and elderly; strong community leadership; community pride; growth/population decline; long range community planning; community clean-ups; better enforcement of minimum housing codes; citywide effort against alcohol and drug abuse; annexation, zoning issues; coverage of federal, state, and local elections. Changes in the administration at the federal and state level and the challenges that face the new administrations.
4. **CONSUMER-ECONOMY:** Consumer information involving recalls, comparison shopping, government programs.
5. **FAMILY AND COMMUNITY INFRASTRUCTURE ISSUES:** Parenting, Education, Social, Community, Spiritual and Money.
6. **HEALTH:** Aids; rising medical costs; childcare affordability; availability of childcare; need for resources for elderly; strengthening of family unit; transportation and housing for poor and elderly; more programs for elderly; needs for the disadvantaged; nurses, doctors, and dentists; problems of alcohol and drug abuse; racial problems; child abuse; spouse abuse; sexual abuse; support for single parent families.
7. **SPECIAL REPORTS**

4TH QUARTER QUARTERLY REPORTS
"CRIME"
10/1/2019-12/31/2019

TIME	FIRST AIRED	SHOW
0:15	10/01/2019	10 PM
SLUG: IT TOOK ALMOST A YEAR TO GET TO TRIAL, BUT LESS THAN A DAY TO REACH A VERDICT.		

TIME	FIRST AIRED	SHOW
0:28	10/10/2019	11 PM
SLUG: TWO GIULIANI ASSOCIATES ARRESTED VO TWO ASSOCIATES OF PRESIDENT DONALD TRUMP'S PERSONAL LAWYER RUDY GIULIANI HAVE BEEN ARRESTED.		

TIME	FIRST AIRED	SHOW
0:32	10/15/2019	6 PM
SLUG: SOLICITING MINOR VO A COOL RIDGE MAN IS TAKEN INTO CUSTODY AFTER PLEADING GUILTY TO SOLICITING A MINOR FOR SEX OVER THE INTERNET.		

TIME	FIRST AIRED	SHOW
0:24	10/16/2019	5:30 AM
SLUG: SHAKING BABY VO A RALEIGH COUNTY MAN ACCUSED OF SHAKING A BABY TO THE POINT OF INJURY PLEADS GUILTY TO THE CHARGES IN CIRCUIT COURT.		

TIME	FIRST AIRED	SHOW
0:27	10/16/2019	11 PM
SLUG: FAYCO HUMAN REMAINS DEPUTIES IN FAYETTE COUNTY ARE INVESTIGATING HUMAN REMAINS THAT WERE FOUND IN THE HILLTOP AREA.		

TIME	FIRST AIRED	SHOW
0:25	10/20/2019	11 PM
SLUG: DRUG ARREST A DRUG BUST LED TO THE ARREST OF A CHARMCO MAN LAST NIGHT		

TIME	FIRST AIRED	SHOW
0:24	10/21/2019	11 PM
SLUG: VA SEXUAL ASSAULT VO A DOCTOR ACCUSED OF SEXUALLY ASSAULTING DOZENS OF PATIENTS AT THE BECKLEY VA MEDICAL CENTER HAD A HISTORY OF TROUBLE BEFORE HIS ARRIVAL AT THE HOSPITAL.		

4TH QUARTER QUARTERLY REPORTS
“GOVERNMENT-POLITICS”
10/1/2019-12/31/2019

TIME 0:34	FIRST AIRED 10/01/2019	SHOW 11 PM
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SLUG: IMPEACHMENT INQUIRY
HOUSE LAWMAKERS ARE DELAYING ONE OF THE DEPOSITIONS RELATED TO THE IMPEACHMENT INQUIRY INTO PRESIDENT TRUMP.

TIME 0:22	FIRST AIRED 10/09/2019	SHOW 10 PM
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SLUG: VET MEMORIAL CHECK VO
GOVERNOR JIM JUSTICE VISITED OCEANA THIS AFTERNOON.

TIME 0:33	FIRST AIRED 10/15/2019	SHOW 11 PM
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SLUG: JUSTICE JOBS VO
WEST VIRGINIA'S GOVERNOR REVEALED A PLAN TO PUT PEOPLE BACK TO WORK AS THEY RECOVER FROM DRUG ADDICTION.

TIME 0:27	FIRST AIRED 10/15/2019	SHOW 10 PM
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SLUG: JAIL BILL LEG. VO
RALEIGH COUNTY DELEGATE AND REPUBLICAN JEFF PACK HAS STARTED ON LEGISLATION THAT WOULD REQUIRE MUNICIPALITIES TO PICK UP PART OF THE TAB FOR EITHER THE FIRST COUPLE DAYS OR WEEK.

TIME 1:41	FIRST AIRED 10/17/2019	SHOW 11 PM
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SLUG: WV GOVERNOR CAMPAIGN PKG
THE FUNDRAISER REPORTS SHOW JUSTICE'S CAMPAIGN HAS THIRTY-FIVE HUNDRED DOLLARS IN THE BANK...AND OWES MUCH MORE.

TIME 0:34	FIRST AIRED 10/22/2019	SHOW 11 PM
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SLUG: HOUSE PASSES ACT TO MAKE ANIMAL CRUELTY A FELONY VO
HOUSE LAWMAKERS HAVE PASSED A BILL THAT MAKES ANIMAL CRUELTY A FEDERAL FELONY.

TIME 0:41	FIRST AIRED 10/25/2019	SHOW 5 AM
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SLUG: ANIMAL CRUELTY VO
A BILL TO PREVENT ANIMAL CRUELTY AND TORTURE IS MAKING ITS WAY THROUGH CONGRESS.

TIME	FIRST AIRED	SHOW
:32	12/30/2019	11 PM
SLUG: SMOKING AGE NOW 21 VO THE FDA RAISES THE MINIMUM SMOKING AGE FROM 18 TO 21.		

4TH QUARTER QUARTERLY REPORTS
"CONSUMER"
10/1/2019-12/31/2019

TIME	FIRST AIRED	SHOW
0:21	10/01/2019	6 PM
SLUG: BEAVER RESTAURANT VO A LITTLE TASTE OF ITALY WILL SOON BE OPENING IN RALEIGH COUNTY.		

TIME	FIRST AIRED	SHOW
0:24	10/02/2019	6 AM
SLUG: BEYOND MEAT AT COURTYARD BY MARRIOTT VO THE MEATLESS BURGER CRAZE IS COMING TO A HOTEL NEAR YOU.		

TIME	FIRST AIRED	SHOW
0:30	10/14/2019	5 AM
SLUG: KROGER JOB CUTS KROGER IS CUTTING HUNDREDS OF JOBS NATIONWIDE.		

TIME	FIRST AIRED	SHOW
0:16	10/17/2019	6:30 AM
SLUG: ANIMAL SHELTER-SALE VO THE MERCER COUNTY ANIMAL SHELTER IS HOSTING A HALLOWEEN ADOPTION EVENT THIS SATURDAY. THE FIRST 20 ADOPTIONS WILL BE FREE! THE ADDITIONAL ONES WILL BE HALF OFF.		

TIME	FIRST AIRED	SHOW
0:31	10/21/2019	11 PM
SLUG: DUNKIN MEATLESS SANDWICH VO THE DONUT CHAIN SAYS IT WILL START SELLING ITS PLANT-BASED 'BEYOND MEAT' BREAKFAST SANDWICHES IN NOVEMBER.		

TIME	FIRST AIRED	SHOW
0:19	10/25/2019	NOON
SLUG: AMAZON COUNTER VO AMAZON IS EXPANDING ITS "COUNTER" PACKAGE PICKUP SERVICE TO THOUSANDS OF NEW LOCATIONS.		

20 DAYS OF GIVING CAMPAIGN – 20 DAYS OF GIVING IS IN ITS 10TH YEAR. THIS YEAR WAS BY FAR THE MOST SUCCESSFUL WITH OVER 150,000 POUNDS OF FOOD COLLECTED. DURING THE THANKSGIVING MONTH OF NOVEMBER, 18 LOCAL FOOD PANTRIES RECEIVED MUCH NEEDED FOOD TO HELP STOCK THEIR SHELVES DURING A TIME THAT SEES A GREATER INCREASE OF NEED.

FAMILIES IN NEED CAMPAIGN - OUR ANNUAL FAMILIES IN NEED CAMPAIGN RAN THROUGH THE CHRISTMAS SEASON. VIEWERS NOMINATE FAMILIES WHO ARE IN NEED WITH 5 WINNERS BEING SELECTED FROM THE NOMINATIONS. WINNERS RECEIVED GIFT CARDS FROM OUR LOCAL SPONSORS.

TOYS FOR TOTS CAMPAIGN 2019 – WVVA, IN ITS 14TH YEAR PARTNERING WITH THE TOYS FOR TOTS ORGANIZATION, HAS HELPED OVER 36,000 CHILDREN ENJOY CHRISTMAS. THAT'S OVER 2,600 A YEAR WHO ARE SERVED LOCALLY BY TOYS FOR TOTS OF MERCER COUNTY. WVVA IS PROUD TO WORK WITH SUCH A GREAT ORGANIZATION THAT IMPACTS THE LIVES OF SO MANY CHILDREN. WVVA STAFF WORKS TIRELESSLY DOING LOCAL CUT INS AND TWO FULL DAYS OF ACTIVE COLLECTING OF TOYS FOR THE BENEFIT OF OUR COMMUNITIES NEEDY CHILDREN.

TIME	FIRST AIRED	SHOW
0:33	10/01/2019	11 PM

SLUG: SOPHIA BOUNDARY VO
SOPHIA COULD SOON HAVE A NEW TOWN HALL.

TIME	FIRST AIRED	SHOW
0:24	10/03/2019	5:30 AM

SLUG: COUTHUSE CONSTRUCTION FOLO VO
A TIMELINE HAS BEEN DELIVERED REGARDING CONSTRUCTION PROJECTS AT THE MERCER COUNTY COURTHOUSE.

TIME	FIRST AIRED	SHOW
0:26	10/10/2019	11 PM

SLUG: NEW UPTOWN PARKING
CREWS ARE NEARLY FINISHED WITH A NEW PARKING LOT IN UPTOWN BECKLEY.

TIME	FIRST AIRED	SHOW
0:31	10/14/2019	11 PM

SLUG: RAL. NEW PARK VO
DRIVING ALONG ROUTE 16 IN RALEIGH COUNTY, YOU COULD EASILY MISS THE START OF THE GUYANDOTTE RIVER STRETCHING ALL THE WAY FROM SOUTH OF HELEN TO HUNTINGTON.

TIME	FIRST AIRED	SHOW
0:21	10/14/2019	11 PM

SLUG: YEAGER GRANT SOT
THE GRANTS WILL BE USED TO HELP FUND PROJECTS THAT ARE AIMED AT STRENGTHENING WEST VIRGINIA'S AIR TRANSPORTATION INFRASTRUCTURE.

TIME	FIRST AIRED	SHOW
2:00	12/23/2019	NOON

SLUG: HOLIDAY TRAVEL PKG
EXPERTS SAY THEY'RE SEEING THE MOST HOLIDAY TRAVEL IN NEARLY TWO DECADES.

TIME	FIRST AIRED	SHOW
:28	12/25/2019	6 PM

SLUG:VA-KY SWINGING BRIDGE GFX
NORTH AMERICA'S LONGEST SWINGING BRIDGE IS ONE STEP CLOSER TO REALITY IN THE VIRGINIA COALFIELDS.

TIME	FIRST AIRED	SHOW
1:30	12/30/2019	6 PM

SLUG: 2019 – ROAD STORY REVIEW PKG
A LOOK BACK AT ROAD WORK DONE THROUGHOUT 2019.

**4TH QUARTER QUARTERLY REPORTS
“HEALTH”
10/1/2019-12/31/2019**

TIME	FIRST AIRED	SHOW
0:37	10/01/2019	5 PM

SLUG: BREAST CANCER AWARENESS
OCTOBER IS BREAST CANCER AWARENESS MONTH ... AND EXPERTS WANT TO MAKE SURE WOMEN KNOW WHAT TO LOOK OUT FOR.

TIME	FIRST AIRED	SHOW
0:29	10/07/2019	11 PM

SLUG: FLU SHOT VO
TIME TO GET YOUR FLU SHOT! THE CDC RECOMMENDS THAT PEOPLE GET A FLU VACCINE BY THE END OF OCTOBER.

TIME	FIRST AIRED	SHOW
0:30	10/09/2019	5 PM

SLUG: HEALTHY DIET DEPRESSION
IN A SMALL STUDY... AUSTRALIAN RESEARCHERS STUDIED 76 UNIVERSITY STUDENTS WHO WERE EXHIBITING MODERATE-TO-HIGH SYMPTOMS OF DEPRESSION.

10/27/19 **HOST MELINDA ZOSH** **9AM**

GUEST: DR. DEBORAH AKERS, ERIN WELLMAN AND STACEY HICKS
TOPIC: SCHOOL LEVY VOTE FOR MERCER COUNTY.

11/3/19 **HOST MELINDA ZOSH** **9AM**

GUEST: LEETA ROZELL AND SHELLY CLARK
TOPIC: LOCAL MOTHER AND DAUGHTER AUTHORS SPOKE ABOUT THEIR
INSPIRATIONAL BOOKS.

11/10/19 **HOST MELINDA ZOSH** **9AM**

GUEST: MARVIN DOWELL JR AND PASTOR LEVI TURNER
TOPIC: FROM CALVARY HILL CHURCH IN BLUEFIELD, VA, SPOKE ABOUT AFTER
SCHOOL PROGRAMS AND COMMUNITY OUTREACH.

11/17/19 **HOST MELINDA ZOSH** **9AM**

GUEST: CHARLES RIDLEHUBER AND MARIE BLACKWELL
TOPIC: AN AREA FAVORITE CITY OF BLUEFIELD HOLIDAY OF LIGHTS DISPLAY AT
BLUEFIELD CITY PARK.

11/24/19 **HOST MELINDA ZOSH** **9AM**

GUEST: MARCUS GOLMAN
TOPIC: COLLEGE ADMISSIONS ADVICE FROM START TO FINISH, FINDING THE BEST
FIT FOR YOU.

12/1/19 **HOST MELINDA ZOSH** **9AM**

GUEST: BRANDON FARLEY
TOPIC: PRINCETON NATIVE, BLUEGRASS MUSICIAN, GAVE SOME LIVE
PERFORMANCES.

12/8/19 **HOST MELINDA ZOSH** **9AM**

GUEST: JOAN SPILMAN
TOPIC: WV NATIVE AND AUTHOR SPOKE ABOUT GROWING UP IN WV AND HER LOVE
FOR APPALACHIA AND HER NEW BOOK.

12/15/19 **HOST MELINDA ZOSH** **9AM**

GUEST: MICHAEL BAYLOUS AND MATT BARGER
TOPIC: U.S. MARSHAL'S SERVICE AND ITS ROLE IN PROTECTING OUR AREA.

12/22/19 **HOST MELINDA ZOSH** **9AM**

GUEST: LORI PACE AND ANNIE SUMPTER
TOPIC: CONCORD UNIVERSITY'S NEW CRIMINOLOGY PROGRAM.

