

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ben Rheaut, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Chris Miller

Authorized committee:

Miller for Governor

Agency requesting time (and contact information):

Strategic Media Services; 4601 N Fairfax Dr. Suite 730 Arlington, VA 22203

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

West Virginia Governor

Date of election:

5/14/24

General

Primary

Treasurer of candidate's authorized committee:

Paul Kilgore

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Ben Rheaut

Digitally signed by Ben Rheaut  
Date: 2024.01.30 12:45:27 -05'00'

Signature:

*Mary F. Clites*

Name: Ben Rheaut

Name:

*Mary F. Clites*

Date of Request to Purchase Ad Time: 1/16/24

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 4/17/24

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <i>WCBC-FM</i>	Date Received/Requested: <i>4/17/24</i>
Est. #:	Station Location: <i>Keyser, WV</i>	Run Start and End Dates: <i>4/17 - 4/23/24</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>STATION:</b>	WCBC-FM	<b>ORDER#:</b>	3215489	<b>DATE:</b>	04/16/2024
<b>MARKET:</b>	UM - Keyser, WV	<b>AMOUNT:</b>	\$557.55	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	27	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:	<b>SLS PH:</b>	216-256-5304		
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS FAX:</b>	N/A		
<b>SALESPERSON:</b>	Heather Karban				
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4458479</b>	
<b>ADVERTISER:</b>	Miller for Governor	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	4/17-4/23 Est 11218 Candidate	<b>AGY EST:</b>	11218	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	04-17-2024 TO 4/23/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 04/16/2024 13:23	

**COMMENTS**

[Rep Comment] 04/16/2024: New URGENT order. Same NAB/spot as before. Please confirm today to shane.mejia@genmediapartners.com or in Radio Exchange if you are set up. Thank you!

PopulationBuyType: CPP.

Please send invoices electronically.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

DAY#1		4/17/2024 To 4/17/2024						TOT \$61.95			TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	10:00AM	60	4/17/2024	4/17/2024	1	\$20.65	\$20.65	
	2		..W....	10:00AM	3:00PM	60	4/17/2024	4/17/2024	1	\$20.65	\$20.65	
	3		..W....	3:00PM	7:00PM	60	4/17/2024	4/17/2024	1	\$20.65	\$20.65	

DAY#2		4/18/2024 To 4/18/2024						TOT \$123.90			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		...T...	6:00AM	10:00AM	60	4/18/2024	4/18/2024	2	\$20.65	\$41.30	
	2		...T...	10:00AM	3:00PM	60	4/18/2024	4/18/2024	2	\$20.65	\$41.30	
	3		...T...	3:00PM	7:00PM	60	4/18/2024	4/18/2024	2	\$20.65	\$41.30	

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<b>MARKET:</b> UM - Keyser, WV	<b>AMOUNT:</b> \$557.55	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Regional Reps Non-Rep	<b>SPOTS:</b> 27	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b> Stn Ver: 1 Last:		
<b>SALES OFFICE:</b> PHILADELPHIA	<b>SLS PH:</b> 216-256-5304	
<b>SALESPERSON:</b> Heather Karban	<b>SLS FAX:</b> N/A	
<b>SLS EMAIL:</b> Heather.Karban@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4458479</b>
<b>ADVERTISER:</b> Miller for Governor	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> 4/17-4/23 Est 11218 Candidate	<b>AGY EST:</b> 11218	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 04-17-2024 TO 4/23/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod	
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<b>PRIM. DEMO:</b> Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 04/16/2024 13:23

<b>DAY#3</b>	<b>4/19/2024 To 4/19/2024</b>	<b>TOT \$123.90</b>	<b>TOTAL SPOTS 6</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	4/19/2024	4/19/2024	2	\$20.65	\$41.30
	2		....F..	10:00AM	3:00PM	60	4/19/2024	4/19/2024	2	\$20.65	\$41.30
	3		....F..	3:00PM	7:00PM	60	4/19/2024	4/19/2024	2	\$20.65	\$41.30

<b>DAY#6</b>	<b>4/22/2024 To 4/22/2024</b>	<b>TOT \$123.90</b>	<b>TOTAL SPOTS 6</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	4/22/2024	4/22/2024	2	\$20.65	\$41.30
	2		M.....	10:00AM	3:00PM	60	4/22/2024	4/22/2024	2	\$20.65	\$41.30
	3		M.....	3:00PM	7:00PM	60	4/22/2024	4/22/2024	2	\$20.65	\$41.30

<b>DAY#7</b>	<b>4/23/2024 To 4/23/2024</b>	<b>TOT \$123.90</b>	<b>TOTAL SPOTS 6</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	4/23/2024	4/23/2024	2	\$20.65	\$41.30
	2		.T.....	10:00AM	3:00PM	60	4/23/2024	4/23/2024	2	\$20.65	\$41.30
	3		.T.....	3:00PM	7:00PM	60	4/23/2024	4/23/2024	2	\$20.65	\$41.30

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<b>PRODUCT:</b>	4/17-4/23 Est 11218 Candidate	<b>AGY EST:</b>	11218	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
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<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT: 04/16/2024 13:23</b>	

<b>TOTAL</b>	Apr													<b>Total</b>
<b>SPOT</b>	27													27
<b>CASH</b>	557.55													557.55
<b>TOTAL</b>	557.55													557.55

**DISCLAIMER**

Electronic invoices preferred. &#10;RadioInvoices.com EI Number: 9912521&#10;Marketron Code: EI141074