

ORDER



Orders
Order / Rev: 463188
Alt Order #: WOC11793768
Product Desc: Tu-Mon week
Estimate: 1663
Flight Dates: 09/18/18 - 09/24/18
Original Date / Rev: 09/12/18 / 09/12/18
Order Type: GENERAL

WEWS

Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: SRCP Media
Buying Contact:
Billing Contact:
 201 N Union Street - Suite 200
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Dewine/Republican/Governor
Demographic: A35+
Product Codes: PL State Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 209464
Agency External ID: 121091
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/24/18	104	\$36,250.00	\$30,812.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	104	\$36,250.00	\$30,812.50	0.00
Totals	104	\$36,250.00	\$30,812.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	09/18/18	09/24/18	M-F 5-6am GMC M-F 5-6am GMC	CM	5-6am	MTWTF--	:30	10	\$65.00	P-6	0.00	NM	10	\$650.00
(Program: GOOD MORNING CLEVELAND - 5A)addTarget 200302 Index: 109. Nielsen: 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--			10			\$65.00		0.00			
N 2	WEWS	09/18/18	09/24/18	M-F 6-7am GMC M-F 6-7am GMC	CM	6-7am	MTWTF--	:30	10	\$200.00	P-6	0.00	NM	10	\$2,000.00
(Program: GOOD MORNING CLEVELAND - 6A)Target 200302 Index: 109. Nielsen: 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--			10			\$200.00		0.00			
N 3	WEWS	09/18/18	09/24/18	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	10	\$425.00	P-3	0.00	NM	10	\$4,250.00
(Program: GOOD MORNING AMERICA)Target 200302 Index: 109. Nielsen: 2.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--			10			\$425.00		0.00			
N 4	WEWS	09/18/18	09/22/18	SA 7-8am GMA SA 7-8am GMA	CM	7-8am	-----S-	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
(Program: GOOD MORNING AMERICA - SA)addTarget 200302 Index: 106. Nielsen: 2.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-----S-			2			\$300.00		0.00			
N 5	WEWS	09/18/18	09/23/18	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	2	\$200.00	P-6	0.00	NM	2	\$400.00

WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: GOOD MORNING AMERICA - SU)addTarget 200302 Index: 107. Nielsen: 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/17/18		09/23/18	-----S		2	\$200.00	0.00								
N 6	WEWS	09/18/18	09/22/18	SA 8-10am News	CM	8-10am	-----S-	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
				SA 8-10am News											
(Program: GOOD MORNING CLEVELAND - SA 8A)addTarget 200302 Index: 107. Nielsen: 2.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/17/18		09/23/18	-----S-		2	\$250.00	0.00								
N 7	WEWS	09/23/18	09/23/18	SU 8-9am News	CM	8-9am	-----S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
				SU 8-9am News											
(Program: GOOD MORNING CLEVELAND - SU 8A)Target 200302 Index: 108. Nielsen: 2.2999999999999998															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/17/18		09/23/18	-----S		1	\$100.00	0.00								
N 8	WEWS	09/18/18	09/24/18	M-F 9-10am	CM	9-10am	MTWTF--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
				M-F 9-10am											
(Program: LIVE WITH KELLY)Target 200302 Index: 107. Nielsen: 1.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/18/18		09/24/18	MTWTF--		5	\$250.00	0.00								
N 9	WEWS	09/23/18	09/23/18	SU 9-10am This Week	CM	9-10am	-----S	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
				SU 9-10am This Week											
(Program: THIS WEEK)Target 200302 Index: 100. Nielsen: 2.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/17/18		09/23/18	-----S		1	\$600.00	0.00								
N 10	WEWS	09/23/18	09/23/18	SU 10-11am News	CM	10-11am	-----S	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
				SU 10-11am News											
(Program: GOOD MORNING CLEVELAND SU 10A)Target 200302 Index: 108. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/17/18		09/23/18	-----S		1	\$125.00	0.00								
N 11	WEWS	09/18/18	09/24/18	M-F 10-11am	CM	10-11am	MTWTF--	:30	5	\$75.00	P-6	0.00	NM	5	\$375.00
				M-F 10-11am											
(Program: PICKLER AND BEN)Target 200302 Index: 105. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/18/18		09/24/18	MTWTF--		5	\$75.00	0.00								
N 12	WEWS	09/18/18	09/24/18	M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	5	\$325.00	P-3	0.00	NM	5	\$1,625.00
				M-F 11am-12pm											
(Program: THE VIEW)Target 200302 Index: 100. Nielsen: 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/18/18		09/24/18	MTWTF--		5	\$325.00	0.00								
N 13	WEWS	09/18/18	09/24/18	M-F 12-1pm News	CM	12-1pm	MTWTF--	:30	5	\$175.00	P-6	0.00	NM	5	\$875.00
				M-F 12-1pm News											
(Program: NEWS 5 AT NOON)Target 200302 Index: 102. Nielsen: 1.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/18/18		09/24/18	MTWTF--		5	\$175.00	0.00								
N 14	WEWS	09/18/18	09/24/18	M-F 1-2pm	CM	1-2pm	MTWTF--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
				M-F 1-2pm GMA Day											
(Program: GMA AFTERNOON)Target 200302 Index: 107. Nielsen: 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/18/18		09/24/18	MTWTF--		5	\$250.00	0.00								
N 15	WEWS	09/18/18	09/24/18	M-F 5-6pm News	CM	5-6pm	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
				M-F 5-6pm News											
(Program: NEWS 5 AT 5PM)Target 200302 Index: 104. Nielsen: 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/18/18		09/24/18	MTWTF--		5	\$350.00	0.00								
N 16	WEWS	09/18/18	09/24/18	M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
				M-F 6-630pm News											
(Program: NEWS 5 AT 6PM)Target 200302 Index: 103. Nielsen: 4.4000000000000004															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/18/18		09/24/18	MTWTF--		5	\$600.00	0.00								
N 17	WEWS	09/18/18	09/23/18	SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				SU 6-630pm News											
(Program: NEWS 5 AT 6PM - SUN)Target 200302 Index: 104. Nielsen: 5.3															

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 Alt Order #: WOC11793768
 Flight Dates: 09/18/18 - 09/24/18

Advertiser: Dewine/Republican/Governor
 Product Desc: Tu-Mon week
 Estimate: 1663

WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/17/18		09/17/18	09/23/18	-----S		1			\$300.00	0.00					
N 18	WEWS	09/18/18	09/23/18	Sunday Prime A	CM	7-8pm	-----S	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		Sunday Prime A													
		(Program: AFHV)Target 200302 Index: 108. Nielsen: 6													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/17/18		09/17/18	09/23/18	-----S		1			\$2,500.00	0.00					
N 19	WEWS	09/18/18	09/24/18	M-F 7-730pm	CM	7-730pm	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		M-F 7-730pm													
		(Program: LIST)Target 200302 Index: 105. Nielsen: 2.8													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/18/18		09/18/18	09/24/18	MTWTF--		5			\$500.00	0.00					
N 20	WEWS	09/18/18	09/24/18	M-F 730-8pm	CM	730-8pm	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		M-F 730-8pm													
		(Program: ACCESS)Target 200302 Index: 104. Nielsen: 2.4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/18/18		09/18/18	09/24/18	MTWTF--		5			\$500.00	0.00					
N 21	WEWS	09/18/18	09/22/18	SA 730-8pm Cash Explo	CM	730-8pm	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		SA 730-8pm Cash Explosion													
		(Program: CASH EXPLOSION)Target 200302 Index: 104. Nielsen: 2.8													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/17/18		09/17/18	09/23/18	-----S-		1			\$450.00	0.00					
N 22	WEWS	09/18/18	09/22/18	College FB - Sa Prime	CM	730-1130pm	-----S-	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		College FB - Sa Prime													
		(Program: SAT NT FTB- PRIME)Target 200302 Index: 110. Nielsen: 5.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/17/18		09/17/18	09/23/18	-----S-		1			\$2,500.00	0.00					
N 23	WEWS	09/18/18	09/24/18	M-SU 11-1135pm News	CM	11-1135pm	MTWTFSS	:30	6	\$700.00	P-3	0.00	NM	6	\$4,200.00
		M-SU 11-1135pm News													
		(Program: NEWS 5 AT 11PM - M-SU)Target 200302 Index: 108. Nielsen: 3.4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/18/18		09/18/18	09/24/18	MTWTFSS		6			\$700.00	0.00					
N 24	WEWS	09/18/18	09/24/18	M-SU 11-1135pm News	CM	11-1135pm	MTWTFSS	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		M-SU 11-1135pm News													
		(Program: NEWS 5 AT 11PM - M-SU)Target 200302 Index: 108. Nielsen: 3.4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/18/18		09/18/18	09/24/18	MTWTFSS		1			\$700.00	0.00					
N 25	WEWS	09/18/18	09/24/18	Kimmel 1135pm	CM	1135pm-1237am	MTWTF--	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
		Kimmel 1135pm													
		(Program: JIMMY KIMMEL LIVE)Target 200302 Index: 108. Nielsen: 1.4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/18/18		09/18/18	09/24/18	MTWTF--		4			\$250.00	0.00					
N 26	WEWS	09/18/18	09/24/18	Nightline 1237am	CM	1237-107am	MTWTF--	:30	5	\$50.00	P-6	0.00	NM	5	\$250.00
		Nightline 1237am													
		(Program: ABC-NIGHTLINE)Target 200302 Index: 108. Nielsen: 0.8													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/18/18		09/18/18	09/24/18	MTWTF--		5			\$50.00	0.00					
													Totals	104	\$36,250.00